INFORMATION ON MAJORING IN JOURNALISM
TWO OPTIONS FOR JOURNALISM MAJORS

OPTION 1: JOURNALISM TRANSFER DEGREE
The Associate in Arts in Journalism for Transfer teaches students the methods and techniques for gathering, processing and delivering news. It prepares students for careers in print and multimedia journalism. It includes instruction in news writing and editing, reporting, multimedia story production, and professional standards and ethics.

Careers in this field include book editor, copywriter, film critic, foreign correspondent, freelance writer, online editor, multimedia story producer, journalist, magazine editor, news anchor, newspaper editor, publicist, sportswriter and technical writer.

To obtain the Associate in Arts in Journalism for Transfer, students must complete the following:

Maximum of 60 CSU-transferable units with a minimum grade point average (GPA) of 2.0 and a grade of “C” or better in all courses required for the major:
- a minimum of 18 semester units in the major as determined by the community college district, and: one of the following general education patterns:
  - the California State University General Education-Breadth (CSU GE-Breadth) pattern of 39 units; OR:
  - the Intersegmental General Education Transfer Curriculum (IGETC) pattern of 37 units

Program Requirements
- COMM 100 Introduction to Mass Communication 3
- JOUR 101 Multimedia Writing and Reporting 3
- JOUR 105 Multimedia News Writing and Production 3

List A - Select 1 course
- COMM 104 Introduction to Public Relations 3
- JOUR 130 Online Multimedia Journalism 3
- JOUR 140/PHOT 140 Photojournalism 3
- JOUR 205 Intermediate Multimedia News Writing and Production 3

List B - Select 2 courses
- ECON 101 Principles of Economics (Macro) 3
- ECON 102 Principles of Economics (Micro) 3
- ENG 202 Critical Thinking and Composition 4
- MATH 120 Elementary Statistics 3
- PHIL 200 Critical Thinking 3
- PHOT 100 Elementary Film and Darkroom Photography 3
- SPCH 105 Beginning Argumentation and Debate 3

TOTAL UNITS 18-19

OPTION 2: JOURNALISM ASSOCIATE DEGREE: MULTIMEDIA JOURNALISM
The Journalism program is designed to teach students about working in multiple media genres and prepares them to become critical producers and consumers of mass media content. Students learn how to report, write, design and work in print, web, video, and social media. The students also learn about media ethics and responsibility. The program goal is to make students better able to understand media institutions and how to add their voices to the process of shaping their cultural environment.

A.S. DEGREE MAJOR OR CERTIFICATE OF ACHIEVEMENT

Program Requirements
- JOUR 101 Multimedia Writing and Reporting 3
- JOUR 105 Multimedia News Writing and Production 3
- JOUR 110L Multimedia Journalism Laboratory 1
- JOUR 120 Magazine Editing and Production or JOUR 103 Feature Writing 3
- JOUR 205 Intermediate Multimedia News Writing and Production 3
- JOUR 210 Advanced Multimedia News Production 3
- JOUR 215 Advanced Multimedia News Editing 3
- COMM 100 Introduction to Mass Communication 3
- COMM 104 Introduction to Public Relations 3
- COMM 105 Race, Gender and Media Effects 3
- COMM 110 Introduction to Politics and American Political Institutions 3

Recommended Electives: JOUR 103, JOUR 295
Note: JOUR 105, 205, 210, and 215 may not be taken concurrently.

For more information, contact Professor Erin Hiro at ehiro@palomar.edu.