

MAC Days Alumni Panels
Careers, Internships, and Graduate Study in Media and Communication
Thursday, April 24, 2014
KEL 5400 – The Reading Room (Free Parking in Lot B)

CAREERS: 10:30 – 11:45 AM

Moderated by Ron Tranbarger, Lambda Pi Eta President

- Virginia Accetta** (2006) Travel Consultant, Travel Leaders
- Mercy Castro** (2013) Promotions Director/Assistant to the Senior VP at Univision, Palm Springs
- Aimeeleigh Coulter** (2011) Patient Advocate/Motivational Speaker
- Sydney Brink** (2013) Event Sales Coordinator, San Diego Zoo & Safari Park
- Chad A. Ross** (2002) Director of Broker Dealer Services, Pacific Life Insurance Company
- Joshua Sandoval** (2007) Casting Associate, ITV
- Alison St. John** – North County Bureau Chief, KPBS
- Christine Vaughan** (2006) Public Information Officer/Communications Specialist, University Advancement, CSUSM

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**INTERNSHIPS: 12:00–1:00 PM**

Moderated by Maricel Alamares, CommSociety President

- Catherine Armas–Matsumoto** (2000) Internship Coordinator, Department of Communication, CSUSM
- Kyle Jon Haman** (2014) Communication/Intern, ZTPR
- Bridgette Murnane**, CSU Entertainment Industries Initiative
- Cassandra Peterson** (2013) Nanny
- Robyn Sembera** (2012) Assoc. Mgr., Continuing Medical Ed. and Social Media at Taking Control of Your Diabetes
- Mari Steffensmeier** Career Counselor, Career Center, CSUSM
- Tj Stroben** (1999) Real Estate Agent and Property Consultant, California Residential Consulting

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GRADUATE STUDY: 1:00–2:15 PM

Moderated by Christine Lee, Lambda Pi Eta VP of Public Relations

- Maricel Alamares** (2014) Communication/Graduate School Applicant
- Jacinta Chavous–Kambach** (2002) Graduate Student, Organizational Leadership Ed.D. Program, Brandman University
- Jennifer Gehrish** (2011) Graduate Student, MA in Communication, SDSU
- Rebecca Leach** (2008) Graduate Student, Masters in Social Welfare, UC Berkeley
- Maximilian Mann** (2012) Graduate Student, MBA, SDSU

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**KEYNOTE SPEAKER: 2:30–3:45 PM**

“Social Identity in the Age of Social Media”  
Prof. Caroline Sawyer

Lecturer in Communication and Mass Media, CSUSM  
Introduction by Adam Daigneau, Lambda Pi Eta Treasurer