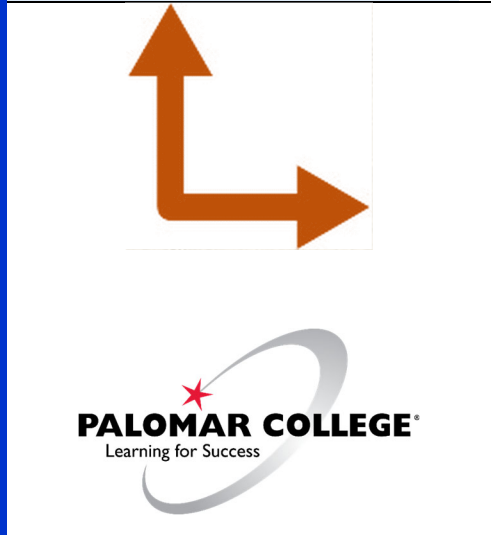


General Business A.S. Degree Major

The General Business degree provides a solid overview of business fundamentals and can prepare students for entry-level work in various industries. Students choose an emphasis area allowing them to tailor this degree to their individual interests. Once completed, students will have the problem solving, communication, and creative skills needed to thrive in the business world.

Advertising, Marketing, and Media Emphasis	Business Management Emphasis	International Business/Supply Chain Management Emphasis	Small Business Entrepreneurship Emphasis
BUS 155 Marketing 3	BMGT 101 Introduction to Management 3	IBUS 100 Intro to Intern Business and Mgmt. 3	BMGT 153 Small Business Entrepreneurship 3
BUS 152 Social Media for Business 3	BUS 138 Business Ethics 3	BUS 130 Principles of Supply Chain Management 3	BUS 152 Social Media for Business or 3
BUS 150 Advertising 3	BUS 175 Excel Basic or 1	BUS 129 Principles of Logistics (FALL 2019) 3	BUS 155 Marketing 3
BUS 157 E-Commerce or 3	BUS 176 Excel Intermediate or 1	IBUS 120 Essentials of Import/Export Procedures 3	ACCT 110 QuickBooks 2
BUS 145/FASH 125 Retailing/Promotion 3	BUS 177 Excel Advanced 1		CE 100 Cooperative Education 0.5-4
	BMGT 115 Organizational Theory and Design 3		
	BMGT 130 Management/Leadership Issues 3		



PALOMAR COLLEGE
Learning for Success

CLASS	UNITS
BUS 100 Introduction to Business	3
ACCT 101 Bookkeeping or	3
ACCT 201 Financial Accounting	4
BUS 125 Business English or	3
BUS 205 Business Communication	3
CSIT 105 Computer Concepts and Applications or	3
CSIT 120 Computer Applications	3
BUS 110 Business Mathematics	3
BUS 117 Legal Environment of Business	3
BUS 173 Contemporary Job Search Techniques	1
Total Units	27.5 to 32.0



For more information contact:
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(760) 744-1150 x2489
MD-341

For full class description visit [Palomar College Catalog](#)