<table>
<thead>
<tr>
<th>DUE DATE</th>
<th>ASSIGNMENT</th>
<th>POINTS</th>
</tr>
</thead>
</table>
| June 28  | Orientation & Course Overview: Monday, June 26 · MD135 · 8:00-9:50am  
Arguin: Chapters 1 & 2  
Krug: Chapter 1  
Web Page Assignment 1: Treat Certificate  
Discussion Board: Introduce Yourself | 15  
10 |
| July 1   | Arguin: Chapter 3  
Krug: Chapter 2  
Web Page Assignment 2: Home Page for Student Server  
Discussion Board: Design for the Computer Medium | 15  
10 |
| July 5   | Arguin: Chapters 4 & 5  
Krug: Chapter 3  
Web Page Assignment 3: One Column Page Layout with CSS  
Discussion Board: Design for the User | 15  
10 |
| July 8   | Arguin: Chapter 6  
Krug: Chapter 4  
Web Page Assignment 4: Two Column Page Layout with CSS  
Discussion Board: Information Architecture  
Practice Simulation 1 | 15  
10  
100 |
| July 12  | Arguin: Chapters 9 & 11  
Krug: Chapter 5  
Web Page Assignment 5: Create a Calendar Page with Tables  
Discussion Board: Project Proposal | 15  
10 |
| July 15  | Arguin: Chapter 12  
Krug: Chapter 6  
Web Page Assignment 6: Create a Web Page Template  
Discussion Board: Project Communication Objectives  
Practice Simulation 2 | 15  
10  
100 |
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| July 19  | Arguin: Chapters 14 & 15  
          | Krug: Chapters 7 & 8  
          | Web Page Assignment 7: Create a Form  
          | Discussion Board: Project Site Map and Flow Chart | 15  
          | 10 |
| July 22  | Arguin: Chapter 16  
          | Krug: Chapters 9 & 10  
          | Web Page Assignment 8: Design a Page for a Mobile Device  
          | Discussion Board: Project Design  
          | Practice Simulation 3 | 15  
          | 10  
          | 100 |
| July 26  | Arguin: Chapters 7 & 8  
          | Krug: Chapter 11  
          | Web Page Assignment 9: Add Interactivity and Web Fonts to a Page  
          | Discussion Board: Project Production | 15  
          | 10 |
| July 29  | Arguin: Chapter 17  
          | Krug: Chapters 12 & 13  
          | Web Page Assignment 10: Create a Report & Add Meta Tags to a Page  
          | Discussion Board: Project Refine and Evaluate | 15  
          | 10 |
| August 2 | Upload Project Web Site to Student Server  
          | Project Presentation | 350 |
| August 8 | Course Debrief  
          | Practice Simulation 4 | 100 |

— Schedule and tasks subject to change. —

**QUESTIONS**

Be sure to see if your question is answered in the FAQ's (Frequently Asked Questions) linked at the top menu bar of the class site. Please post questions in the Blackboard Virtual Classroom Discussion area (Troubleshooting Forum in the Discussion Board). Everyone should help each other by sharing unique talents and experiences. Questions of a personal nature should be addressed via e-mail, telephone, or appointment with the instructor.

**PROJECT THEMES**

Class projects should be suitable for family viewing, creative and original.
ADMINISTRATIVE NOTES

DUE DATES
You are urged to keep up with the daily assignments to ensure that you are getting a quality learning experience by participating with the entire community of learners in GCMW 102. 10% penalty for each late assignment.

Attendance in Blackboard Virtual classroom is required. Passive attendance is not learning. Please complete all assignments for the week in a timely manner. Incompletes are acceptable only under extreme circumstances. Pass/No Pass is a realistic option to prevent stress and frustration. Remember that a 3 unit course is equivalent to 96 hours of lecture/lab. Please, if you anticipate any conflicts, let's work out a sensible completion plan in advance.

Assignments are to be posted in Blackboard virtual classroom (requirements are in each tutorial); per specific instructions. Note that Technical Specialists are on duty until 9 pm Monday –Thursday and 5 on Fridays. Please plan your posting.

It is your responsibility to drop the class, not the instructor's.

6/26 — Semester begins
7/02 — Last day to drop course (without notation)
7/06 — Last day to change status (P/NP)
7/17 — Last day to withdraw from course (W)
8/08 — Semester ends

Student Services: Please let us know if you have any special needs or go directly to Student Services for assistance. The college has many resources to support your learning, too. College regulations for attendance, conduct, academic integrity, etc. apply to Graphic Communications courses, and can be found in the catalog (Sections 3, 4, 5) at:

http://www2.palomar.edu/pages/catalog/2015-2016/

Register for a student e-mail account to be able to post to the college server:

http://studentmail.palomar.edu/

REQUIRED TEXTS
Adobe Dreamweaver CC Digital Classroom/AGI /John Wiley & Sons
By Michael Arguin, Greg Heald & the AGI Creative Team

Don't Make Me Think, Revisited: A Common Sense Approach to Web Usability, by Steve Krug / New Riders Press

SOFTWARE
http://www.adobe.com is the software publisher

- You will learn Dreamweaver CC and integration with other applications such as Fireworks.
- You should use an Internet Connection with a browser such as Chrome (best for Blackboard).

OBJECTIVES
1. Apply GUI standards to layout and navigation in a Web page project.
2. Produce Web page product incorporating text, graphics, audio, video and animation in Dreamweaver.
3. Implement leading-edge Dreamweaver built-in techniques such as Cascading Style Sheets.
4. Implement proper File Management procedures.
5. Post a Web site.
7. Participate in a work group.
8. Implement systems approach.
9. Prepare for employment per SCANS competencies, to be effective in the workplace.

http://wdr.doleta.gov/SCANS

STUDENT LEARNING OUTCOME:
Produce a web page that integrates graphics and typography, and when appropriate, animation, motion graphics, and sound.

METHODS
1. Demo tutorials.
2. Hands-on tutorials.
3. Questions and answers.
4. Online troubleshooting and conference board.
5. Assignments:
   a. Readings
   b. Exercises/Tutorials
   c. Projects
   d. Case studies

GRADING SCALE

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<thead>
<tr>
<th>Score Range</th>
<th>Grade</th>
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<tbody>
<tr>
<td>1000 – 900</td>
<td>A</td>
</tr>
<tr>
<td>899 – 800</td>
<td>B</td>
</tr>
<tr>
<td>799 – 700</td>
<td>C</td>
</tr>
<tr>
<td>699 – 600</td>
<td>D</td>
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<tr>
<td>599 – 0</td>
<td>F</td>
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