

External Scan Summary

External Scan Topics

- Population Growth
- 2008-09 WSCH By Population Group
- Population Educational Attainment
- Job Growth

Population Growth

- The District 's Aged 18+ population will grow by 59,318 (10.9%) between 2009 and 2019.
- Almost half of that growth (28,348 or 47.8%) comes from the 65+ age group –the District grows greyer.
- The Aged 18-20 population will grow by only 780 (1.3%).
- 18-20 African Americans and Whites will decline between now and 2019 (by 0.3% and 3.8% respectively).
- 18-20 Hispanic growth (2,574 or 4.3%) balances out the 4.1% decline in African Americans and Whites.

2008-2009 WSCH by Population Group

- As a group, Hispanics accounted for 45,245 (76.3%) of District population growth.
- 18-20's represent only 5.9% of District Pop but generated almost half (47.9%) of 08-09 Credit WSCH.
- That is to say, 18-20 Credit WSCH “share” was 8.14 times greater than their population share (47.9 / 5.9).
- For 18-20 aged Hispanics, their Credit WSCH share was 7.20 greater than their Pop share (15.2 / 2.1).
- That 7.20multiple for 18-20 age Hispanics falls short of the overall 8.14 multiple for the 18-20 age group.
- Aside from Multi-Ethnics, 18-20 Hispanics also have the lowest Pop participation rate for that age (180/K).
- (As shown in the prior section, future 18-20 population growth comes almost exclusively from Hispanics.)

Population Educational Attainment

- Per Census 2000: over one-third (36.4%) of the District's Aged 25+ population had an AA/AS or higher;
- Over one-quarter (26.6%) had at least “some” college;
- One-fifth (20.1%) had graduated from high school;
- One of every six (16.8%) had less than a high school education.
- The South Planning Area stands out as having 50.8% AA/AS or higher versus 30.4% in the other Areas.
- EMSI forecasts growth of 272,000 (14.2%) for San Diego County's 25+ Pop between 2009 & 2019.
- 32% of that growth was attributable to those attaining a Bachelor's or higher.
- The lion's share of that BA+ growth was attributable to Asians (14%) and Hispanics (11.3%).
- Those with less than high school accounted for 20.2% of growth –of which 19.3% was Hispanic.
- As a group, Hispanics accounted for slightly under two-thirds (61.5%) of the 272,000 Age 25+ growth.

Job Growth

- San Diego county New (254K) plus Replacement (423K) jobs will grow to 677,000 by the year 2019 .
- That 10-year growth number translates into 67,700 annual job openings (677,000 / 10).
- EMSI segments the job market into "occupations". They show 743 distinct occupations in the county.
- The 60 highest growth, highest earnings occupations in the county accounted for 19.5% of job growth.
- Of those 131,000 HighGrow/HighEarn jobs, 73% required a BA or higher, 12% a CC award & 15% OJT.
- It might be productive for curriculum experts to review those 60 (and other above-average growth/earnings occupations) with an eye toward identifying opportunities for new programs to prepare workers for those jobs.