Visual Merchandising Class Assignments & Grading  
Instructor: Rita Campo Griggs  
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The course includes topics and activities related to the Visual Merchandiser. The student will analyze through studies the effective use of visual presentation as it relates to the retail fashion environment. The studies will be conducted through the use of principals of design, composition, psychology of color, space planning, fixture and merchandise placement as related to visual presentation.

Assignments  
A separate detailed assignment sheet will be given for each assignment.

Principal of Design layout  25 points  
Color Wheel  25 points  
Vitrine Visual  50 points  
Wall Displays  20 points each  
Case Studies  10 points each  
Library Christmas set up  25 points  
Christmas Stocking  20 points  
Floor Plan  20 points  
Portfolio  100 points

Outside Assignments  
Retail Window Display  25 points, TBA  
Christmas Set-up  
Nordstrom's  25 points,  
Lawrence Welk Resorts  25 points, TBA  
Palomar Goes!  25 points,  
*Outside assignment two must be completed for your grade.

Exams  
Quizzes  25 points each  
Final  50 points

Total points:  
A = 100 – 90%  
B = 89 – 80%  
C = 79 – 70%  
D = 69 – 60%  
Under 60% = F

*After three consecutive absences you may be dropped from the class.*