

Web Page Layout I

GCMW 102

GCMW 102 · Section #70976

3 Units · Online

Web Page Layout I

Fall 2021

Instructor: Lillian Payn, Ph.D.

8/23/21 – 12/17/21 - 4 pm

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PLEASE: **E-mail Subject line: your section number!**



Class site :: <http://www2.palomar.edu/users/lpayn/102>
 Syllabus :: <http://www2.palomar.edu/users/lpayn/102/syllabus.pdf>
 Tutorials :: <https://www2.palomar.edu/pages/atrc/lms-login/>
 (Select CANVAS: Logon: Palomar e-mail address / Password: Palomar e-mail PW)
 Office hours: Th. 8 – 1 (By appointment to avoid double-booking and waiting in line.)
<https://palomar-edu.zoom.us/j/3742025403?pwd=OXJ0cFRhMkJic1lQaW1zcVhuN29GZz09>
Password: MD135 Meeting ID: 374 202 5403

— **CSU Transfer course** —

MODULE	ASSIGNMENT	POINTS
MONDAY— August 23 11 am – 12 pm	<ul style="list-style-type: none"> “ Meet and Greet” Zoom Orientation & Course Overview (Not required) https://palomar-edu.zoom.us/j/3742025403?pwd=OXJ0cFRhMkJic1lQaW1zcVhuN29GZz09 Password: MD135 Meeting ID: 374 202 5403 	
1: 8/23 – 28	<ul style="list-style-type: none"> Online Orientation to Online Learning 25 pts Extra Credit (Due 9/5) ATC Text: Intro Pages & Dreamweaver User Interface; Module 1 / Videos Web Page Assignment 1: Treat Certificate Post (Due 8/28) Discussion Board: Hello Post (Due 8/28) 	75 25
2: 8/30 – 9/4	<ul style="list-style-type: none"> ATC Textbook: Project 1 Site Organization Web Page Assignment 2: index.html Post with Project links (Due 9/4) 	75
3: 9/6 – 11	<ul style="list-style-type: none"> ATC Textbook: Project 2 HTML - Type, Format, Links Web Page Assignment 2: typography.html Post (Due 9/11) Discussion Board: The Good, Bad, and the Ugly (Due 9/11) 	75 25
4: 9/13 – 18	<ul style="list-style-type: none"> ATC Textbook: Project 3 Website - Images, Assets Web Page Assignment 3: indext.html for Arts Council Site Post (Due 9/18) 	75
5: 9/20 – 25	<ul style="list-style-type: none"> ATC Textbook: Project 4 CSS, Templates Web Page Assignment 4.1: indext.html for Museum Site Post (Due 9/25) Discussion Board 4.2: Design for the User (Due 9/25) 	75 25
6: 9/27 – 10/2	<ul style="list-style-type: none"> Skill Recap: CSS, Layouts & Columns Web Page Assignment 6.1: 3 pages (Due 10/2) Discussion Board 6.2: Information Architecture (Due 10/2) 	75 25
7: 10/4 – 9	<ul style="list-style-type: none"> ATC Textbook: Project 5 Classes, Forms Web Page Assignment 7: index.html for Project 5 Music Site (Due 10/9) 	75

MODULE	ASSIGNMENT	POINTS
8: 10/11 – 16	<ul style="list-style-type: none"> ATC Textbook: Project 6 Photography Site: Mobile-Friendly Web Page Assignment 8: index.html for Project 6 Photography Site (Due 10/16) Mid-semester Course Satisfaction Survey (Anonymous) 	75
9: 10/18 – 23	<ul style="list-style-type: none"> ATC Text: Project 7 Responsive sites Web Page Assignment 9: index.html for Project 7 Responsive Site Post (Due 10/23) 	75
10: 10/25 – 30	<ul style="list-style-type: none"> Graphic Design for the Web; ATC Text: Project 8 Grids ATC Text: Project 8 CSS Grids, CSS3 pp. 333 – 376 Web Page Assignment 10: Project 8 Grids Post (Due 10/30) 	75
11: 11/1 – 6	<ul style="list-style-type: none"> Don't Make Me Think: Usability, Chapters 1 & 2 COURSE PROJECT: Proposal (Due 11/6 – 20 pts), Home Page Design (Due 11/13 – 20 pts), Flow Chart (Due 11/20 – 20 pts), Production <i>ongoing</i>, Testing Post (Due 12/4 – 20 pts), Presentations (Due 12/11 – 50 pts), Review & Replies (Due 12/17 – 20 pts) Discussion Board: Project Proposal (Due 11/6) 	20
12: 11/8 – 13	<ul style="list-style-type: none"> Don't Make Me Think: Design for Web, Chapters 3 & 4 COURSE PROJECT -- Discussion Board: Home Page Design (Due 11/13) 	20
13: 11/15 – 20	<ul style="list-style-type: none"> Don't Make Me Think: Navigation, Chapters 5, 6 & 7 COURSE PROJECT -- Discussion Board: Flow Chart Post (Due 11/20) 	20
11/22 – 27	HAPPY THANKSGIVING HOLIDAY, NO CLASSES	
14: 11/29 – 12/4	<ul style="list-style-type: none"> COURSE PROJECT: Production (Post progress pages, questions, answers, status) Don't Make Me Think: Testing, Chapters 8, 9, 10 & 11; Clients, Chapter 12 COURSE PROJECT: Testing Post (Due 12/4) 	20
15: 12/6 – 11	<ul style="list-style-type: none"> PROJECT PRESENTATION (Due 12/11) 	50
16: 12/13–17 4 PM	<ul style="list-style-type: none"> Discussion Board Post: Final Projects Review Replies (Due 12/17 – 4 pm) Course Debrief and Survey 	20

