

STUDY QUESTIONS FOR THE MIDTERM EXAMINATION

CHAPTER 1 & INFORMATION FROM LECTURE:

1. What is communication? What are the basic elements of the speech communication process?
2. What are the similarities and differences between public speaking and everyday conversation?
3. What are some ways public speaking can help you develop critical thinking skills?

CHAPTER 2:

4. Why is a strong sense of ethical responsibility important for public speaking?
5. What are guidelines for ethical speech-making and ethical listening? (from lecture.)
6. What is plagiarism? Why are the three types of plagiarism unethical?

INFORMATION FROM LECTURE:

7. According to Aristotle, ethos is made up of the audience's perceived characteristics of the speaker. What are these characteristics?

CHAPTER 3:

8. What is the difference between hearing and listening? What are the types of listening Lucas discusses?
9. What are causes of poor listening? What can be done to improve your listening?

CHAPTER 4:

10. What are the general purposes for public speaking? How does a speech's general purpose differ from its specific purpose? What are the criteria for wording the specific purpose?
11. What is meant by the central idea statement of a speech? How are central ideas and the specific purposes different? What are the criteria for wording the central idea?

CHAPTER 5:

12. Besides analyzing the psychology of your audience, what are the two types of audience analysis Lucas discusses? What are factors you should consider within each type of analysis?
13. What are some ways Lucas suggests for obtaining audience analysis information?

CHAPTER 8:

14. Why is organization important in public communication? What are the major patterns for organizing main points in a speech?
15. What are some tips for preparing effective main points?
16. What are the various kinds of speech connectives Lucas discusses in speech organization? What are their roles in a speech and why are they important?

CHAPTER 13:

17. What are some presentational aids that can enhance your verbal presentations? How are they useful?
18. What are the guidelines for preparing and using presentational aids?

CHAPTER 14:

19. What are the kinds of speeches that inform? What are the guidelines for effective informative speaking?