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# WEBTRENDS®



## Summary Report for waynesword.palomar.edu WaynesWord

Report Range: 03/01/2007 00:00:00 - 03/31/2007 23:59:59

Prepared By:  
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Palomar College  
on 4/5/2007, 11:20:13

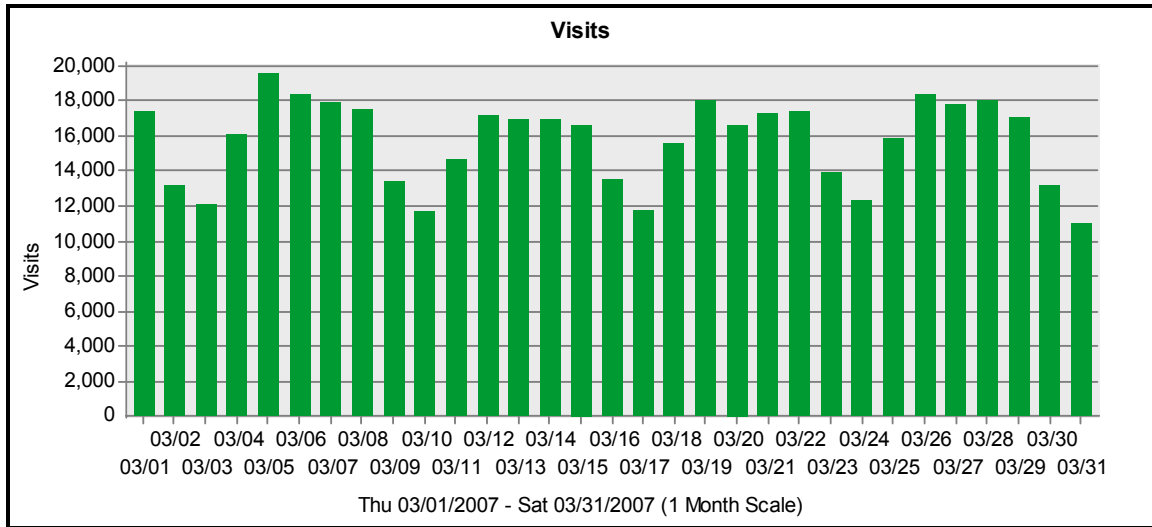
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## General Statistics

The Visits graph displays the overall number of visits to your Web site. The General Statistics table provides an overview of the activity for your Web site during the specified time frame.



| General Statistics - Report Range: 03/01/2007 00:00:00 - 03/31/2007 23:59:59 |                                     |           |
|--|-------------------------------------|-----------|
| <b>Hits</b>  | Entire Site (Successful)            | 6,959,615 |
|  | Average per Day                     | 224,503   |
|  | Home Page                           | 14,612    |
| <b>Page Views</b>  | Page Views                          | 557,302   |
|  | Average per Day                     | 17,977    |
|  | Average per Unique Visitor          | 1         |
|  | Document Views                      | 557,120   |
| <b>Visits</b>  | Visits                              | 486,875   |
|  | Average per Day                     | 15,705    |
|  | Average Visit Length                | 00:08:36  |
|  | Median Visit Length                 | 00:01:59  |
|  | International Visits                | 0.14%     |
|  | Visits of Unknown Origin            | 99.03%    |
|  | Visits from United States           | 0.81%     |
|  | Visits Referred by Search Engines   | 214,294   |
|  | Visits from Spiders                 | 21,993    |
| <b>Visitors</b>  | Unique Visitors                     | 285,293   |
|  | Visitors Who Visited Once           | 251,669   |
|  | Visitors Who Visited More Than Once | 33,624    |

| General Statistics - Help Card  |
|---|
| <b>? Average Hits per Day</b> - Number of successful hits divided by the total number of days in the log.           |
| <b>Average Page Views per Day</b> - Number of page views divided by the total number of days in the log.            |
| <b>Average Page Views per Unique Visitor</b> - Number of page views divided by the total number of unique visitors. |
| <b>Average Visits per Day</b> - Number of visits divided by the total number of days in the log.                    |

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## General Statistics - Help Card

**Average Visit Length** - Average of non-zero length visits in the log.

**Document Views** - Number of hits to pages that are considered documents--not dynamic pages or forms--as defined by the system administrator.

**Hit** - A single action on the Web server as it appears in the log file. A visitor downloading a single file is logged as a single hit, while a visitor requesting a Web page including two images registers as three hits on the server; one hit is the request for the .html page, and two additional hits are requests for the downloaded image files. While the volume of hits is an indicator of Web server traffic, it is not an accurate reflection of how many pages are being looked at.

**Hits: Entire Site (Successful)** - Number of hits that had a "success" status code.

**Hits: Home Page** - Number of times the home page (as defined in the profile) was viewed.

**International Visits** - Percentage of visitors defined as "international" in Domain Options.

**Home Page Hits** - Number of times your home page was visited.

**Median Visit Length** - Median of non-zero length visits in the log. Half the visit lengths are longer than the median, and half are shorter. This number is often closer to the "typical" visit length than the average visit length. Numbers that are wildly atypical can skew the average, but will not skew the median so much.

**Page** - Any document, dynamic page, or form. Documents are user-defined in Options, but typically include all static content, such as complete html pages. Dynamic pages are created with variables and do not exist anywhere in a static form. Forms are scripted pages which get information from a visitor and pass it back to the server.

**Page Views** - Hits to files designated as pages. Supporting graphics and other non-page files are not counted.

**Page Views: Document Views** - Hits to pages that are defined as documents. This entry excludes hits to dynamic pages and forms.

**Unique Visitors**- Individuals who visited your site during the report period. If someone visits more than once, they are counted only the first time they visit.

**Visits** - Number of times a visitor came to your site. If a visitor is idle longer than the idle-time limit, WebTrends assumes the visit was voluntarily terminated. If the visitor continues to browse your site after they reach the idle-time limit, a new visit is counted. The default idle-time limit is thirty minutes.

**Visits from Spiders** - Number of visits from any site classified as a spider.

**Visits from Your Country** - Percentage of visits from your country. The name of your country and the country code are shown. Your system administrator configures the selection for your country.

**Visits of Unknown Origin** - Percentage of visitors from an origin that could not be determined.


**Visits Referred by Search Engines** - Number of visits that began with a referral from any site classified as a search engine.

**Visitors Who Visited More Than Once** - Number of individual visitors who appear more than once in the log file. Individuals can be tracked by IP addresses, domain names, and cookies. Cookies provide the most accurate count.

**Visitors Who Visited Once** - Number of individual visitors who appear only once in the log file. Individuals can be tracked by IP addresses, domain names, and cookies. Cookies provide the most accurate count.

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### **General Statistics - Help Card**

 The General Statistics page provides an overview of your Web site's performance and visitor behavior and can help you determine which chapters will be most valuable to you.

Log records for the last second in the log file are not included in this analysis. There is no way to tell if information for that second is complete until the log records following it become available. The data for the last second will be included when the next analysis is run and additional data is available.

## Top Pages

This page identifies the most popular Web pages on your site, shows you how often they were viewed, and displays the average length of time the page was viewed.

| Top Pages                                |   |                |                  |            |                  |
|--|---|----------------|------------------|------------|------------------|
|  | Pages   | Views ▼        | % of Total Views | Visits     | Avg. Time Viewed |
| 1  | <b>Kingdoms Of Life</b><br><a href="http://waynesword.palomar.edu/trfeb98.htm">http://waynesword.palomar.edu/trfeb98.htm</a>                      | 18,476         | 3.31%            | 16,151     | 00:02:59         |
| 2  | <b>WAYNE'S WORD</b><br><a href="http://waynesword.palomar.edu/">http://waynesword.palomar.edu/</a>  | 14,612         | 2.62%            | 11,885     | 00:01:45         |
| 3  | <a href="http://waynesword.palomar.edu/robots.txt">http://waynesword.palomar.edu/robots.txt</a>   | 13,636         | 2.44%            | 9,556      | 00:01:12         |
| 4  | <b>Divisions Of Life Survey</b><br><a href="http://waynesword.palomar.edu/trmar99.htm">http://waynesword.palomar.edu/trmar99.htm</a>              | 11,062         | 1.98%            | 9,566      | 00:04:27         |
| 5  | <b>Animal Phyla</b><br><a href="http://waynesword.palomar.edu/trnov01.htm">http://waynesword.palomar.edu/trnov01.htm</a>                          | 10,598         | 1.90%            | 9,235      | 00:04:18         |
| 6  | <b>Lab Manual Exercise # 1a</b><br><a href="http://waynesword.palomar.edu/lmexer1a.htm">http://waynesword.palomar.edu/lmexer1a.htm</a>            | 9,453          | 1.69%            | 8,385      | 00:04:29         |
| 7  | <b>Flowering Plants</b><br><a href="http://waynesword.palomar.edu/trmar98.htm">http://waynesword.palomar.edu/trmar98.htm</a>                      | 8,924          | 1.60%            | 8,162      | 00:03:31         |
| 8  | <b>Poison Dart Frogs</b><br><a href="http://waynesword.palomar.edu/dartfrog.htm">http://waynesword.palomar.edu/dartfrog.htm</a>                   | 8,829          | 1.58%            | 7,982      | 00:04:29         |
| 9  | <b>The World of Gourds</b><br><a href="http://waynesword.palomar.edu/ww0503.htm">http://waynesword.palomar.edu/ww0503.htm</a>                     | 7,894          | 1.41%            | 6,499      | 00:02:17         |
| 10                                       | <b>Animated Blood Types</b><br><a href="http://waynesword.palomar.edu/aniblood.htm">http://waynesword.palomar.edu/aniblood.htm</a>                | 7,622          | 1.36%            | 7,067      | 00:04:42         |
| 11                                       | <b>Stem &amp; Root Anatomy</b><br><a href="http://waynesword.palomar.edu/trjune99.htm">http://waynesword.palomar.edu/trjune99.htm</a>             | 7,483          | 1.34%            | 6,828      | 00:05:07         |
| 12                                       | <b>The Amazing Fungi</b><br><a href="http://waynesword.palomar.edu/ww0504.htm">http://waynesword.palomar.edu/ww0504.htm</a>                       | 6,689          | 1.20%            | 5,863      | 00:04:52         |
| 13                                       | <b>Color Blind Chart</b><br><a href="http://waynesword.palomar.edu/colorbl1.htm">http://waynesword.palomar.edu/colorbl1.htm</a>                   | 6,276          | 1.12%            | 5,845      | 00:02:49         |
| 14                                       | <b>Poison Oak</b><br><a href="http://waynesword.palomar.edu/ww0802.htm">http://waynesword.palomar.edu/ww0802.htm</a>                              | 6,107          | 1.09%            | 5,753      | 00:03:32         |
| 15                                       | <b>Castor Bean Plant</b><br><a href="http://waynesword.palomar.edu/plmar99.htm">http://waynesword.palomar.edu/plmar99.htm</a>                     | 5,825          | 1.04%            | 5,408      | 00:04:28         |
| 16                                       | <b>Botanical Record-Breakers (Part 1 of 2)</b><br><a href="http://waynesword.palomar.edu/ww0601.htm">http://waynesword.palomar.edu/ww0601.htm</a> | 5,590          | 1.00%            | 4,971      | 00:03:35         |
| 17                                       | <b>Beetles</b><br><a href="http://waynesword.palomar.edu/ww0502.htm">http://waynesword.palomar.edu/ww0502.htm</a>                                 | 5,389          | 0.96%            | 4,894      | 00:04:00         |
| 18                                       | <b>Wind Dispersal Of Seeds</b><br><a href="http://waynesword.palomar.edu/plfeb99.htm">http://waynesword.palomar.edu/plfeb99.htm</a>               | 5,276          | 0.94%            | 4,523      | 00:04:12         |
| 19                                       | <a href="http://waynesword.palomar.edu/biomes.htm">http://waynesword.palomar.edu/biomes.htm</a>   | 5,147          | 0.92%            | 4,628      | 00:04:45         |
| 20                                       | <b>Lab Manual Exercise # 1</b><br><a href="http://waynesword.palomar.edu/lmexer1.htm">http://waynesword.palomar.edu/lmexer1.htm</a>               | 5,051          | 0.90%            | 4,506      | 00:04:05         |
| <b>Subtotal For the Page Views Above</b> |   | <b>169,939</b> | <b>30.49%</b>    | <b>N/A</b> | <b>N/A</b>       |
| <b>Total For the Log File</b>            |   | <b>557,302</b> | <b>100%</b>      | <b>N/A</b> | <b>N/A</b>       |

### Top Pages - Help Card

? **Average Time Viewed** - Average length of time the specified page was viewed.

