



Internship Opportunity

Company: **Badiner Insurance and Financial Services Agency**

Internship Position: **Marketer**

College Credit: **You can earn college credit for your job or internship. Contact the Cooperative Education department at 760.744.1150 x2355 or jjarvinen@palomar.edu**

Organization Background

We are a multi-lines personal and commercial insurance and financial services agency.

Key Responsibilities

Marketers are Agency Champions who successfully entice people toward our products and services. Marketers use customer needs to influence them to meet with our Agency Producers.

Core job duties include, but are not limited to:

- Contact businesses or private individuals by telephone and write correspondence in order to secure appointments for Agent/Producer follow up
- Record prospects key data and reactions
- Adjust sales scripts to better target the needs of potential customers
- Maintain records of contacts and activity
- Work from and redevelop the Agency's Coordinated Marketing Plan, which includes mass marketing via social media and other means.
- Perform other duties as assigned

=== Core competencies:

- **Communication:** Has pleasant and engaging verbal communication skills
- **Teamwork:** Accepts feedback when offered, works well with others, and offers innovation and improvement recommendations
- **Business Results:** Has ability to meet individual performance metrics and goals
- **Drive and Productivity:** Is able to bring about great results from ordinary circumstances; prepare for problems or opportunities in advance; undertake additional responsibilities; and respond to situations as they arise without supervision.

Note: This position has schedule flexibility, yet still may require some nonstandard hours/shifts and the ability to adhere to a structured schedule. - Hours per week: approximately 15-20 hours



Internship Opportunity

minimum; full-time available - Pay Rate: minimum wage plus many bonus and growth opportunities. - Opportunity for growth into full-time service and sales positions.

Qualifications/Minimum Requirements

- Education: High school diploma or equivalent required; some college preferred.
- Previous customer service experience highly preferred.
- Ideal candidate will have basic PC skills, basic math skills, strong analytical capability, conflict resolution skills, and strong verbal and written communication skills.

Additional Information

Desired Hours per Week:	15 – 25, with discussion
Compensation:	\$12/hour plus bonuses. You can also earn academic credit for this internship.
Position Start:	Ongoing
Location:	Carlsbad, CA
Website:	www.KeithBadiner.com

If you are interested in this internship, please contact:
Jason Jarvinen, Work Experience Coordinator
Palomar College
jjarvinen@palomar.edu, 760.744.1150 x2355