Wednesday, April 23rd

10:00am – 12:30pm  KKSM Remote at the Student Union
11:00am – 12:00pm  Journalism panel (Governing Board Room)
12:30pm – 1:30pm  Keynote - Raoul Martinez & Erica Fox from Fox 5 morning (Governing Board Room)
2:00pm – 3:00pm  Media Studies Alumni panel (Governing Board Room)
3:15pm – 4:15pm  PCTV, KKSM, Telescope open house
4:30pm – 5:30pm  Cinema panel (P32)

Thursday, April 24th

KEL 5400 – The Reading Room (Free Parking in Lot B)
10:30 – 11:45am  Careers
12:00-1:00pm  Internships
1:00-2:15pm  Graduate Study
2:30-3:45pm  Keynote Speaker: Professor Caroline Sawyer, Lecturer in Communication and Mass Media, CSUSM
“Social Identity in the Age of Social Media”

For more info: http://www2.palomar.edu/pages/journalism/media-days/

Events continue throughout the week!

Monday, April 21st & Tuesday, April 22nd, 2014

www2.palomar.edu/pages/journalism/media-days/

Wednesday, April 23rd at Palomar College

Thursday, April 24th at Cal State, San Marcos

We'd like to express our appreciation to Dean Dana Smith, Dean Al Taccone, Career Center, Department of Communication Studies, Media Services, and Premier Food Services for all of their support!
From The National Enquirer to the Los Angeles Times and People Magazine, Hollywood entertainment reporter William Keck has interviewed nearly every star working today. A former staff reporter at USA Today and a senior editor at TV Guide, William will share his survival stories from his early years working as a tabloid reporter during the OJ Simpson scandal, and discuss how he was able to go 'legit' and gain entrance to red carpets, awards shows and film junkets, as well as the sets of today's hottest television shows. He will also discuss how the age of social media has changed the role of a journalist, presenting both opportunities and unique challenges. Learn what to expect, what to avoid and what opportunities are available to you right now as you conceptualize your careers.

Monday, April 21st
MCC, San Elijo Campus, 333 Manchester Avenue, Cardiff
Student Center Conference Room, Building 900
Reception: 6:00-6:30pm
Keynote Speaker with Q&A to follow: 6:30-8:00pm

From OJ Simpson to Jessica Simpson:
The Rapidly Changing Face of Entertainment Journalism

William Keck, Hollywood Entertainment Reporter
Moderated by: Adrienne Luban

Tuesday, April 22nd
MCC, Oceanside Campus, 1 Barnard Drive, Oceanside
Student Center, Aztlan A & B, Building 3400

“Got experience?”
11:00am-12:15pm
Come learn how you can gain valuable job experience with an internship in communication. Hear from current and former interns about the dos and don’ts, the positives and the negatives of an MCC internship. The Career Center will be available to answer questions as well.

Panelists
Brandon Beach, Intern, TransWorld Business
Alma Menera, Intern, Magic 92.5
Alana Stroud, Intern, MCC Student Activities
Ron Tranbarger, Intern, MCC Writing Center & CAC
Suzie Woldeab, Intern, Versace

Moderated by: Meghan Dougherty

“How’d you land that great job?”
12:30pm-1:45pm
Want to know what to do with a degree in communication? Curious about what types of jobs are available in media? Come hear from professionals working in areas of radio, marketing, social media, search engine optimizer, magazines, etc. who will give you the ins and outs of the job market and what to expect as you go knocking on doors.

Panelists
Drew Coalson
Content Syndication Manager, Grind Media
Jonathan Gomez
School Relations & Diversity Outreach Coordinator, MiraCosta College
Sheena Schleicher
Senior SEO & Search Marketing Manager, Cuker Interactive
Jonathan Schwartz
President/COO, 102.1 KPRI

Moderated by: Brogan Griffin