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## Top Pages - Help Card

**Pages** - Specific page being analyzed. If the page has a formal title, you will see the title of the page and the URL. Otherwise, you will only see the URL.


**Subtotal** - Sum of all data rows for each listed page.

**Total** - Sum of the subtotal and all data that does not appear on the page.

**Views** - Number of times the specified page was viewed by a visitor. Each page can be viewed more than once by the same visitor, and each view is counted. If you want to ignore repeated page views by the same visitor, look in the Visits column.

**Visits** - Number of visits that include a view of the specified page. Individual visitors are counted each time they come to the Web site, and are counted only once per visit no matter how many pages they look at. If a visitor is idle longer than the idle-time limit, WebTrends assumes the visit was voluntarily terminated. If the visitor continues to browse your site after they reach the idle-time limit, a new visit is counted.

**%** - Percentage of visitors who viewed the specified page.

 Pages with good content and design are more likely to attract visitors and be revisited. Less popular pages on a site can be made more appealing by improving the content or incorporating design elements similar to that on the more important pages. Always remember that people are far more interested in content than in design, and average view times can help determine which content is most important to your visitors.

## Top Documents



This page identifies the most popular documents on your site, shows you how often they were viewed, and displays the average length of time the page was viewed.

| Top Documents |   |         |                  |        |                  |
|---------------|---|---------|------------------|--------|------------------|
|               | Documents   | Views ▼ | % of Total Views | Visits | Avg. Time Viewed |
| 1             | <b>Kingdoms Of Life</b><br><a href="http://waynesword.palomar.edu/trfeb98.htm">http://waynesword.palomar.edu/trfeb98.htm</a>                      | 18,476  | 3.31%            | 16,151 | 00:02:59         |
| 2             | <b>WAYNE'S WORD</b><br><a href="http://waynesword.palomar.edu/">http://waynesword.palomar.edu/</a>  | 14,612  | 2.62%            | 11,885 | 00:01:45         |
| 3             | <a href="http://waynesword.palomar.edu/robots.txt">http://waynesword.palomar.edu/robots.txt</a>   | 13,636  | 2.44%            | 9,556  | 00:01:12         |
| 4             | <b>Divisions Of Life Survey</b><br><a href="http://waynesword.palomar.edu/trmar99.htm">http://waynesword.palomar.edu/trmar99.htm</a>              | 11,062  | 1.98%            | 9,566  | 00:04:27         |
| 5             | <b>Animal Phyla</b><br><a href="http://waynesword.palomar.edu/trnov01.htm">http://waynesword.palomar.edu/trnov01.htm</a>                          | 10,593  | 1.90%            | 9,230  | 00:04:18         |
| 6             | <b>Lab Manual Exercise # 1a</b><br><a href="http://waynesword.palomar.edu/lmexer1a.htm">http://waynesword.palomar.edu/lmexer1a.htm</a>            | 9,446   | 1.69%            | 8,381  | 00:04:29         |
| 7             | <b>Flowering Plants</b><br><a href="http://waynesword.palomar.edu/trmar98.htm">http://waynesword.palomar.edu/trmar98.htm</a>                      | 8,924   | 1.60%            | 8,162  | 00:03:31         |
| 8             | <b>Poison Dart Frogs</b><br><a href="http://waynesword.palomar.edu/dartfrog.htm">http://waynesword.palomar.edu/dartfrog.htm</a>                   | 8,829   | 1.58%            | 7,982  | 00:04:29         |
| 9             | <b>The World of Gourds</b><br><a href="http://waynesword.palomar.edu/ww0503.htm">http://waynesword.palomar.edu/ww0503.htm</a>                     | 7,894   | 1.41%            | 6,499  | 00:02:17         |
| 10            | <b>Animated Blood Types</b><br><a href="http://waynesword.palomar.edu/aniblood.htm">http://waynesword.palomar.edu/aniblood.htm</a>                | 7,621   | 1.36%            | 7,066  | 00:04:42         |
| 11            | <b>Stem &amp; Root Anatomy</b><br><a href="http://waynesword.palomar.edu/trjune99.htm">http://waynesword.palomar.edu/trjune99.htm</a>             | 7,482   | 1.34%            | 6,827  | 00:05:07         |
| 12            | <b>The Amazing Fungi</b><br><a href="http://waynesword.palomar.edu/ww0504.htm">http://waynesword.palomar.edu/ww0504.htm</a>                       | 6,689   | 1.20%            | 5,863  | 00:04:52         |
| 13            | <b>Color Blind Chart</b><br><a href="http://waynesword.palomar.edu/colorbl1.htm">http://waynesword.palomar.edu/colorbl1.htm</a>                   | 6,276   | 1.12%            | 5,845  | 00:02:49         |
| 14            | <b>Poison Oak</b><br><a href="http://waynesword.palomar.edu/ww0802.htm">http://waynesword.palomar.edu/ww0802.htm</a>                              | 6,105   | 1.09%            | 5,751  | 00:03:31         |
| 15            | <b>Castor Bean Plant</b><br><a href="http://waynesword.palomar.edu/plmar99.htm">http://waynesword.palomar.edu/plmar99.htm</a>                     | 5,825   | 1.04%            | 5,408  | 00:04:28         |
| 16            | <b>Botanical Record-Breakers (Part 1 of 2)</b><br><a href="http://waynesword.palomar.edu/ww0601.htm">http://waynesword.palomar.edu/ww0601.htm</a> | 5,590   | 1.00%            | 4,971  | 00:03:35         |
| 17            | <b>Beetles</b><br><a href="http://waynesword.palomar.edu/ww0502.htm">http://waynesword.palomar.edu/ww0502.htm</a>                                 | 5,389   | 0.96%            | 4,894  | 00:04:00         |
| 18            | <b>Wind Dispersal Of Seeds</b><br><a href="http://waynesword.palomar.edu/plfeb99.htm">http://waynesword.palomar.edu/plfeb99.htm</a>               | 5,276   | 0.94%            | 4,523  | 00:04:12         |
| 19            | <a href="http://waynesword.palomar.edu/biomes.htm">http://waynesword.palomar.edu/biomes.htm</a>   | 5,147   | 0.92%            | 4,628  | 00:04:45         |
| 20            | <b>Lab Manual Exercise # 1</b><br><a href="http://waynesword.palomar.edu/lmexer1.htm">http://waynesword.palomar.edu/lmexer1.htm</a>               | 5,051   | 0.90%            | 4,506  | 00:04:05         |
| 21            | <b>Hardwoods</b><br><a href="http://waynesword.palomar.edu/plsept99.htm">http://waynesword.palomar.edu/plsept99.htm</a>                           | 4,972   | 0.89%            | 4,629  | 00:04:26         |
| 22            | <b>Photosynthesis 1</b><br><a href="http://waynesword.palomar.edu/photosyn1.htm">http://waynesword.palomar.edu/photosyn1.htm</a>                  | 4,939   | 0.88%            | 4,314  | 00:03:46         |
| 23            | <b>Slime Mold Photos</b>  | 4,926   | 0.88%            | 4,527  | 00:05:34         |



