

## Properties of Logarithms

### Goals:

1. To apply the product, quotient, and power rules.
2. To apply the Change of Base formula.
3. To graph the natural exponential and natural logarithm functions.

In this section,  $m, N, a > 0$  and  $a \neq 1$ .

### Product Rule

$$\log_a(mN) = \underbrace{\log_a m}_u + \underbrace{\log_a N}_v$$

Proof: Let  $u = \log_a m$  and  $v = \log_a N$

↓ convert to exp. form

$$a^u = m \qquad a^v = N$$

$$a^u a^v = mN$$

$$a^{u+v} = mN$$

↓ log form

$$\log_a mN = u + v$$

$$\log_a mN = \log_a m + \log_a N$$

Done.

(ex) Express as a sum of logarithms:

$$\log(5 \cdot 8)$$

$$\underbrace{\log(5 \cdot 8)}_{1.602} = \underbrace{\log(5) + \log(8)}_{1.602}$$

(ex) Write as a single log:

$$\log_4 u + \log_4 v$$

$$\log_a(MN) = \log_a M + \log_a N$$

$$\begin{aligned} \log_4 u + \log_4 v &= \log_4(u \cdot v) \\ &= \log_4 uv \end{aligned}$$

Quotient Rule

$$\log_a \frac{M}{N} = \log_a M - \log_a N$$

$$\log_a M - \log_a N \neq \frac{\log_a M}{\log_a N}$$

(ex) write as a single logarithm:

$$\log_b(22) - \log_b(3)$$

$$\log_a \frac{M}{N} = \log_a M - \log_a N$$

$$\log_b 22 - \log_b 3 = \log_b \left( \frac{22}{3} \right)$$

Power Rule

$$\log_b (M^c) = c \log_b M$$

(ex)  $\log_b m^2 = 2 \log_b m$

$$\log_b (m \cdot m) = 1 \log_b m + 1 \log_b m$$

(ex) write as a product:  $\log_b x^{10}$

$$= 10 \log_b x$$

(ex) write as a single logarithm:

$$\begin{aligned} & 20 \log_a x \\ &= \log_a x^{20} \end{aligned}$$

### Base Conversion

$$\log_b m = \frac{\log_a m}{\log_a b}$$

(ex) Estimate  $\log_3 5$

$$\begin{aligned} &= \frac{\log(5)}{\log(3)} \approx 1.465 \\ &= \frac{\ln(5)}{\ln(3)} \approx 1.465 \end{aligned}$$

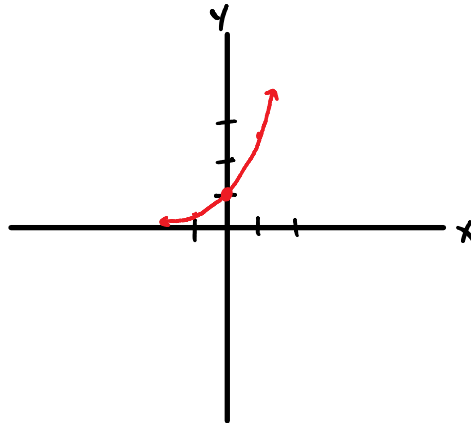
### Definitions

- ①  $\log x = \log_{10} x$  (Common Logarithm)
- ②  $\ln x = \log_e x$  (Natural Logarithm)

Where  $e \approx 2.718$

(ex) Graph  $y = e^x$  (Natural Exponential)

x	y = e <sup>x</sup>
-1	≈ 0.4
0	1
1	≈ 2.7
2	≈ 7.4



$y = \ln x = \log_e x$  Natural Exponential Function

(ex) Graph  $\frac{y}{2} = \frac{2 \cdot \ln x}{2}$

$$\frac{y}{2} = \ln x$$

$$\frac{y}{2} = \log_e x$$

$$e^{\frac{y}{2}} = x$$

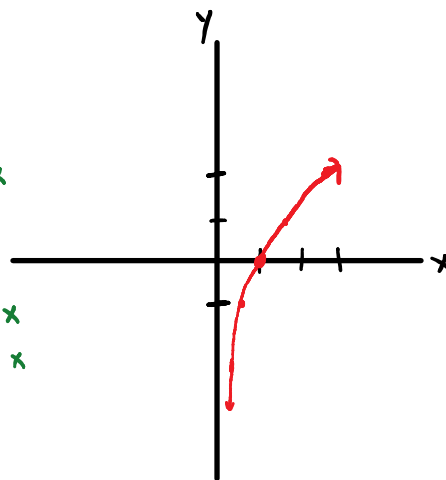
$$e^{-\frac{y}{2}} = x$$

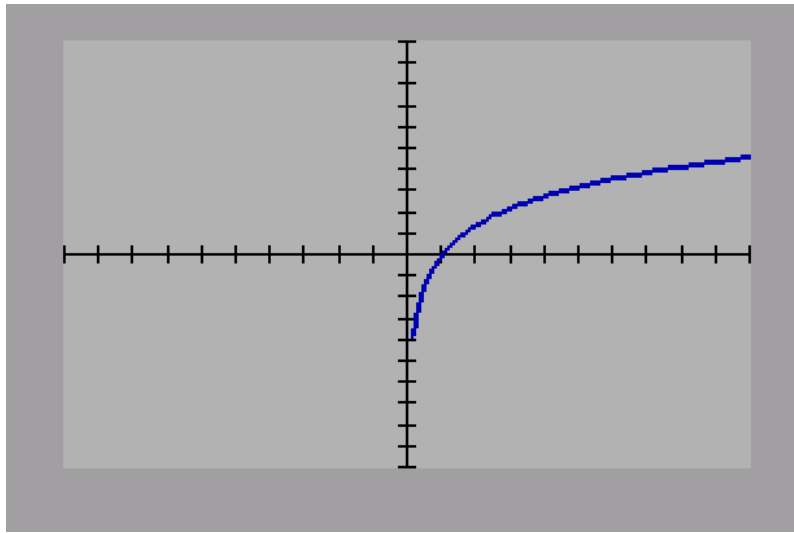
x	y
0.6	-1
1	0
1.6	1
2.7	2

$$e^{-\frac{y}{2}} = x$$

$$e^{\frac{y}{2}} = x$$

$$e^1 = x$$





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