World of Fashion
New York Fashion Trip
March 19 – 26, 2005

Portfolio of your experience:

Creating a portfolio of your experience is one of the most important things you can accomplish for your future career in the fashion industry. A portfolio will be a record of your experience. Creating a portfolio allows you to see what you have accomplished so far and where you are right now. It will also allow you to plan what you want to focus on in the future. In this sense, it is a landmark event that will stay as a record of what you have accomplished to this point. Once completed it will make it easier for you to chart the course ahead, plan for your future and help you schedule upcoming schooling. Your sense of purpose and direction will be enchanted once the completion of a successful portfolio is behind you.

The following list is a general guideline for the content of your portfolio:

- Title page
- Introduction – A brief summary of your trip
- List of significant experiences that you had in New York
- List of industry interests
- List of skills and competencies needed to succeed in the work place
- List of your personal qualities that will allow you to succeed
- Write five, one-year goals, three, two year goals and two, five-year goals

Also include in your portfolio:
- Cards, brochures, and literature from the companies we visit
- Photographs

A daily brief journal will help you to write your summary later