



Internship Program Description

Name of Company: One Productions

Title of Internship: Marketing/Advertising/Video production.

Intern Compensation: Unpaid for academic credit.

Company Description: One Productions is a long-established marketing and branding company with emphasis in video and film production. With a client base of over 1,500 small and mid-size companies, One Productions provides award-winning production services in the areas of branding and social media, using video presentations as the current language of business marketing.

We are looking for 3-5 qualified interns to join our marketing/advertising/video production team. Interns will participate in various stages of online video marketing campaigns. Interns should be prepared to work in a fast-paced team, professional environment and will finish the internship having gained broad experience in various aspects of video production for marketing. The internship program at One Productions is for academic credit.

Intern supervisor name & contact information: Sally Crawford; 760-213-1079;
sally.onefilmandvideo@gmail.com

Requirements: Company is looking for undergraduate students, who have interests in video production, communications, marketing, or advertising, they should have excellent verbal and written communication skills, with knowledge of Web and social media. Photoshop, Premiere Pro, and After Effects experience is a bonus, and will be considered when choosing the best applicant for this internship position.

Objectives:

- Develop editing and camera skills
- Learn hands on skills with lighting, staging, and camera.
- Learn basic day-to-day communication/work processes.
- Learn the industry and business needs of our top clients
- Learn how to prepare creative and effective video presentations
- Sit in on production planning meetings to observe and take notes.
- Enter contact information into contact management systems
- Provide support to social media efforts
- Be involved in the development of promo trailer for feature film

Upcoming projects may include:

A one-hour, multicamera, weekly, production: Online social media promo videos, Feature Film development, Social Network marketing, IndieGoGo fund raiser for feature film. Customer follow up. Camera, editing, and production experience desirable but not necessary. Most important, having a teachable spirit and willingness to do whatever it takes.

All the areas that applicants wish to be a part of will be based on experience and determination. Many assignments can be done remotely around work/college schedule. Interns will only be required to be at our facility once a week or during a production and or when on location filming.

Experience in production skills appreciated but not necessary. Most important is having a teachable spirit and willingness to do whatever it takes! Graduates of our program get real life experience, make contacts in the marketing, film and TV industry and have experience to refer to when seeking their first job! Many of our grads get positions in film and television production and in the social network online marketing industries. Internships are limited, apply early!

TO APPLY: Email your resume and cover letter by May 21, 2019 to info@oneproductionsweb.com