### SPEECH 100 ORAL COMMUNICATION WRITTEN EVALUATION *

**Name:** ____________________________; **Type of Speech:** ______________________;

**Date:** __________; **Time:** __________

<table>
<thead>
<tr>
<th>Competency</th>
<th>Below benchmark</th>
<th>Emerging</th>
<th>Developing</th>
<th>Proficient</th>
<th>Exemplary</th>
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| **Central Message & Organization** | • Does not present a central idea  
• Does not present an observable organizational pattern | • Message is unclear  
• Organization is weak | • Presents an understandable central idea but is not repeated and is not memorable  
• Uses an organizational pattern that is intermittently observable | • Presents a clear and consistent central idea with supporting material  
• Uses a clear and consistently observable organizational pattern | • Presents a well-projected, compelling central idea  
• Uses a skillful and cohesive organizational pattern |
| **Language**                  | • Uses poor language choices | • Uses language choices that are unclear and minimally support the effectiveness of the presentation | • Uses some inappropriate language choices  
• Uses mundane and common place language, which partially support the presentation | • Uses thoughtful language choices that generally support the effectiveness of the presentation  
• Uses appropriate language | • Uses imaginative, memorable, and compelling stylistic choices which enhance the effectiveness of the presentation |
| **Supporting Material**         | • Supporting materials are missing or inadequate | • Uses insufficient supporting materials (explanations, examples, illustrations, statistics, analogies, quotations from relevant authorities) | • Uses supporting materials that partially support the presentation and establishes presenter’s credibility or authority on the topic | • Uses supporting materials that make appropriate reference to information or analysis that generally supports the presentation | • Correctly cites a variety of credible supporting materials that make highly effective reference to information or analysis that significantly supports presentation |
| **Delivery**                  | • Delivery techniques were missing or unsatisfactory | • Uses delivery techniques (posture, gesture, eye contact, and vocal expressiveness) that detract from the presentation  
• Appears uncomfortable | • Uses delivery techniques that make the presentation understandable  
• Appears tentative | • Uses delivery techniques that make the presentation interesting  
• Appears comfortable | • Uses delivery techniques that make the presentation compelling  
• Appears polished and confident |

- The quality of your PREPARPATION OUTLINE represents **20%** of the grade for this speech.
- Exceeding the assigned time limit may result in a deduction up to **10%** of your grade for this speech.

* Adapted from Oral Communication Rubric generated by Palomar Learning Outcomes Council, 2013

**SPEECH GRADE:** __________