

A study of selected motion picture themes such as women in films, the western, the films of Hitchcock/Chabrol. Check the Class Schedule each semester for the particular subject.

CINE 110 The Non Fiction Film (3)

3 hours lecture

Transfer acceptability: CSU; UC

A study of the complete spectrum of this vital genre, including the documentary, political propaganda, personal poetic statement, and travel record. Regular film programs of Flaherty, Grierson, Leacock, Maysles, and Wiseman will be shown.

CINE 115 Creative Writing for Television and Cinema (3)

3 hours lecture

Note: Cross listed as RTV 115

Transfer acceptability: CSU

Instruction and practice in the art of dramatic script writing. Emphasis is placed on the development of the initial story idea into a viable, professional shooting script for TV or film.

CINE 120 Film Criticism (3)

3 hours lecture

Transfer acceptability: CSU; UC

A study of the writing of major film critics. The work of Kael, Sarris, Youngblood, Farber, and others will be considered in the attempt to formulate aesthetic standards for cinema. Motion picture viewing assignments will be made in connection with the readings.

CINE 122 Identity in American Film (3)

3 hours lecture

Transfer acceptability: CSU; UC

A critical study of how American identity is formed in relation to American cinema. Areas of investigation include race, class, gender, sexual orientation, age, and ethnicity. Screening and analysis of films will be undertaken to investigate how select films reflect, celebrate, modify, and criticize mainstream American values. Off campus programs may be required.

CINE 125 Beginning Film and Video Field Production (3)

6 hours lecture/laboratory

Note: Cross listed as RTV 125

Transfer acceptability: CSU; UC – CINE/RTV 125 and 225 combined: maximum credit, one course

A study of the basic techniques of field production using Super 8 or 16mm film or analog or digital video equipment as applied to various cinematic forms. The student will work with a team on a project through the preproduction, shooting, and postproduction phases of storytelling for the screen.

CINE 225 Intermediate Film and Video Field Production (3)

6 hours lecture/laboratory

Prerequisite: A minimum grade of 'C' in RTV 110 and CINE/RTV 125

Note: Cross listed as RTV 225

Transfer acceptability: CSU; UC – CINE/RTV 125 and 225 combined: maximum credit, one course

Principles, techniques, and theory of field production using digital or analog video or 16mm film equipment. Theory and practice of off-line linear or nonlinear editing.

CINE 296 Special Projects (1,2,3)

3, 6, or 9 hours laboratory

Prerequisite: CINE 115/RTV 115 or CINE 225/RTV 225

Note: May be taken 2 times

Transfer acceptability: CSU; UC – Credit determined by UC upon review of course syllabus.

Independent work on an original film project. The instructor will approve the work plan and afford personal guidance in its completion. Normally a student will make a fully satisfactory and acceptable screenplay or short film.

Communications (COMM)

See also Cinema, Journalism, and Radio/Television

Contact the Communications Department for further information.

(760) 744-1150, ext. 2440

Office: U-12

For transfer information, consult a Palomar College Counselor.

Certificates of Proficiency -

Certificate of Proficiency requirements are listed in Section 6 (green pages).

• Public Relations

Public Relations

This certificate includes a selection of courses that provides academic preparation to individuals who are seeking employment, or are currently employed, in public relations. Major growth in this industry is anticipated.

CERTIFICATE OF PROFICIENCY

Program Requirements		Units
COMM 104	Principles of Public Relations	3
GCIP/		
R GCIP 149	Page Layout and Design I	3
JOUR 101	News Writing and Reporting	3
JOUR 105	Newspaper Production	3
RTV/ENTT 120	Digital Television Production	3
TOTAL UNITS		15

COURSE OFFERINGS

COMM 100 Mass Media in America (3)

3 hours lecture

Transfer acceptability: CSU; UC – COMM 100 and 105 combined: maximum credit, one course; CAN JOUR 4

A multi media approach to a comparative survey of communication in 20th century America, studying the history, structure, and social impact of television, cinema, radio, journalism, and new forms of communication.

COMM 104 Principles of Public Relations (3)

3 hours lecture

Transfer acceptability: CSU

A survey of public relations history, theories, and practices with emphasis on applications to business, public agencies and institutions. A practical approach to using the media, creating press releases, organizing and executing campaigns, and promoting favorable relations with various segments of the public.

COMM 105 Race, Gender and Media Effects (3)

3 hours lecture

Transfer acceptability: CSU; UC – COMM 100 and 105 combined: maximum credit, one course

An analysis of the changing social and ethical issues that confront both our mass communication systems and the public. The media's role in reflecting, creating, and controlling human values, both personal and social. Examination of images of women, African-Americans, Native Americans, Asian-Americans, and Latinos in the mass media and their sociological consequences.

COMM 144 Exploring the Effects of Media on Young Children (.5)

½ hour lecture

Note: Cross listed as CHDV 144

Transfer acceptability: CSU

Explores the effects of media consumption on children's social-emotional, physical, and cognitive development. Research behind the risks associated with television and computer use and popular culture saturation for young children. Techniques for addressing media consumption with children, parents and families.