

STUDY QUESTIONS FOR THE FINAL EXAMINATION

CHAPTER 6:

1. What are the major research resources for public presentations? What are criteria for evaluating the soundness of research materials that you find?
2. What are guidelines for taking research notes?
3. What are benefits of using interviews? What are the three stages of interviewing?

CHAPTER 7:

4. Why do you need supporting materials in your speeches?
5. What are the three major forms of support and what are their functions?
6. What are some tips Lucas suggests for using these types of support? What are tests for determining the credibility of your support?
7. What are guidelines for quoting or paraphrasing researched information in the delivered speech?

CHAPTER 9:

8. Besides gaining the audience's attention, what are the other objectives of a speech introduction? What are some methods that you can use to gain attention?
9. What are some tips for preparing the speech introduction?
10. What are the objectives of a speech conclusion and how can you achieve these objectives? How can you reinforce the central idea when concluding your speech?

CHAPTER 10:

11. Why is it important to outline your speech? What is the purpose and method of symbolization of an outline?
12. What are guidelines for outlining?
13. What are the similarities and differences between the preparation and speaking outlines?

CHAPTER 11:

14. What is the difference between denotative and connotative language? How can you use each to convey your messages most effectively?
15. What are the criteria for using language accurately in your speeches?

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CHAPTER 11 (continued):

16. What are the things you should do to use language clearly in your speeches?
17. What are ways to bring speeches to life with vivid, animated language.
18. What are reasons for using appropriate language? What is inclusive language, and what are usages to avoid?

CHAPTER 12:

19. What are the 4 methods of speech delivery described by Lucas? What are their differences and similarities?
20. What are the guidelines for verbal delivery?
21. What are the guidelines for nonverbal delivery?

INFORMATION FROM LECTURE:

22. What are the similarities and differences between informative speaking and persuasive speaking?

CHAPTER 15:

23. Why is speaking to persuade more challenging than speaking to inform?
24. What is persuasion and what are two additional principles of audience analysis that are critical to the psychology of persuasion?
25. What are three major types of persuasive speeches and which organizational patterns are best suited to these types?

CHAPTER 16:

26. What is meant by the terms: *ethos*, *logos*, and *pathos*? Why are they important in persuasive speaking?
27. Aristotle said listeners will be persuaded by a speaker for one or more of four reasons. What are these reasons? What are the elements that make up each?
28. What are the four basic methods of reasoning, and how do you use them in your speeches?
29. Mistakes and faults are common in persuasion. Be sure you know and can identify the types of fallacies Lucas says you as speakers need to avoid, and you as listeners need to be alert to.