

GERM 202 German IV (5)

5 hours lecture

Prerequisite: German 201 or four years of high school German**Transfer acceptability:** CSU; UC; CAN GERM 10; GERM 201+ 202= CAN GERM SEQ B

This course is the fourth semester of German. This intermediate level course is a study of the German language and of special topics on the culture of the German-speaking world. Emphasis is on further development of cross-cultural awareness, as well as, the development of oral, listening, reading and writing skills in order to improve communicative competence in German. Class is largely conducted in German.

Graphic Communications (GC)

See also **Graphic Communications - Imaging & Publishing, and Graphic Communications - Multimedia & Web**

Contact the Graphic Communications Department for further information.

(760) 744-1150 ext. 2452

Office: GJ-6

For transfer information, consult a Palomar College Counselor.

COURSE OFFERINGS**GC 100 Graphic Communications (3)**

3 hours lecture

Transfer acceptability: CSU

Explores the history and theory of effective mass communication from prehistoric cave art, to invention of the printing press, and modern graphic communication techniques using computers and the Internet. The class examines communication models revolving around imagery, type, delivery systems, and technology. The students will be able to understand and establish the effects of a clear visual message. Learning modules include slideshow, field trips, guest speakers, discussion, lectures and hands-on application with computers and the Internet to promote an understanding of graphic communications and visual messages and their impact on society.

GC 101 History of Graphic Communications (3)

3 hours lecture

Transfer acceptability: CSU

This course focuses on the history and evolution of graphic communications from prehistoric pictographs to present day graphic design. Topics include the invention of writing and the creation of alphabets. Other topics include world influences on print and aesthetic design, and an understanding of the stylistic, social, political, economic, and historical events as related to communication and graphic design. The emphasis is on art movements, schools of thought, influential individuals, and technology as they interrelate with the history of graphic arts. Historical topics are applied to photography, print media graphics and motion graphics. Field trips to museums and guest speakers will be integrated into the topics as appropriate.

Graphic Communications - Imaging & Publishing (GCIP)

See also **Graphic Communications and Graphic Communications - Multimedia & Web**

Contact the Graphic Communications Department for further information.

(760) 744-1150 ext. 2452

Office: GJ-6

For transfer information, consult a Palomar College Counselor.

Associate in Arts Degrees -

AA Degree requirements are listed in Section 6 (green pages).

- Digital Imaging
- Graphic Communications - Emphasis in Electronic Publishing
- Graphic Communications - Emphasis in Management
- Graphic Communications - Emphasis in Production
- Screen Printing

Certificates of Achievement -

Certificate of Achievement requirements are listed in Section 6 (green pages).

- Digital Imaging
- Graphic Communications - Emphasis in Electronic Publishing
- Graphic Communications - Emphasis in Management
- Graphic Communications - Emphasis in Production
- Screen Printing

Certificates of Proficiency -

Certificate of Proficiency requirements are listed in Section 6 (green pages).

- Digital Arts
- Digital Prepress Operator
- Digital Publishing
- Electronic Publisher
- Screen Printer

Digital Arts

Specific skills for the Digital Arts certificate include graphic design methodologies, including the design process, output production and presentation. The certificate prepares students to gain competence with the industry standard for digital imaging: Adobe Photoshop. Color, resolution, input and output, production process, photography and creativity are core competencies. Upon completion of the certificate, the student may find a job as a production artist, illustrator, graphic artist, or in digital imaging.

CERTIFICATE OF PROFICIENCY

Program Requirements		Units
ARTD 150	Digital Concepts/Techniques in Art	3
GCIP/		
R GCIP 140	Digital Imaging/Photoshop I	3
GCIP 141	Digital Imaging/Photoshop II	3
GCIP 240	Digital Imaging/Photoshop III	3
PHOT 230	Digital Darkroom	3.5
TOTAL UNITS		15.5

Digital Imaging

Prepares students for entry-level position as creator and processor of digital imagery. Layout and creative position in multimedia, internet publishing, digital video, publishing, photography, and motion graphics.

Digital imaging is one of the basic requirements for all electronic communication delivery systems.

A.A. DEGREE MAJOR OR CERTIFICATE OF ACHIEVEMENT

Program Requirements		Units
GCIP 122	Painter I	3
GCIP/		
R GCIP 140	Digital Imaging/Photoshop I	3
GCIP 141	Digital Imaging/Photoshop II	3
GCIP 240	Digital Imaging/Photoshop III	3
GCMW 203	Web Multimedia	3
GCMW 204	Motion Graphics for Multimedia	3
GCMW 205	Digital Video for Multimedia	3
PHOT 100	Elementary Photography	3.5
PHOT 230	Digital Darkroom	3.5
TOTAL UNITS		28

Digital Imaging A.A. Degree Major or Certificate of Achievement is also listed under Photography.

Digital Prepress Operator

Prepares students to pursue entry-level employment in the printing industry in prepress, press, and finishing processes.