| <b>Top Documents</b> |  |                |                         |               |                         |
|----------------------|--|----------------|-------------------------|---------------|-------------------------|
|                      | <b>Documents</b>   | <b>Views</b> ▼ | <b>% of Total Views</b> | <b>Visits</b> | <b>Avg. Time Viewed</b> |
|                      | <a href="http://waynesword.palomar.edu/slime1.htm">http://waynesword.palomar.edu/slime1.htm</a>  |                |                         |               |                         |
| 24                   | <b>Root Vegetable Photos</b><br><a href="http://waynesword.palomar.edu/vege1.htm">http://waynesword.palomar.edu/vege1.htm</a>  | 4,790          | 0.85%                   | 4,558         | 00:03:50                |
| 25                   | <b>Stinking Flowers</b><br><a href="http://waynesword.palomar.edu/ww0602.htm">http://waynesword.palomar.edu/ww0602.htm</a>   | 4,698          | 0.84%                   | 4,029         | 00:03:49                |
| 26                   | <b>Chemical Compound Outline (Part I)</b><br><a href="http://waynesword.palomar.edu/chemid1.htm">http://waynesword.palomar.edu/chemid1.htm</a>   | 4,681          | 0.84%                   | 4,093         | 00:03:16                |
| 27                   | <b>Jumping Beans</b><br><a href="http://waynesword.palomar.edu/plaug97.htm">http://waynesword.palomar.edu/plaug97.htm</a>  | 4,676          | 0.83%                   | 4,255         | 00:04:24                |
| 28                   | <b>Indxwayn</b><br><a href="http://waynesword.palomar.edu/indxwayn.htm">http://waynesword.palomar.edu/indxwayn.htm</a>   | 4,382          | 0.78%                   | 4,011         | 00:01:53                |
| 29                   | <b>Chemical Compound Outline (Part II)</b><br><a href="http://waynesword.palomar.edu/chemid2.htm">http://waynesword.palomar.edu/chemid2.htm</a>  | 4,374          | 0.78%                   | 3,834         | 00:03:33                |
| 30                   | <b>Wayne's Word Noteworthy Plants</b><br><a href="http://waynesword.palomar.edu/worthypl.htm">http://waynesword.palomar.edu/worthypl.htm</a>   | 4,191          | 0.75%                   | 3,772         | 00:01:05                |
| 31                   | <b>Carnivorous Plants</b><br><a href="http://waynesword.palomar.edu/carnivor.htm">http://waynesword.palomar.edu/carnivor.htm</a>   | 4,080          | 0.73%                   | 3,716         | 00:04:06                |
| 32                   | <b>Biology 100</b><br><a href="http://waynesword.palomar.edu/bio100.htm">http://waynesword.palomar.edu/bio100.htm</a>  | 4,058          | 0.72%                   | 3,793         | 00:01:09                |
| 33                   | <b>Bamboo</b><br><a href="http://waynesword.palomar.edu/ecoph39.htm">http://waynesword.palomar.edu/ecoph39.htm</a>   | 4,048          | 0.72%                   | 3,735         | 00:04:01                |
| 34                   | <b>Penis Sheath Gourds</b><br><a href="http://waynesword.palomar.edu/psgourd1.htm">http://waynesword.palomar.edu/psgourd1.htm</a>  | 3,932          | 0.70%                   | 3,513         | 00:01:08                |
| 35                   | <b>Lab Manual Exercise #8</b><br><a href="http://waynesword.palomar.edu/lmexer8.htm">http://waynesword.palomar.edu/lmexer8.htm</a>   | 3,889          | 0.69%                   | 3,337         | 00:04:16                |
| 36                   | <b>Nut Photos</b><br><a href="http://waynesword.palomar.edu/ecoph8.htm">http://waynesword.palomar.edu/ecoph8.htm</a>   | 3,827          | 0.68%                   | 3,543         | 00:03:34                |
| 37                   | <b>Archaeobacteria: Life On Mars?</b><br><a href="http://waynesword.palomar.edu/ploct97.htm">http://waynesword.palomar.edu/ploct97.htm</a>   | 3,823          | 0.68%                   | 3,265         | 00:04:52                |
| 38                   | <b>Fruit Identification Outline</b><br><a href="http://waynesword.palomar.edu/fruitid1.htm">http://waynesword.palomar.edu/fruitid1.htm</a>   | 3,730          | 0.66%                   | 3,518         | 00:02:51                |
| 39                   | <b>Palm Fruit Photos</b><br><a href="http://waynesword.palomar.edu/ecoph10.htm">http://waynesword.palomar.edu/ecoph10.htm</a>  | 3,646          | 0.65%                   | 3,396         | 00:04:27                |
| 40                   | <b>Polymerase Chain Reaction</b><br><a href="http://waynesword.palomar.edu/lmexer3b.htm">http://waynesword.palomar.edu/lmexer3b.htm</a>  | 3,595          | 0.64%                   | 3,072         | 00:03:10                |
| 41                   | <b>Plant Fibers</b><br><a href="http://waynesword.palomar.edu/traug99.htm">http://waynesword.palomar.edu/traug99.htm</a>   | 3,495          | 0.62%                   | 3,150         | 00:03:31                |
| 42                   | <a href="http://waynesword.palomar.edu/trjuly99.htm">http://waynesword.palomar.edu/trjuly99.htm</a>  | 3,430          | 0.61%                   | 3,147         | 00:03:43                |
| 43                   | <b>Jurassic Park Plants</b><br><a href="http://waynesword.palomar.edu/ww0803.htm">http://waynesword.palomar.edu/ww0803.htm</a>   | 3,061          | 0.54%                   | 2,786         | 00:03:48                |
| 44                   | <b>Molecule Illustrations</b><br><a href="http://waynesword.palomar.edu/molecu1.htm">http://waynesword.palomar.edu/molecu1.htm</a>   | 3,045          | 0.54%                   | 2,733         | 00:04:14                |
| 45                   | <b>Drift Seeds and Drift Fruits</b><br><a href="http://waynesword.palomar.edu/pldec398.htm">http://waynesword.palomar.edu/pldec398.htm</a>   | 3,017          | 0.54%                   | 2,521         | 00:04:07                |
| 46                   | <b>Apple, Pear, Quince, Loquat, Peach, Cherry, Jujube, Olive &amp; Avocado Fruit Photos</b><br><a href="http://waynesword.palomar.edu/ecoph17.htm">http://waynesword.palomar.edu/ecoph17.htm</a> | 3,003          | 0.53%                   | 2,754         | 00:03:44                |
| 47                   | <b>The Lemnaceae (Duckweed Family)</b><br><a href="http://waynesword.palomar.edu/1wayindx.htm">http://waynesword.palomar.edu/1wayindx.htm</a>  | 2,990          | 0.53%                   | 2,638         | 00:02:15                |

| Top Documents                            |   |                |                  |            |                  |
|--|---|----------------|------------------|------------|------------------|
| Documents                                |   | Views ▼        | % of Total Views | Visits     | Avg. Time Viewed |
|  | m   |                |                  |            |                  |
| 48                                       | http://waynesword.palomar.edu/ecoph26.htm                         | 2,976          | 0.53%            | 2,783      | 00:04:11         |
| 49                                       | <b>Sexual Suicide</b><br>http://waynesword.palomar.edu/ww0701.htm | 2,965          | 0.53%            | 2,722      | 00:04:10         |
| 50                                       | http://waynesword.palomar.edu/ww0902a.htm                         | 2,943          | 0.52%            | 2,771      | 00:04:17         |
| <b>Subtotal For the Page Views Above</b> |   | <b>286,105</b> | <b>51.35%</b>    | <b>N/A</b> | <b>N/A</b>       |
| <b>Total For the Log File</b>            |   | <b>557,120</b> | <b>100%</b>      | <b>N/A</b> | <b>N/A</b>       |

| Top Documents - Help Card  |  |
|--|--|
| <p> <b>Average Time Viewed</b> - Average length of time the specified page was viewed.</p> <p><b>Documents</b> - Specific document being analyzed. Documents are pages that were defined as "documents" in Options. Typically, pages are defined as a document if the content is static, such as complete HTML pages. However, you can define dynamic pages and forms as documents if you choose.</p> <p><b>Subtotal</b> - Sum of all data rows for each listed page.</p> <p><b>Total</b> - Sum of the subtotal and all data that does not appear on the page.</p> <p><b>Views</b> - Number of times the specified document was viewed by a visitor. Each document can be viewed more than once by the same visitor, and each view is counted. If you want to ignore repeated document views by the same visitor, look in the Visits column.</p> <p><b>Visits</b> - Number of visits that include a view of the specified document. Individual visitors are counted each time they come to the Web site, and are counted only once per visit no matter how many pages they look at. If a visitor is idle longer than the idle-time limit, WebTrends assumes the visit was voluntarily terminated. If the visitor continues to browse your site after they reach the idle-time limit, a new visit is counted.</p> <p><b>%</b> - Percentage of visitors who viewed this document.</p> <p> Pages with good content and design are more likely to attract visitors and be revisited. Less popular pages on a site can be made more appealing by improving the content or incorporating design elements similar to that on the more important pages. Always remember that people are far more interested in content than in design, and average view times can help determine which content is most important to your visitors.</p> |  |

## Dynamic Pages & Forms

This page identifies the most popular dynamic pages and forms executed by the server, and shows you how often they were viewed.

| Dynamic Pages & Forms                                   |   |            |               |            |
|---|---|------------|---------------|------------|
|   | Page  | Views ▼    | % of Total    | Visits     |
| 1   | http://waynesword.palomar.edu/trjuly99.htm  | 62         | 34.06%        | 62         |
| 2   | http://waynesword.palomar.edu/colorwiz.htm  | 22         | 12.08%        | 6          |
| 3   | http://waynesword.palomar.edu/econpls.htm   | 10         | 5.49%         | 8          |
| 4   | http://waynesword.palomar.edu/lmexer1a.htm  | 7          | 3.84%         | 4          |
| 5   | http://waynesword.palomar.edu/chemid2.htm   | 5          | 2.74%         | 3          |
| 6   | http://waynesword.palomar.edu/trnov01.htm   | 5          | 2.74%         | 5          |
| 7   | http://waynesword.palomar.edu/bio100.htm    | 5          | 2.74%         | 5          |
| 8   | http://waynesword.palomar.edu/crossword.htm | 5          | 2.74%         | 2          |
| 9   | http://waynesword.palomar.edu/lmexer9.htm   | 4          | 2.19%         | 2          |
| 10  | http://waynesword.palomar.edu/trivia.htm    | 4          | 2.19%         | 3          |
| 11  | http://waynesword.palomar.edu/slime1.htm    | 4          | 2.19%         | 4          |
| 12  | http://waynesword.palomar.edu/ww0902a.htm   | 4          | 2.19%         | 4          |
| 13  | http://waynesword.palomar.edu/trnov01b.htm  | 4          | 2.19%         | 3          |
| 14  | http://waynesword.palomar.edu/ecoph8.htm    | 4          | 2.19%         | 4          |
| 15  | http://waynesword.palomar.edu/ecoph13.htm   | 4          | 2.19%         | 4          |
| 16  | http://waynesword.palomar.edu/econpls.pdf   | 3          | 1.64%         | 1          |
| 17  | http://waynesword.palomar.edu/chemid1.htm   | 3          | 1.64%         | 2          |
| 18  | http://waynesword.palomar.edu/1wayindx.htm  | 3          | 1.64%         | 2          |
| 19  | http://waynesword.palomar.edu/escburn1.htm  | 2          | 1.09%         | 2          |
| 20  | http://waynesword.palomar.edu/ww0802.htm    | 2          | 1.09%         | 2          |
| <b>Subtotal For the Dynamic Pages &amp; Forms Above</b> |   | <b>162</b> | <b>89.01%</b> | <b>N/A</b> |
| <b>Total For the Log File</b>                           |   | <b>182</b> | <b>100%</b>   | <b>N/A</b> |

### Dynamic Pages & Forms - Help Card

**? Dynamic Pages** - Pages that are generated from a database based on values selected by a visitor. They are generated with variables, and do not exist anywhere in a static, predictable form.

**Forms** - HTML pages which pass variables back to the server. These pages are used to gather information from visitors. Also referred to as scripts.

**Page** - The specific dynamic page or form being analyzed.

**Subtotal** - Sum of all data rows for each listed page.

**Total** - Sum of the subtotal and all data that does not appear on the page.


**Views** - Number of times the specified dynamic page or form was viewed by a visitor. Each page can be viewed more than once by the same visitor, and each view is counted. If you want to ignore repeated views by the same visitor, look in the Visits column.

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## Dynamic Pages & Forms - Help Card

**Visits** - Number of visits that include a view of the specified dynamic page or form. Individual visitors are counted each time they come to the Web site, and are counted only once per visit no matter how many pages they look at. If a visitor is idle longer than the idle-time limit, WebTrends assumes the visit was voluntarily terminated. If the visitor continues to browse your site after they reach the idle-time limit, a new visit is counted.

% - Percentage of visitors who viewed this dynamic page or form.

 Pages with good content and design are more likely to attract visitors and be revisited. Less popular pages on a site can be made more appealing by improving the content or incorporating design elements similar to that on the more important pages. Always remember that people are far more interested in content than in design, and average view times can help determine which content is most important to your visitors.