— *Schedule and tasks subject to change.* —

QUESTIONS

Be sure to see if your question is answered in the FAQ's (Frequently Asked Questions) linked at the top menu bar of the class site. Please post questions in the Canvas Virtual Classroom Discussion area (Troubleshooting Forum in the Discussion Board). Everyone should help each other by sharing unique talents and experiences. Questions of a personal nature should be addressed via e-mail (with your Course # in the subject line), telephone, or appointment with the instructor.

PROJECT THEMES

Class projects should be creative, original, and suitable for family viewing.

ADMINISTRATIVE NOTES

DUE DATES

You are urged to keep up with the daily assignments to ensure that you are getting a quality learning experience by participating with the entire community of learners in GCMW 102. 10% penalty for each late assignment.

Attendance in Canvas Virtual classroom is required. Passive attendance is not learning. Please complete all assignments for the week in a timely manner. Incompletes are acceptable only under extreme circumstances. Pass/No Pass is a realistic option to prevent stress and frustration. Remember that a **3 unit course is equivalent to 96 hours of lecture/lab**. Please, if you anticipate any conflicts, let's work out a sensible completion plan in advance.

Assignments are to be posted in Canvas virtual classroom (requirements are in each tutorial); per specific instructions. Note that Technical Specialists are on duty until 9 pm Monday –Thursday and 4 on Fridays. Please plan your posting.

It is your responsibility to drop the class, not the instructor's.

- 8/23 — Course begins
- 9/5 — Last day to get refund
- 9/6 — Last day to drop course (without notation)
- 10/4 — Last day to change status (P/NP)
- 10/16 — Last day to withdraw from course (W)
- 12/17 — Course ends at **4 PM**

Student Services: Please let us know if you have any special needs or go directly to Student Services for assistance. The college has many resources to support your learning, too. College regulations for attendance, conduct, academic integrity, etc. apply to Graphic Communications courses, and can be found at: [https://](https://www2.palomar.edu/pages/studentlifeandleadership/standard-of-student-conduct/)

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Register for a student e-mail account to be able to post your website to the college server:

<https://www2.palomar.edu/pages/enrollmentservices/email/>

(NOTE: Canvas permits changing e-mail/text # in Notifications.)

REQUIRED TEXTS

Adobe Dreamweaver CC 2021: The Professional Portfolio
Print ISBN: 978-1-946396-60-0 — eBook ISBN: 978-1-946396-61-7
 Against the Clock: ATC-DW-CC2021

(If you need to purchase or rent an older or used edition, you may. The instructions may differ, and some of the chapters use different images, but the objectives are the same. If using an earlier edition of textbook, post which edition, so we know why the images may be different.)

Don't Make Me Think, Revisited: A Common Sense Approach to Web Usability, by Steve Krug / New Riders Press

3rd edition. 2013, ISBN: 978-0-321965516

A free online edition is available in Canvas.

SOFTWARE

<http://www.adobe.com> is the software publisher

- You will learn Dreamweaver CC and integration with other applications.
- You will need an Internet Connection with a browser such as Chrome).

OBJECTIVES

1. Apply GUI standards to layout and navigation in a Web page project.
2. Produce Web page product incorporating text, graphics, audio, video and animation in DW.
3. Implement leading edge DW built-in techniques such as Cascading Style Sheets.
4. Implement proper File Management procedures.
5. Post a Web site.
6. Design/Redesign commercial products.
7. Participate in a work group.
8. Implement systems approach.

STUDENT LEARNING OUTCOME:

Produce a web page that integrates graphics and typography, and when appropriate, animation, motion graphics, and sound.

METHODS

1. Demo tutorials.
2. Hands-on tutorials.
3. Questions and answers.
4. Online troubleshooting and conference board.
5. Assignments:
 - a. Readings
 - b. Exercises/Tutorials
 - c. Projects
 - d. Case studies

GRADINGSCALE

1000 – 900	A
899 – 800	B
799 – 700	C
699 – 600	D
599 – 0	F