Applied Evaluation in Education
PROFESSIONAL LEARNING JOURNEY

2017-18
Supporting your journey to know if what you are doing is making a difference

Learn more and register at
WWW.SDCOE.NET/EVALUATIONSERVICES

SAN DIEGO COUNTY OFFICE OF EDUCATION
LEARNING AND LEADERSHIP SERVICES
Applied Evaluation
in Education
PROFESSIONAL LEARNING JOURNEY

Where are you in your journey toward knowing and improving?

Build your capacity as school leaders to make informed decisions using evidence that improves programs and services for all students.

Our Process
All SDCOE evaluation services and supports are based on the five step evaluation process.

EXPEDITION

The Great Unknown
Dig deep into your program and what's working with a yearlong expedition into continuous improvement practices. Through a series of intensive workshops, district and site leaders interested in making real and sustained improvements to existing programs can learn and apply continuous improvement practices and principles.

Improvement Tools
Nov. 14, 9 a.m. to noon
Learn the what, how, and why of seven improvement tools and get practice using each of them.

Continuous Improvement Institute
Build your team's knowledge and capacity to improve an existing district or site program during a year-long professional learning experience. The workshops are combined with monthly on-site coaching to help teams assess what is and isn't working within an existing program, identify a focus for a targeted improvement effort, develop a measurement system, and test out changes through a systematic process. The goal of the institute is to help teams improve the consistency and effectiveness of their program.

Registration for the 2018-19 cohort is now open.

Cohort 4
1/2 Days 1 and 2 – Jan. 30 and 31, 2018, 8:30 a.m. to 3:30 p.m.
3/4 Days 3 and 4 – May 16 and 17, 2018, 8:30 a.m. to 3:30 p.m.
5 Day 5 – February 2019, 8:30 a.m. to 3:30 p.m.

San Diego County Achievement Gap Task Force
Forum Presentation – March 2019

EXPLORATION

Beyond the Bend
Find out if your actions are producing the right results with comprehensive workshops ranging from a half day to multiple days. These opportunities are designed for district and site leaders responsible for managing and evaluating grant-based programs, such as Title I and Title III, and other local programs and initiatives.

- Title I / Title III Program Evaluation
  Oct. 18 and 19, 8:30 a.m. to 3:30 p.m.
  Master the five steps to evaluating Title I and Title III program actions and services and learn how to use the evaluation results for improvement.

- Evaluating Professional Development
  Oct. 24, 9 a.m. to noon
  Expand your knowledge of the five levels of evaluating professional learning events along with practical tools for conducting the evaluations.

- Evaluating Intervention Outcomes
  Dec. 5, 9 a.m. to noon
  Examine the purpose, strengths, and limitations of different designs and gain practical strategies for increasing the likelihood of achieving intervention outcomes.

- Evaluating Intervention Implementation
  Jan. 18, 9 a.m. to noon
  Understand the methods and tools for examining intervention implementation along with important tips and information for getting interventions to work as intended.

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**STEP 1**
Engage
Determine who has a stake in the evaluation and consider their perspective throughout the process.

**STEP 2**
Focus
Describe a program's actions and services along with intended outcomes, then develop questions and measures.

**STEP 3**
Collect
Identify sources of data, the methods for collecting data, and then create a data collection timeline.

**STEP 4**
Analyze and Interpret
Process and analyze data, and then make decisions about what worked and what was learned.

**STEP 5**
Use
Share findings with key stakeholders and take action on the findings.

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**EXCURSION**

**New Territory**
Receive support on a specific topic with a variety of half-day workshops to help you answer questions about specific programs and services. Equal parts content, application, and planning, these interactive workshops are designed to build foundational knowledge and skills around specific topics, methods, and tools of applied evaluation. All workshops will be held from 9 a.m. to noon, unless otherwise noted.

- **Developing Program Description**
  - Sept. 20
  - Learn how to describe the actions and outcomes of a program in order to inform data collection.

- **Rapid Data Collection**
  - Aug. 29, 1 to 4 p.m.
  - Get acquainted with five rapid data collection methods and the tools associated with each method.

- **Engaging Stakeholders**
  - Sept. 14, 9 a.m. to noon
  - Learn the importance of stakeholder engagement and how to plan and facilitate effective engagement opportunities.

- **Data Collection In-Depth**
  - Explore the why and how of the three major data collection methods along with specific strategies for analysis.
  - Surveys and Checklists
    - Oct. 3
  - Focus Groups and Interviews
    - Nov. 8
  - Observation Guides
    - Dec. 14

- **Data Visualization**
  - Examine the principles of presenting data through effective and compelling visualizations and experiment with different tools to bring data to life.
  - Design Principles
    - Sept. 28
  - Tools and Tips
    - Jan. 23

- **Data Storytelling**
  - Discover the power of combining your data with stories and more effectively communicate the why, how, and what of the work you lead.
  - Improvement Stories
    - Oct. 10
  - Impact Stories
    - Dec. 12
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Start your journey today...

www.sdcoe.net/evaluationservices

Who We Are:
The Evaluation Services team supports students by helping their school and district leaders use evidence to make the most informed decisions about their actions and services. We provide professional learning, coaching, and customized technical assistance to ensure educators know how to evaluate and improve the effectiveness of their programs and systems.

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