

MASTER PLAN THEMES/SWOT SUMMARY/ITEMS TO ADDRESS

Themes from Master Plans

- Staffing needs
- Technology needs
 - Reorganization of services for Technology
 - Replacing Technology
- Defining and planning for the focus and operations of the centers
- Defining and planning for the operations of new facilities coming online at the San Marcos campus

Results of Prioritization of Strengths, Weaknesses, Opportunities, and Threats

Strengths

- Diversity of services and students
- Comprehensive programs
- Competence of faculty and staff/accreditation SLOs technology online
- Focus on students

Weaknesses

- Retention
- Engagement
- Student preparedness
- Staffing & Growing/aging or staff

Opportunities

- Technology when used appropriately/effectively/in
- Local k-12 and University partnerships /Interested in faculty to faculty interaction
- Budget and accreditation requires us to think and do things differently
- Growth

Threats

- Accreditation
- Transfer constriction
- State and federal economy
- Middle class (squeezed)

Items We Need to Address in the Next 3-4 years

Self-Study/Accreditation

- SLOs and SAOs
- Minimal staffing requirements (Staffing Plan)
- Self study/accreditation/integrated planning, evaluation & resource allocation model
- Assessment and evaluation of online instruction
- Update Technology plan (MB added)

Organizational

- Reorganization (maybe related to the development of staffing plan)

Facilities and Operations

- North Education Center and possible South Education Center(growth multiple locations) – Planning for programs and services, organizational structure, and funding of operations
- Better more efficient use of computer resources (degree audit, financial aid) (licensing costs for blackboard is based on student ftes. PeopleSoft –we need to implement more modules).
- Accessibility for students(facilities and technology)

Student Success Retention and Engagement

- Model for education
- Basic skills/freshman experience
- TLC for San Marcos
- Assessment/early acceptance
- Services we provide to engage
- Student Preparedness / Early Assessment / EAP
- Access & diversity