## Top Entry Pages

This page identifies the first page viewed when a visitor visits your site. The most common entry page is usually the home page, but other common entry pages include specific URLs that go directly to a particular page.

| Top Entry Pages                  |  |               |                |
|----------------------------------|--|---------------|----------------|
|                                  | Page   | % of Total    | Visits         |
| 1                                | <b>Kingdoms Of Life</b><br><a href="http://waynesword.palomar.edu/trfeb98.htm">http://waynesword.palomar.edu/trfeb98.htm</a>           | 4.01%         | 14,423         |
| 2                                | <a href="http://waynesword.palomar.edu/robots.txt">http://waynesword.palomar.edu/robots.txt</a>  | 2.36%         | 8,501          |
| 3                                | <b>Lab Manual Exercise # 1a</b><br><a href="http://waynesword.palomar.edu/lmexer1a.htm">http://waynesword.palomar.edu/lmexer1a.htm</a> | 2.09%         | 7,537          |
| 4                                | <b>Animal Phyla</b><br><a href="http://waynesword.palomar.edu/trnov01.htm">http://waynesword.palomar.edu/trnov01.htm</a>               | 2.08%         | 7,489          |
| 5                                | <b>Poison Dart Frogs</b><br><a href="http://waynesword.palomar.edu/dartfrog.htm">http://waynesword.palomar.edu/dartfrog.htm</a>        | 2.08%         | 7,475          |
| 6                                | <b>Flowering Plants</b><br><a href="http://waynesword.palomar.edu/trmar98.htm">http://waynesword.palomar.edu/trmar98.htm</a>           | 1.91%         | 6,895          |
| 7                                | <b>Animated Blood Types</b><br><a href="http://waynesword.palomar.edu/aniblood.htm">http://waynesword.palomar.edu/aniblood.htm</a>     | 1.86%         | 6,691          |
| 8                                | <b>Stem &amp; Root Anatomy</b><br><a href="http://waynesword.palomar.edu/trjune99.htm">http://waynesword.palomar.edu/trjune99.htm</a>  | 1.68%         | 6,067          |
| 9                                | <b>The World of Gourds</b><br><a href="http://waynesword.palomar.edu/ww0503.htm">http://waynesword.palomar.edu/ww0503.htm</a>          | 1.61%         | 5,787          |
| 10                               | <b>Color Blind Chart</b><br><a href="http://waynesword.palomar.edu/colorbl1.htm">http://waynesword.palomar.edu/colorbl1.htm</a>        | 1.56%         | 5,610          |
| 11                               | <b>WAYNE'S WORD</b><br><a href="http://waynesword.palomar.edu/">http://waynesword.palomar.edu/</a>                                     | 1.55%         | 5,596          |
| 12                               | <b>Poison Oak</b><br><a href="http://waynesword.palomar.edu/ww0802.htm">http://waynesword.palomar.edu/ww0802.htm</a>                   | 1.49%         | 5,379          |
| 13                               | <b>Castor Bean Plant</b><br><a href="http://waynesword.palomar.edu/plmar99.htm">http://waynesword.palomar.edu/plmar99.htm</a>          | 1.34%         | 4,839          |
| 14                               | <b>The Amazing Fungi</b><br><a href="http://waynesword.palomar.edu/ww0504.htm">http://waynesword.palomar.edu/ww0504.htm</a>            | 1.33%         | 4,808          |
| 15                               | <b>Beetles</b><br><a href="http://waynesword.palomar.edu/ww0502.htm">http://waynesword.palomar.edu/ww0502.htm</a>                      | 1.24%         | 4,479          |
| 16                               | <b>Divisions Of Life Survey</b><br><a href="http://waynesword.palomar.edu/trmar99.htm">http://waynesword.palomar.edu/trmar99.htm</a>   | 1.20%         | 4,338          |
| 17                               | <b>Root Vegetable Photos</b><br><a href="http://waynesword.palomar.edu/vege1.htm">http://waynesword.palomar.edu/vege1.htm</a>          | 1.15%         | 4,135          |
| 18                               | <a href="http://waynesword.palomar.edu/biomes.htm">http://waynesword.palomar.edu/biomes.htm</a>  | 1.14%         | 4,119          |
| 19                               | <b>Slime Mold Photos</b><br><a href="http://waynesword.palomar.edu/slime1.htm">http://waynesword.palomar.edu/slime1.htm</a>            | 1.14%         | 4,118          |
| 20                               | <b>Hardwoods</b><br><a href="http://waynesword.palomar.edu/plsept99.htm">http://waynesword.palomar.edu/plsept99.htm</a>                | 1.11%         | 4,008          |
| <b>Total For the Pages Above</b> |  | <b>34.03%</b> | <b>122,294</b> |

### Top Entry Pages - Help Card

**? Entry Page** - The first page a visitor sees when entering your Web site. To qualify as an entry page the visit must start with a valid page type. If a session starts at a file with a different type (such as a graphic or sound file), the file does not count as an entry page, and the session is not included in the total. Such sessions are often the result of other sites referencing a specific downloadable file or graphic on your site. In these cases, a session may have a single hit to a non-page file, and will not be counted. Also, Web

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### Top Entry Pages - Help Card

servers do not always log hits in perfect chronological order. For example, a hit to a GIF file can appear in the log before the hit to the HTML page that refers to this GIF.

**Page** - Specific page being analyzed. If the page has a formal title, you will see the title of the page and the URL. Otherwise, you will only see the URL.

**Visits** - Number of times the specified page was the entry page. Individual visitors are counted each time they come to the Web site. If a visitor is idle longer than the idle-time limit, WebTrends assumes the visit was voluntarily terminated. If the visitor continues to browse your site after they reach the idle-time limit, a new visit is counted. The default idle-time limit is thirty minutes.

**%** - Percentage of times this page was the entry page compared with other entry pages.



This information can indicate how you might want to optimize the architecture of your Web site based on where your visitors are entering. It can also help you determine which external links are most effective. Consider updating meta-tags and links.

## Top Entry Files

This page identifies the first hit from a visitor visiting your site. This is most likely the home page but, in some cases it may also be specific URLs that go directly to a particular file or page.

| Top Entry Files                     |   |               |                |
|-------------------------------------|---|---------------|----------------|
|                                     | File  | % of Total    | Visits         |
| 1                                   | <b>Kingdoms Of Life</b><br>http://waynesword.palomar.edu/trfeb98.htm          | 2.86%         | 13,926         |
| 2                                   | http://waynesword.palomar.edu/favicon.ico                                     | 2.06%         | 10,012         |
| 3                                   | http://waynesword.palomar.edu/robots.txt                                      | 1.73%         | 8,422          |
| 4                                   | <b>Poison Dart Frogs</b><br>http://waynesword.palomar.edu/dartfrog.htm        | 1.51%         | 7,363          |
| 5                                   | <b>Lab Manual Exercise # 1a</b><br>http://waynesword.palomar.edu/lmexer1a.htm | 1.48%         | 7,196          |
| 6                                   | <b>Animal Phyla</b><br>http://waynesword.palomar.edu/trnov01.htm              | 1.37%         | 6,685          |
| 7                                   | <b>Flowering Plants</b><br>http://waynesword.palomar.edu/trmar98.htm          | 1.32%         | 6,429          |
| 8                                   | <b>Stem &amp; Root Anatomy</b><br>http://waynesword.palomar.edu/trjune99.htm  | 1.16%         | 5,660          |
| 9                                   | <b>Color Blind Chart</b><br>http://waynesword.palomar.edu/colorbl1.htm        | 1.12%         | 5,472          |
| 10                                  | <b>WAYNE'S WORD</b><br>http://waynesword.palomar.edu/                         | 1.08%         | 5,267          |
| 11                                  | <b>Animated Blood Types</b><br>http://waynesword.palomar.edu/aniblood.htm     | 1.07%         | 5,245          |
| 12                                  | <b>Poison Oak</b><br>http://waynesword.palomar.edu/ww0802.htm                 | 1.05%         | 5,110          |
| 13                                  | <b>The World of Gourds</b><br>http://waynesword.palomar.edu/ww0503.htm        | 1.01%         | 4,917          |
| 14                                  | <b>The Amazing Fungi</b><br>http://waynesword.palomar.edu/ww0504.htm          | 0.87%         | 4,274          |
| 15                                  | <b>Beetles</b><br>http://waynesword.palomar.edu/ww0502.htm                    | 0.87%         | 4,249          |
| 16                                  | http://waynesword.palomar.edu/images/pgourd3b.jpg                             | 0.83%         | 4,056          |
| 17                                  | <b>Slime Mold Photos</b><br>http://waynesword.palomar.edu/slime1.htm          | 0.82%         | 4,024          |
| 18                                  | http://waynesword.palomar.edu/biomes.htm                                      | 0.82%         | 4,007          |
| 19                                  | <b>Root Vegetable Photos</b><br>http://waynesword.palomar.edu/vege1.htm       | 0.82%         | 3,985          |
| 20                                  | <b>Castor Bean Plant</b><br>http://waynesword.palomar.edu/plmar99.htm         | 0.78%         | 3,802          |
| <b>Total For the Requests Above</b> |   | <b>24.72%</b> | <b>120,101</b> |

### Top Entry Files - Help Card

**? File** - Refers to the first file loaded to a visitor's browser. Contrast this with the first page loaded to a visitor's browser, displayed on the Top Entry Pages page. The entry page for some visitors is not a formally defined page (such as a graphic or sound file), so the information in this table and graph include all first hits regardless if the hit was on a formal page or not.

**Visits** - Number of visitors whose first hit was the specified file.

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### Top Entry Files - Help Card

% - Refers to the total numbers of visits.



Consider what catches the attention of visitors most quickly and effectively.



## Top Exit Pages

This page identifies the last page visitors viewed before leaving your site.

| Top Exit Pages  |  |               |                |
|---|--|---------------|----------------|
|   | Pages  | % of Total    | Visits ▼       |
| 1   | <b>Kingdoms Of Life</b><br><a href="http://waynesword.palomar.edu/trfeb98.htm">http://waynesword.palomar.edu/trfeb98.htm</a>           | 2.91%         | 10,497         |
| 2   | <b>WAYNE'S WORD</b><br><a href="http://waynesword.palomar.edu/">http://waynesword.palomar.edu/</a>                                     | 2.13%         | 7,693          |
| 3   | <b>Animal Phyla</b><br><a href="http://waynesword.palomar.edu/trnov01.htm">http://waynesword.palomar.edu/trnov01.htm</a>               | 2.11%         | 7,620          |
| 4   | <b>Poison Dart Frogs</b><br><a href="http://waynesword.palomar.edu/dartfrog.htm">http://waynesword.palomar.edu/dartfrog.htm</a>        | 1.97%         | 7,110          |
| 5   | <b>Lab Manual Exercise # 1a</b><br><a href="http://waynesword.palomar.edu/lmexer1a.htm">http://waynesword.palomar.edu/lmexer1a.htm</a> | 1.96%         | 7,071          |
| 6   | <b>Divisions Of Life Survey</b><br><a href="http://waynesword.palomar.edu/trmar99.htm">http://waynesword.palomar.edu/trmar99.htm</a>   | 1.89%         | 6,820          |
| 7   | <b>Animated Blood Types</b><br><a href="http://waynesword.palomar.edu/aniblood.htm">http://waynesword.palomar.edu/aniblood.htm</a>     | 1.80%         | 6,501          |
| 8   | <b>Flowering Plants</b><br><a href="http://waynesword.palomar.edu/trmar98.htm">http://waynesword.palomar.edu/trmar98.htm</a>           | 1.70%         | 6,138          |
| 9   | <b>Stem &amp; Root Anatomy</b><br><a href="http://waynesword.palomar.edu/trjune99.htm">http://waynesword.palomar.edu/trjune99.htm</a>  | 1.63%         | 5,869          |
| 10  | <b>The World of Gourds</b><br><a href="http://waynesword.palomar.edu/ww0503.htm">http://waynesword.palomar.edu/ww0503.htm</a>          | 1.57%         | 5,678          |
| 11  | <a href="http://waynesword.palomar.edu/robots.txt">http://waynesword.palomar.edu/robots.txt</a>  | 1.51%         | 5,434          |
| 12  | <b>Poison Oak</b><br><a href="http://waynesword.palomar.edu/ww0802.htm">http://waynesword.palomar.edu/ww0802.htm</a>                   | 1.41%         | 5,087          |
| 13  | <b>Castor Bean Plant</b><br><a href="http://waynesword.palomar.edu/plmar99.htm">http://waynesword.palomar.edu/plmar99.htm</a>          | 1.34%         | 4,825          |
| 14  | <b>The Amazing Fungi</b><br><a href="http://waynesword.palomar.edu/ww0504.htm">http://waynesword.palomar.edu/ww0504.htm</a>            | 1.30%         | 4,699          |
| 15  | <b>Color Blind Chart</b><br><a href="http://waynesword.palomar.edu/colorbl1.htm">http://waynesword.palomar.edu/colorbl1.htm</a>        | 1.27%         | 4,577          |
| 16  | <b>Beetles</b><br><a href="http://waynesword.palomar.edu/ww0502.htm">http://waynesword.palomar.edu/ww0502.htm</a>                      | 1.14%         | 4,134          |
| 17  | <b>Hardwoods</b><br><a href="http://waynesword.palomar.edu/plsept99.htm">http://waynesword.palomar.edu/plsept99.htm</a>                | 1.12%         | 4,055          |
| 18  | <b>Slime Mold Photos</b><br><a href="http://waynesword.palomar.edu/slime1.htm">http://waynesword.palomar.edu/slime1.htm</a>            | 1.10%         | 3,984          |
| 19  | <a href="http://waynesword.palomar.edu/biomes.htm">http://waynesword.palomar.edu/biomes.htm</a>  | 1.10%         | 3,970          |
| 20  | <b>Root Vegetable Photos</b><br><a href="http://waynesword.palomar.edu/vege1.htm">http://waynesword.palomar.edu/vege1.htm</a>          | 1.07%         | 3,853          |
| <b>Total For the Pages Above (only visits starting on a valid document type are included)</b> |  | <b>32.13%</b> | <b>115,615</b> |

### Top Exit Pages - Help Card

**? Exit Page** - The last page a visitor views before leaving your Web site. To qualify as an exit page the visit must end with a valid page type. If a session ends on a page with a different type (such as a graphic or sound file), the file does not count as an exit page, and the session is not included in the total. Such sessions are often the result of other sites referencing a specific downloadable file or graphic on your site. In these cases, a session may have a single hit to a non-page file, and will not be counted.


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### Top Exit Pages - Help Card

**Pages** - Specific page being analyzed. If the page has a formal title, you will see the title of the page as well as the URL. Otherwise, you will only see the URL.

**Visits** - Number of times the specified page was the exit page. Individual visitors are counted each time they come to the Web site. If a visitor is idle longer than the idle-time limit, WebTrends assumes the visit was voluntarily terminated. If the visitor continues to browse your site after they reach the idle-time limit, a new visit is counted. The default idle-time limit is thirty minutes.

**%** - Percentage of times this page was the exit page compared with other exit pages.

 You can use this information to determine your visitors' satisfaction with their visits. Visitors may have left after viewing a specific page because they found what they were looking for, lost interest, determined the content didn't apply to them, or for many other reasons. If your top exit page is your home page, this may be an indication that you are alienating a lot of first-time visitors.

## Single Access Pages

This page identifies the pages on your Web site that visitors open, then exit from, without viewing any other page.

| Single Access Pages              |  |               |                |
|----------------------------------|--|---------------|----------------|
|                                  | Pages  | % of Total    | Visits ▼       |
| 1                                | <b>Kingdoms Of Life</b><br><a href="http://waynesword.palomar.edu/trfeb98.htm">http://waynesword.palomar.edu/trfeb98.htm</a>           | 3.10%         | 9,466          |
| 2                                | <b>Poison Dart Frogs</b><br><a href="http://waynesword.palomar.edu/dartfrog.htm">http://waynesword.palomar.edu/dartfrog.htm</a>        | 2.22%         | 6,777          |
| 3                                | <b>Lab Manual Exercise # 1a</b><br><a href="http://waynesword.palomar.edu/lmexer1a.htm">http://waynesword.palomar.edu/lmexer1a.htm</a> | 2.16%         | 6,591          |
| 4                                | <b>Animal Phyla</b><br><a href="http://waynesword.palomar.edu/trnov01.htm">http://waynesword.palomar.edu/trnov01.htm</a>               | 2.13%         | 6,518          |
| 5                                | <b>Animated Blood Types</b><br><a href="http://waynesword.palomar.edu/aniblood.htm">http://waynesword.palomar.edu/aniblood.htm</a>     | 2.07%         | 6,326          |
| 6                                | <b>Flowering Plants</b><br><a href="http://waynesword.palomar.edu/trmar98.htm">http://waynesword.palomar.edu/trmar98.htm</a>           | 1.83%         | 5,583          |
| 7                                | <b>Stem &amp; Root Anatomy</b><br><a href="http://waynesword.palomar.edu/trjune99.htm">http://waynesword.palomar.edu/trjune99.htm</a>  | 1.79%         | 5,453          |
| 8                                | <b>The World of Gourds</b><br><a href="http://waynesword.palomar.edu/ww0503.htm">http://waynesword.palomar.edu/ww0503.htm</a>          | 1.72%         | 5,259          |
| 9                                | <b>Poison Oak</b><br><a href="http://waynesword.palomar.edu/ww0802.htm">http://waynesword.palomar.edu/ww0802.htm</a>                   | 1.61%         | 4,931          |
| 10                               | <a href="http://waynesword.palomar.edu/robots.txt">http://waynesword.palomar.edu/robots.txt</a>  | 1.61%         | 4,920          |
| 11                               | <b>Castor Bean Plant</b><br><a href="http://waynesword.palomar.edu/plmar99.htm">http://waynesword.palomar.edu/plmar99.htm</a>          | 1.50%         | 4,597          |
| 12                               | <b>Color Blind Chart</b><br><a href="http://waynesword.palomar.edu/colorbl1.htm">http://waynesword.palomar.edu/colorbl1.htm</a>        | 1.46%         | 4,452          |
| 13                               | <b>The Amazing Fungi</b><br><a href="http://waynesword.palomar.edu/ww0504.htm">http://waynesword.palomar.edu/ww0504.htm</a>            | 1.35%         | 4,137          |
| 14                               | <b>WAYNE'S WORD</b><br><a href="http://waynesword.palomar.edu/">http://waynesword.palomar.edu/</a>                                     | 1.32%         | 4,045          |
| 15                               | <b>Beetles</b><br><a href="http://waynesword.palomar.edu/ww0502.htm">http://waynesword.palomar.edu/ww0502.htm</a>                      | 1.29%         | 3,955          |
| 16                               | <b>Slime Mold Photos</b><br><a href="http://waynesword.palomar.edu/slime1.htm">http://waynesword.palomar.edu/slime1.htm</a>            | 1.23%         | 3,764          |
| 17                               | <b>Hardwoods</b><br><a href="http://waynesword.palomar.edu/plsept99.htm">http://waynesword.palomar.edu/plsept99.htm</a>                | 1.23%         | 3,752          |
| 18                               | <a href="http://waynesword.palomar.edu/biomes.htm">http://waynesword.palomar.edu/biomes.htm</a>  | 1.21%         | 3,700          |
| 19                               | <b>Root Vegetable Photos</b><br><a href="http://waynesword.palomar.edu/vege1.htm">http://waynesword.palomar.edu/vege1.htm</a>          | 1.20%         | 3,656          |
| 20                               | <b>Jumping Beans</b><br><a href="http://waynesword.palomar.edu/plaug97.htm">http://waynesword.palomar.edu/plaug97.htm</a>              | 1.15%         | 3,520          |
| <b>Total For the Pages Above</b> |  | <b>33.28%</b> | <b>101,402</b> |

### Single Access Pages - Help Card

? **Single Access Page** - A page on your Web site that visitors open, then exit from, without viewing any other page. To qualify the visit must be to a page that is a valid page type. If the visit is to a file of a different type (such as a graphic or sound file), the file does not count as a single access page, and the visit is not included in the total. Such visits are often the result of other sites referencing a specific downloadable file or graphic on your site. In these cases, a visit may be a single hit to a non-page file, and will not be counted.

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## Single Access Pages - Help Card

**Pages** - Specific page being analyzed. If the page has a formal title, you will see the title of the page as well as the URL. Otherwise, you will see only the URL.

**Visits** - Number of times the specified page was a single access page. Individual visitors are counted each time they come to the Web site. If a visitor is idle longer than the idle-time limit, WebTrends assumes the visit was voluntarily terminated. If the visitor continues to browse your site after they reach the idle-time limit, a new visit is counted. The default idle-time limit is thirty minutes.

**%** - Percentage of times this page was a single access page compared with other single access pages.



This information can be helpful when considering the design of the site with respect to the kind of visitors you attract. Consider how well these pages convey your message. Do they need improvement to extend visits, or is it possible that are you attracting the wrong visitors?

## Top Directories

This page lists the most common directories accessed by visitors to your Web site. This information can help determine the types of data most often requested.

| Top Directories |                   |           |                 |              |                  |         |
|-----------------|-------------------|-----------|-----------------|--------------|------------------|---------|
|                 | Path to Directory | Hits ▼    | % of Total Hits | Non-cached % | Non-cached Bytes | Visits  |
| 1               | /images           | 6,188,976 | 88.92%          | 93.03%       | 215,702.98 M     | 425,711 |
| 2               | /                 | 736,502   | 10.58%          | 92.81%       | 17,384.93 M      | 368,505 |
| 3               | /crosswrld        | 22,479    | 0.32%           | 90.29%       | 187.17 M         | 1,339   |
| 4               | /unknowns         | 10,596    | 0.15%           | 90.08%       | 400.91 M         | 3,922   |
| 5               | /ls2exams         | 990       | 0.01%           | 96.76%       | 5.57 M           | 884     |
| 6               | /movies           | 44        | 0.00%           | 90.90%       | 85.46 M          | 35      |
| 7               | /download3        | 14        | 0.00%           | 92.85%       | 938.19 K         | 6       |
| 8               | /download1        | 8         | 0.00%           | 100.00%      | 9.48 M           | 6       |
| 9               | /download2        | 6         | 0.00%           | 100.00%      | 45.39 M          | 4       |

### Top Directories - Help Card

**? Hits** - Number of hits to files within the specified directory. A hit is a single action on the Web server as it appears in the log file. A visitor downloading a single file is logged as a single hit, while a visitor requesting a Web page including two images registers as three hits on the server; one hit is the request for the .html page, and two additional hits are requests for the downloaded image files. While the volume of hits is an indicator of Web server traffic, it is not an accurate reflection of how many pages are being looked at.

**Non-cached Bytes** - Number of non-cached bytes of data transferred.

**Non-cached %** - Percentage of hits that were not already in the visitor's browser cache.

**Path to Directory** - The full URL path to the directory being analyzed.

**Visits** - Number of visits to pages within the specified directory. If a visitor is idle longer than the idle-time limit, WebTrends assumes the visit was voluntarily terminated. If the visitor continues to browse your site after they reach the idle-time limit, a new visit is counted. The default idle-time limit is thirty minutes.

**% of Total Hits** - Percentage of hits to the specified directory out of hits to all directories.



**💡** These trends indicate the content visitors are most interested in. Use this information to determine which content areas to develop further, which areas to focus on less, and how you can arrange your content most effectively.

## Top Paths Through Site

This section identifies the paths visitors most often follow when visiting the site. The path begins at the starting page and shows the following consecutive pages viewed.

| Top Paths Through Site by Starting Page   |            |        |
|---|------------|--------|
| Paths from Start  | % of Total | Visits |
| <b>Starting Page: All Entry Pages</b>   |            |        |
| <b>Max Number of Paths to Track limit was reached</b>   |            |        |
| 1. <b>Kingdoms Of Life</b><br><a href="http://waynesword.palomar.edu/trfeb98.htm">http://waynesword.palomar.edu/trfeb98.htm</a>           | 2.62%      | 9456   |
| 1. <b>Poison Dart Frogs</b><br><a href="http://waynesword.palomar.edu/dartfrog.htm">http://waynesword.palomar.edu/dartfrog.htm</a>        | 1.88%      | 6777   |
| 1. <b>Lab Manual Exercise # 1a</b><br><a href="http://waynesword.palomar.edu/lmexer1a.htm">http://waynesword.palomar.edu/lmexer1a.htm</a> | 1.83%      | 6587   |
| 1. <b>Animal Phyla</b><br><a href="http://waynesword.palomar.edu/trnov01.htm">http://waynesword.palomar.edu/trnov01.htm</a>               | 1.81%      | 6514   |
| 1. <b>Animated Blood Types</b><br><a href="http://waynesword.palomar.edu/aniblood.htm">http://waynesword.palomar.edu/aniblood.htm</a>     | 1.75%      | 6324   |
| 1. <b>Flowering Plants</b><br><a href="http://waynesword.palomar.edu/trmar98.htm">http://waynesword.palomar.edu/trmar98.htm</a>           | 1.54%      | 5576   |
| 1. <b>Stem &amp; Root Anatomy</b><br><a href="http://waynesword.palomar.edu/trjune99.htm">http://waynesword.palomar.edu/trjune99.htm</a>  | 1.51%      | 5453   |
| 1. <b>The World of Gourds</b><br><a href="http://waynesword.palomar.edu/ww0503.htm">http://waynesword.palomar.edu/ww0503.htm</a>          | 1.46%      | 5256   |
| 1. <b>Poison Oak</b><br><a href="http://waynesword.palomar.edu/ww0802.htm">http://waynesword.palomar.edu/ww0802.htm</a>                   | 1.36%      | 4927   |
| 1. <a href="http://waynesword.palomar.edu/robots.txt">http://waynesword.palomar.edu/robots.txt</a>  | 1.36%      | 4920   |
| 1. <b>Castor Bean Plant</b><br><a href="http://waynesword.palomar.edu/plmar99.htm">http://waynesword.palomar.edu/plmar99.htm</a>          | 1.27%      | 4593   |
| 1. <b>Color Blind Chart</b><br><a href="http://waynesword.palomar.edu/colorbl1.htm">http://waynesword.palomar.edu/colorbl1.htm</a>        | 1.23%      | 4450   |
| 1. <b>The Amazing Fungi</b><br><a href="http://waynesword.palomar.edu/ww0504.htm">http://waynesword.palomar.edu/ww0504.htm</a>            | 1.14%      | 4135   |
| 1. <b>WAYNE'S WORD</b><br><a href="http://waynesword.palomar.edu/">http://waynesword.palomar.edu/</a>                                     | 1.12%      | 4045   |
| 1. <b>Beetles</b><br><a href="http://waynesword.palomar.edu/">http://waynesword.palomar.edu/</a>  | 1.09%      | 3952   |

| Top Paths Through Site by Starting Page                                    |            |        |
|--|------------|--------|
| Paths from Start   | % of Total | Visits |
| edu/ww0502.htm   |            |        |
| 1. <b>Slime Mold Photos</b><br>http://waynesword.palomar.edu/slime1.htm    | 1.04%      | 3763   |
| 1. <b>Hardwoods</b><br>http://waynesword.palomar.edu/plsept99.htm          | 1.04%      | 3750   |
| 1. http://waynesword.palomar.edu/biomes.htm                                | 1.02%      | 3699   |
| 1. <b>Root Vegetable Photos</b><br>http://waynesword.palomar.edu/vege1.htm | 1.01%      | 3654   |
| 1. <b>Jumping Beans</b><br>http://waynesword.palomar.edu/plaug97.htm       | 0.97%      | 3519   |

| Top Paths Through Site - Help Card  |
|---|
| <p> <b>Path Through Site</b> - The path a visitor takes from the entry page to the exit page.</p> <p><b>Paths from Start</b> - With the exception of the starting page, this column lists all the pages in the top paths taken through your site. These lists are grouped so that more than one row has the same starting page. To see the starting page for each of these lists, look in the Starting Page column and find the first entry up from the Paths from Start row.</p> <p><b>Starting Page</b> - The first page, or entry page, in the full path visitors take through your site.</p> <p><b>Visits</b> - Number of times the specified path was followed.</p> <p>% - Percentage of times that the specified path through your site was followed out of all listed paths through your site.</p> <p> Use this information to evaluate the design of your Web site. Where do your visitors go once they reach your site? Which pages are visited first? Do your visitors appear to be looking for pages that should be more accessible?</p> |

## Most Downloaded Files

This page identifies the most popular files downloaded from your site.

| Most Downloaded Files            |  |                  |                      |            |
|----------------------------------|--|------------------|----------------------|------------|
|                                  | File   | No. of Downloads | % of Total Downloads | Visits     |
| 1                                | http://waynesword.palomar.edu/chemid1.pdf            | 1,641            | 24.13%               | 224        |
| 2                                | http://waynesword.palomar.edu/chemid2.pdf            | 1,489            | 21.89%               | 231        |
| 3                                | http://waynesword.palomar.edu/econpls.pdf            | 1,242            | 18.26%               | 198        |
| 4                                | http://waynesword.palomar.edu/lmexer1.pdf            | 634              | 9.32%                | 123        |
| 5                                | http://waynesword.palomar.edu/ww0601.pdf             | 609              | 8.95%                | 112        |
| 6                                | http://waynesword.palomar.edu/indxwayn.pdf           | 305              | 4.48%                | 87         |
| 7                                | http://waynesword.palomar.edu/evolutio.pdf           | 252              | 3.70%                | 57         |
| 8                                | http://waynesword.palomar.edu/waynesword-summary.pdf | 151              | 2.22%                | 45         |
| 9                                | http://waynesword.palomar.edu/daley1.pdf             | 94               | 1.38%                | 79         |
| 10                               | http://waynesword.palomar.edu/arblist1.pdf           | 77               | 1.13%                | 51         |
| 11                               | http://waynesword.palomar.edu/dckweed9.pdf           | 51               | 0.75%                | 46         |
| 12                               | http://waynesword.palomar.edu/arbmap1.pdf            | 43               | 0.63%                | 28         |
| 13                               | http://waynesword.palomar.edu/jepson2.pdf            | 40               | 0.58%                | 35         |
| 14                               | http://waynesword.palomar.edu/images/science.pdf     | 38               | 0.55%                | 38         |
| 15                               | http://waynesword.palomar.edu/piedras1.pdf           | 30               | 0.44%                | 26         |
| 16                               | http://waynesword.palomar.edu/vernal2c.pdf           | 28               | 0.41%                | 19         |
| 17                               | http://waynesword.palomar.edu/desider3.pdf           | 28               | 0.41%                | 23         |
| 18                               | http://waynesword.palomar.edu/arpaeri2.pdf           | 14               | 0.20%                | 11         |
| 19                               | http://waynesword.palomar.edu/vern13a.pdf            | 14               | 0.20%                | 12         |
| 20                               | http://waynesword.palomar.edu/vernal13.pdf           | 13               | 0.19%                | 12         |
| <b>Total For the Files Above</b> |  | <b>6,793</b>     | <b>99.89%</b>        | <b>N/A</b> |


### Most Downloaded Files - Help Card

**? Downloads** - Number of times the specified file was downloaded by a visitor. If an error occurred during the transfer, that transfer is not counted.

**Files** - The path and filename of the downloaded file.

**Visits** - Number of visits which resulted in at least one download of the specified file. If a visitor downloads the file more than once per visit, it does not count as another visit. If a visitor is idle longer than the idle-time limit, WebTrends assumes the visit was voluntarily terminated. If the visitor continues to browse your site after they reach the idle-time limit, a new visit is counted. The default idle-time limit is thirty minutes.

**%** - Percentage of times the specified file was downloaded out of all downloaded files.

 This information shows you the most popular downloadable files on your Web site. Files that don't appear on the list, or appear low on the list, may require maintenance such as decreasing the file size,



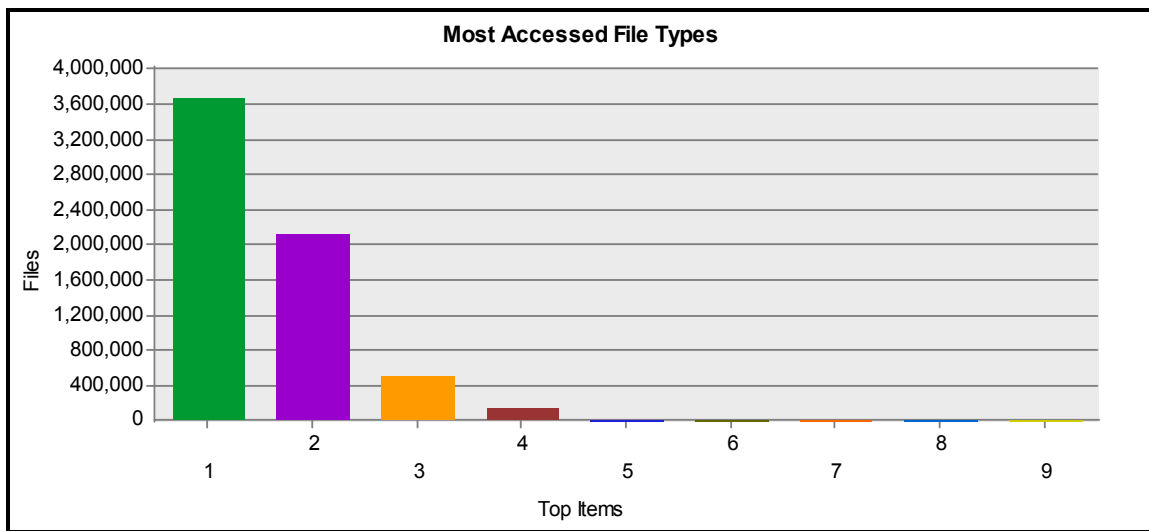
---

|  |
|--|
| <b>Most Downloaded Files - Help Card</b> |
|--|

|   |
|---|
| improving link placement, or elimination to make room for more popular content. |
|---|

## Most Accessed File Types

This page identifies the types of files accessed on your site. Cached requests and erred hits are excluded from the totals. The types of files accessed are listed in decreasing order.



| Most Accessed File Types       |           |                  |                     |
|--------------------------------|-----------|------------------|---------------------|
|                                | File type | Files            | Bytes               |
| 1                              | jpg       | 3,676,639        | 165,451.36 M        |
| 2                              | gif       | 2,117,361        | 50,855.34 M         |
| 3                              | htm       | 499,365          | 15,826.25 M         |
| 4                              | ico       | 136,935          | 498.30 M            |
| 5                              | js        | 21,140           | 281.94 M            |
| 6                              | txt       | 13,507           | 6.15 M              |
| 7                              | pdf       | 6,723            | 760.76 M            |
| 8                              | html      | 204              | 413.88 K            |
| 9                              | wav       | 168              | 1.28 M              |
| 10                             | class     | 69               | 269.48 K            |
| 11                             | mov       | 36               | 85.46 M             |
| 12                             | css       | 32               | 12.22 K             |
| 13                             | doc       | 10               | 431.14 K            |
| 14                             | tif       | 3                | 54.86 M             |
| <b>Total Files &amp; Bytes</b> |           | <b>6,472,192</b> | <b>233,822.84 M</b> |

### Most Accessed File Types - Help Card


**? File Type** - Identifies types of files by their three-character extension. For example, a file named graphic.gif is identified as type 'gif'.

**Files** - Number of files of the specified type accessed by visitors to your site.

**Bytes** - Number of bytes of data transferred for all files of the specified type.

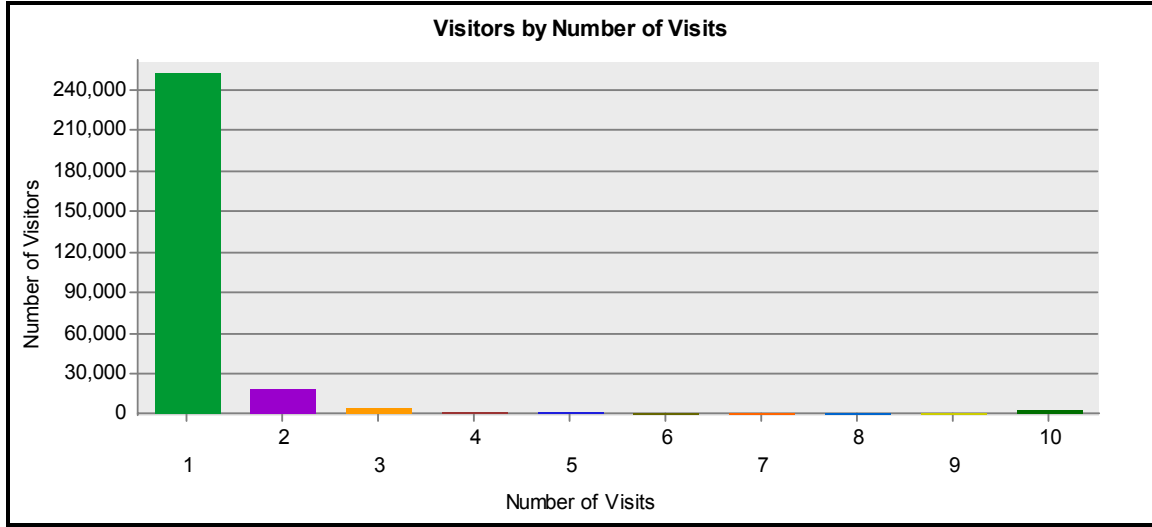
---

|   |
|---|
| <b>Most Accessed File Types - Help Card</b> |
|---|

|  |
|--|
|  This page provides general statistics about the type of data visitors access on your site. |
|--|

## Visitors by Number of Visits

This page shows the distribution of visitors based on how many times each visitor visited your site.



| Visitors by Number of Visits |                    |                            |
|------------------------------|--------------------|----------------------------|
| Number of Visits             | Number of Visitors | % of Total Unique Visitors |
| 1 visit                      | 251669             | 88.21%                     |
| 2 visits                     | 18368              | 6.43%                      |
| 3 visits                     | 5332               | 1.86%                      |
| 4 visits                     | 2542               | 0.89%                      |
| 5 visits                     | 1402               | 0.49%                      |
| 6 visits                     | 928                | 0.32%                      |
| 7 visits                     | 692                | 0.24%                      |
| 8 visits                     | 531                | 0.18%                      |
| 9 visits                     | 459                | 0.16%                      |
| 10 or more visits            | 3370               | 1.18%                      |

### Visitors by Number of Visits - Help Card

**? Number of Visitors** - Number of unique individuals who came to your site the amount of times specified in the Number of Visits column.

**Number of Visits** - The number of visits, beginning with one and increasing by increments of one, being analyzed in the other columns.

**% of Total Unique Visitors** - Percentage of unique visitors who came to your site the amount of times specified in the Number of Visits column.

**💡** This information can indicate whether or not your site compels visitors to return. Updating Web site content is one way to draw return visitors.

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## New vs. Returning Visitors

This page shows the number of first-time and returning visitors to your site. Only visitors identified by cookies are counted.

| New vs. Returning Visitors |                  |                   |
|----------------------------|------------------|-------------------|
| New or Returning Visitor   | Number of Visits | % of Total Visits |
| Unknown                    | 485,761          | 99.77%            |
| Returning Visitors         | 1,028            | 0.21%             |
| New Visitors               | 86               | 0.02%             |

### New vs. Returning Visitors - Help Card



**New Visitors** - Visitors who didn't have a cookie on their first hit, but had one on later hits.

**Number of Visits** - Number of visitors that fit into the specified visitor category. If a visitor is idle longer than the idle-time limit, WebTrends assumes the visit was voluntarily terminated. If the visitor continues to browse your site after they reach the idle-time limit, a new visit is counted. The default idle-time limit is thirty minutes.

**Returning Visitors** - Visitors who already had a cookie when they came to your site.

**Unknown** - Visitors can be listed as "Unknown" for a few different reasons. Cookies may not be tracked in the log file. The report profile may not recognize the visitor's cookie due to the cookie configuration created in the user interface. Or, the visitor may have cookies turned off on their computer.

% - Percentage of visitors who fit into the specified visitor category.



By tracking the ratio between new and returning visitors over a period of time, you can determine if your site is attracting enough repeat visitors.

**Note:** If the data shows that all visitors in the Unknown category, it is likely that the application has not been configured to perform this analysis.



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## Summary of Activity for Report Period

This page summarizes general server activity.

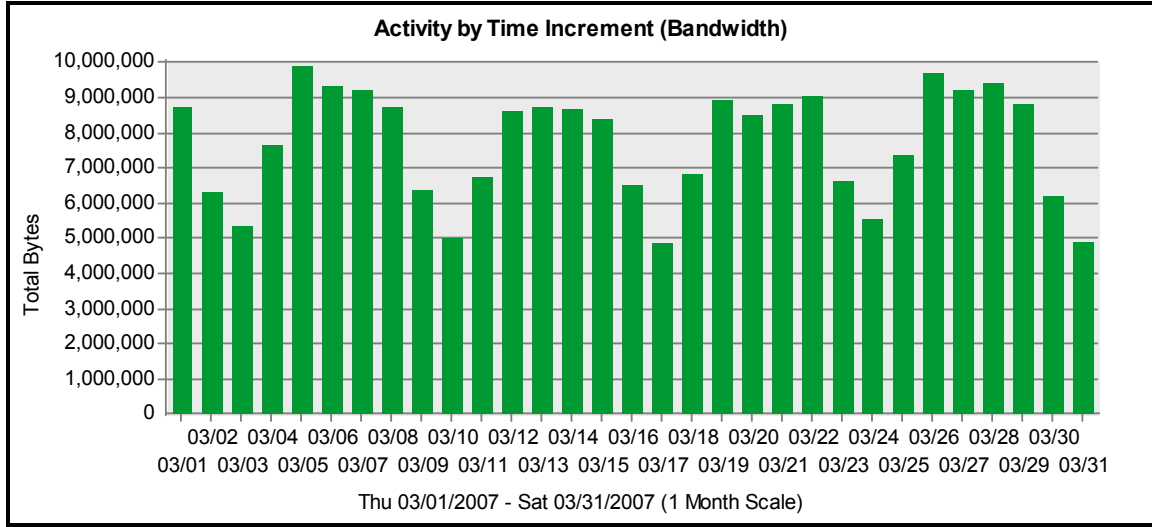
| Summary of Activity for Report Period        |                |
|--|----------------|
| Average Number of Visits per Day on Weekdays | 16,631         |
| Average Number of Hits per Day on Weekdays   | 244,518        |
| Average Number of Visits per Weekend         | 24,197         |
| Average Number of Hits per Weekend           | 316,040        |
| Most Active Day of the Week                  | Thu            |
| Least Active Day of the Week                 | Sat            |
| Most Active Date                             | March 05, 2007 |
| Number of Hits on Most Active Date           | 288,382        |
| Least Active Date                            | March 31, 2007 |
| Number of Hits on Least Active Date          | 140,942        |
| Most Active Hour of the Day                  | 11:00-11:59    |
| Least Active Hour of the Day                 | 00:00-00:59    |

### Summary of Activity for Report Period - Help Card

|  |
|--|
| <p> <b>Average Number of Hits (per day on weekdays)</b> - The average number of hits for each individual day of the week.</p> <p><b>Average Number of Hits (per weekend)</b> - The average number of hits for both Saturdays and Sundays combined.</p> <p><b>Average Number of Visits (per day on weekdays)</b> - The average number of visits for each individual day of the week.</p> <p><b>Average Number of Visits (per weekend)</b> - The average number of visits for both Saturdays and Sundays combined.</p> <p><b>Least Active Date</b> - The least active date in the report period.</p> <p><b>Least Active Day of the Week</b> - If the report period is for one week or less, the Least Active Day of the Week will tell you which specific day was least active during that week. If the report period is for more than one week, the Least Active Day of the Week will tell you which day of the week that has the smallest amount of activity on average.</p> <p><b>Least Active Hour of the Day</b> - The least active hour of the day after activity for all hours is added up. This is not an average.</p> <p><b>Most Active Date</b> - The most active date in the report period.</p> <p><b>Most Active Day of the Week</b> - If the report period is for one week or less, the Most Active Day of the Week will tell you which specific day was most active during that week. If the report period is for more than one week, the Most Active Day of the Week will tell you which day of the week that has the largest amount of activity on average.</p> <p><b>Most Active Hour of the Day</b> - The most active hour of the day after activity for all hours is added up. This is not an average.</p> <p> This table is useful for determining the best day of the week to perform system maintenance.</p> |
|--|

## Summary of Activity by Time Increment


This page helps you understand the bandwidth requirements of your site.



### Summary of Activity by Time Increment

| Time Interval  | Hits    | Page Views | Bytes      | Visits |
|----------------|---------|------------|------------|--------|
| Thu 03/01/2007 | 254,526 | 20,386     | 8,507.41 M | 17,348 |
| Fri 03/02/2007 | 185,109 | 16,126     | 6,159.04 M | 13,188 |
| Sat 03/03/2007 | 156,838 | 12,844     | 5,235.87 M | 12,093 |
| Sun 03/04/2007 | 223,926 | 17,760     | 7,503.96 M | 16,067 |
| Mon 03/05/2007 | 288,382 | 22,458     | 9,691.58 M | 19,469 |
| Tue 03/06/2007 | 275,160 | 21,527     | 9,111.73 M | 18,387 |
| Wed 03/07/2007 | 274,260 | 20,582     | 9,003.19 M | 17,929 |
| Thu 03/08/2007 | 258,192 | 20,923     | 8,555.19 M | 17,449 |
| Fri 03/09/2007 | 186,892 | 15,642     | 6,235.99 M | 13,420 |
| Sat 03/10/2007 | 146,288 | 12,821     | 4,883.22 M | 11,661 |
| Sun 03/11/2007 | 196,924 | 15,976     | 6,594.90 M | 14,635 |
| Mon 03/12/2007 | 251,236 | 19,503     | 8,419.26 M | 17,183 |
| Tue 03/13/2007 | 249,940 | 19,541     | 8,553.56 M | 16,962 |
| Wed 03/14/2007 | 253,528 | 19,649     | 8,504.36 M | 16,943 |
| Thu 03/15/2007 | 244,035 | 19,356     | 8,201.78 M | 16,651 |
| Fri 03/16/2007 | 186,291 | 15,198     | 6,371.99 M | 13,444 |
| Sat 03/17/2007 | 142,580 | 12,387     | 4,767.60 M | 11,810 |
| Sun 03/18/2007 | 199,991 | 15,912     | 6,713.75 M | 15,489 |
| Mon 03/19/2007 | 258,119 | 20,388     | 8,742.79 M | 17,990 |
| Tue 03/20/2007 | 249,668 | 20,036     | 8,326.03 M | 16,568 |
| Wed 03/21/2007 | 256,524 | 20,043     | 8,615.99 M | 17,241 |
| Thu 03/22/2007 | 263,663 | 20,707     | 8,820.50 M | 17,408 |
| Fri 03/23/2007 | 191,218 | 17,187     | 6,465.45 M | 13,941 |
| Sat 03/24/2007 | 160,857 | 13,406     | 5,436.17 M | 12,357 |
| Sun 03/25/2007 | 211,858 | 16,520     | 7,193.65 M | 15,891 |
| Mon 03/26/2007 | 276,990 | 21,219     | 9,455.34 M | 18,326 |

| <b>Summary of Activity by Time Increment</b> |                  |                   |                     |                |
|--|------------------|-------------------|---------------------|----------------|
| <b>Time Interval</b>                         | <b>Hits</b>      | <b>Page Views</b> | <b>Bytes</b>        | <b>Visits</b>  |
| Tue 03/27/2007                               | 266,180          | 21,171            | 9,029.12 M          | 17,747         |
| Wed 03/28/2007                               | 271,324          | 20,727            | 9,204.11 M          | 18,063         |
| Thu 03/29/2007                               | 258,357          | 20,287            | 8,644.90 M          | 17,005         |
| Fri 03/30/2007                               | 179,817          | 14,738            | 6,076.90 M          | 13,225         |
| Sat 03/31/2007                               | 140,942          | 12,282            | 4,797.37 M          | 10,985         |
| <b>Total</b>                                 | <b>6,959,615</b> | <b>557,302</b>    | <b>233,822.84 M</b> | <b>486,875</b> |

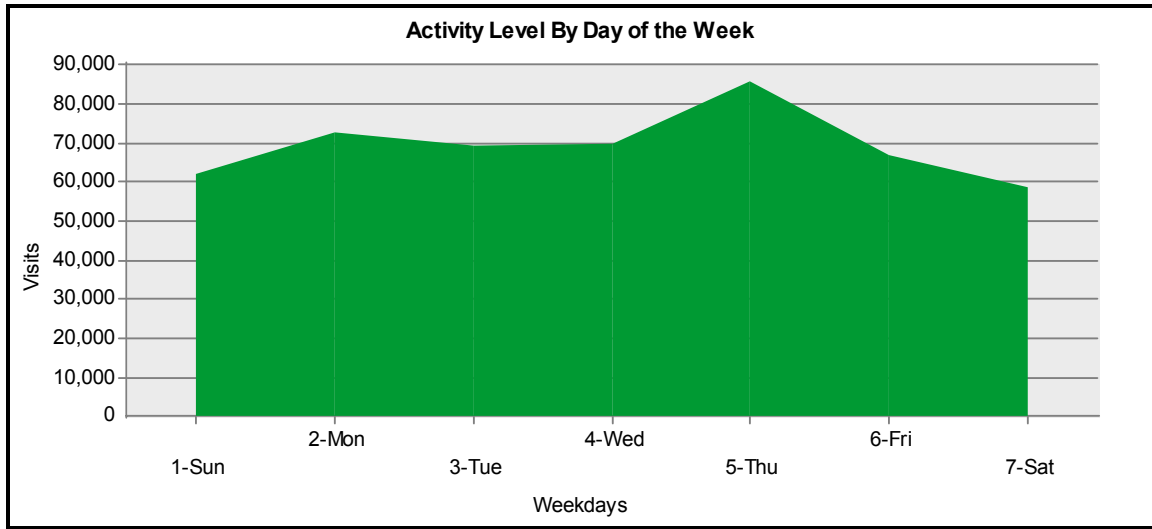
| <b>Summary of Activity by Time Increment - Help Card</b>  |
|---|
| <p><b>? Hits</b> - Number of hits to your site during the specified time interval. A hit is a single action on the Web server as it appears in the log file. A visitor downloading a single file is logged as a single hit, while a visitor requesting a Web page including two images registers as three hits on the server; one hit is the request for the .html page, and two additional hits are requests for the downloaded image files. While the volume of hits is an indicator of Web server traffic, it is not an accurate reflection of how many pages are being looked at.</p> <p><b>Bytes</b> - Number of bytes of data transferred from your server to your visitors during the specified time interval.</p> <p><b>Page Views</b> - Hits to files designated as pages. Supporting graphics and other non-page files are not counted.</p> <p><b>Time Interval</b> - A one-year report displays monthly time increments. A one-month report displays daily time increments. And a daily report displays hourly time increments.</p> <p><b>Visits</b> - Number of visitors to your site during the specified time interval. If a visitor is idle longer than the idle-time limit, WebTrends assumes the visit was voluntarily terminated. If the visitor continues to browse your site after they reach the idle-time limit, a new visit is counted. The default idle-time limit is thirty minutes.</p> <p> Periods of less activity should be considered for maintenance and content improvement.</p> |



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## Activity Level by Day of the Week

This page shows the activity for each day of the week within the reporting period. Unsuccessful hits are not included.



### Activity Level by Day of the Week - Help Card

**? Day** - Specified day of the week being tracked.

**Hits** - Number of hits on the specified day of the week. If the report period is longer than one week, and there are, for example, two Mondays, the value represented includes the combined total of both Mondays. Unsuccessful hits are not counted. A hit is a single action on the Web server as it appears in the log file. A visitor downloading a single file is logged as a single hit, while a visitor requesting a Web page including two images registers as three hits on the server; one hit is the request for the .html page, and two additional hits are requests for the downloaded image files. While the volume of hits is an indicator of Web server traffic, it is not an accurate reflection of how many pages are being looked at.

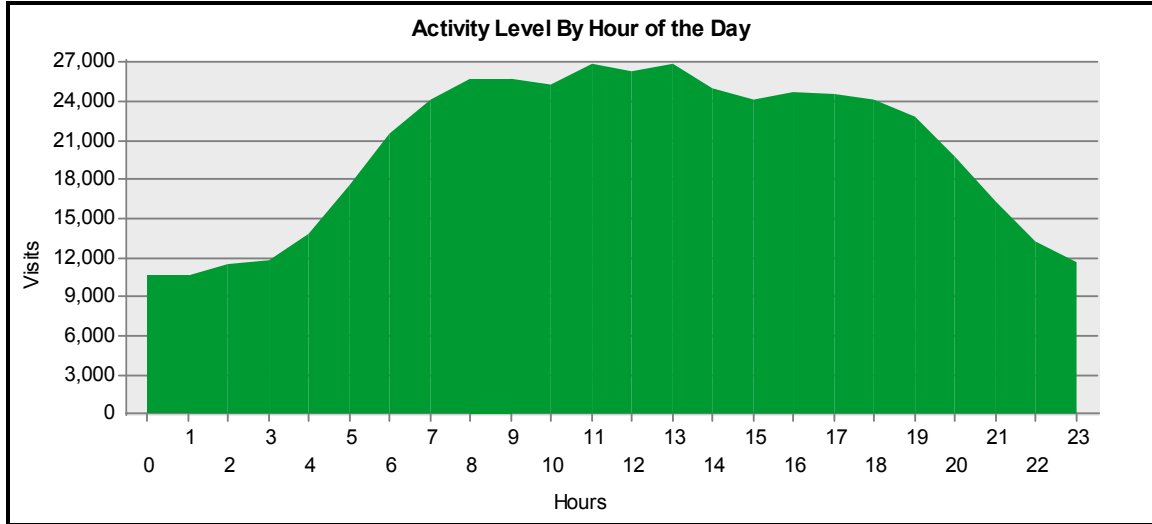
**Visits** - Number of visits on the specified day of the week. If the report period is longer than one week, and there are, for example, two Mondays, the value represented includes the combined total of both Mondays. Unsuccessful hits are not counted. If a visitor is idle longer than the idle-time limit, WebTrends assumes the visit was voluntarily terminated. If the visitor continues to browse your site after they reach the idle-time limit, a new visit is counted. The default idle-time limit is thirty minutes. This time limit can be changed by the system administrator.

**%** - Percentage of total hits that occurred on the specified day of the week.

**💡** Days of less activity should be considered good days for maintenance and content improvement.

## Activity Level by Hour of the Day

This page shows activity for each hour of the day.



### Activity Level by Hour of the Day - Help Card

**? Hits** - Number of hits on the specified hour of the day. If the report period is longer than one day, and there are, for example, two instances of the same hour, the value represented includes the combined total of both instances. Unsuccessful hits are not counted. A hit is a single action on the Web server as it appears in the log file. A visitor downloading a single file is logged as a single hit, while a visitor requesting a Web page including two images registers as three hits on the server; one hit is the request for the .html page, and two additional hits are requests for the downloaded image files. While the volume of hits is an indicator of Web server traffic, it is not an accurate reflection of how many pages are being looked at.

**Hour** - Specified hour of the day being tracked.

**Visits** - Number of visits on the specified hour of the day. If the report period is longer than one day, and there are, for example, two instances of the same hour, the value represented includes the combined total of both instances. Unsuccessful hits are not counted. If a visitor is idle longer than the idle-time limit, WebTrends assumes the visit was voluntarily terminated. If the visitor continues to browse your site after they reach the idle-time limit, a new visit is counted. The default idle-time limit is thirty minutes. This time limit can be changed by the system administrator.

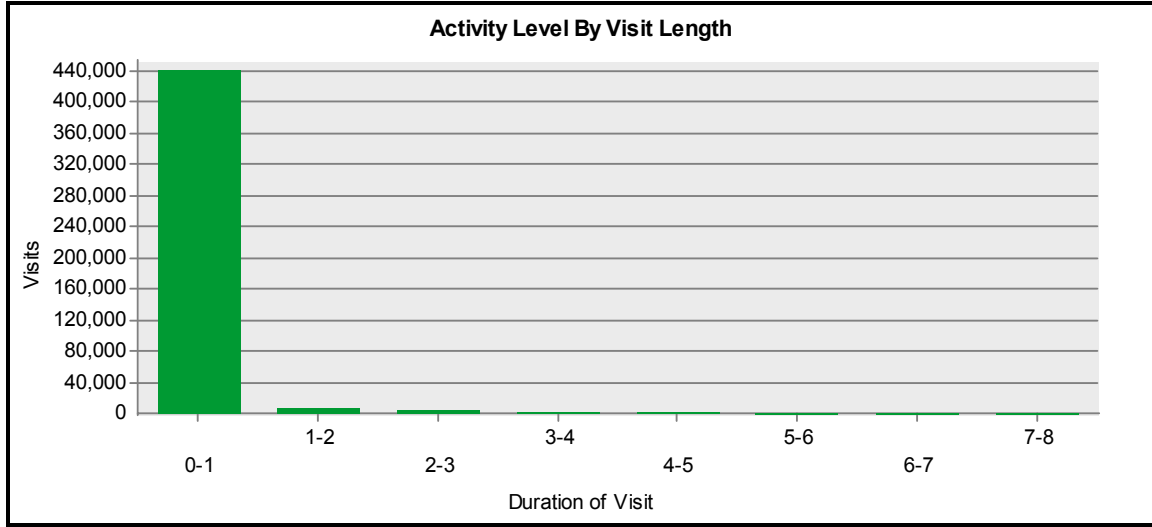
**%** - