MAC Days Alumni Panels  
Careers, Internships, and Graduate Study in Media and Communication  
Thursday, April 24, 2014  
KEL 5400 – The Reading Room (Free Parking in Lot B)

CAREERS: 10:30 – 11:45 AM

Moderated by Ron Tranbarger, Lambda Pi Eta President

**Virginia Accetta** (2006) Travel Consultant, Travel Leaders  
**Mercy Castro** (2013) Promotions Director/Assistant to the Senior VP at Univision, Palm Springs  
**Aimeeleigh Coulter** (2011) Patient Advocate/Motivational Speaker  
**Sydney Brink** (2013) Event Sales Coordinator, San Diego Zoo & Safari Park  
**Chad A. Ross** (2002) Director of Broker Dealer Services, Pacific Life Insurance Company  
**Joshua Sandoval** (2007) Casting Associate, ITV  
**Alison St. John** – North County Bureau Chief, KPBS  
**Christine Vaughan** (2006) Public Information Officer/Communications Specialist, University Advancement, CSUSM

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INTERNSHIPS: 12:00–1:00 PM

Moderated by Maricel Alamares, CommSociety President

**Catherine Armas–Matsumoto** (2000) Internship Coordinator, Department of Communication, CSUSM  
**Kyle Jon Haman** (2014) Communication/Intern, ZTPR  
**Bridgette Murnane**, CSU Entertainment Industries Initiative  
**Cassandra Peterson** (2013) Nanny  
**Robyn Sembera** (2012) Assoc. Mgr., Continuing Medical Ed. and Social Media at Taking Control of Your Diabetes  
**Mari Steffensmeier** Career Counselor, Career Center, CSUSM  
**Tj Stroben** (1999) Real Estate Agent and Property Consultant, California Residential Consulting

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GRADUATE STUDY: 1:00–2:15 PM

Moderated by Christine Lee, Lambda Pi Eta VP of Public Relations

**Maricel Alamares** (2014) Communication/Graduate School Applicant  
**Jennifer Gehrisch** (2011) Graduate Student, MA in Communication, SDSU  
**Rebecca Leach** (2008) Graduate Student, Masters in Social Welfare, UC Berkeley  
**Maximilian Mann** (2012) Graduate Student, MBA, SDSU

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KEYNOTE SPEAKER:  2:30–3:45 PM

“Social Identity in the Age of Social Media”  
Prof. Caroline Sawyer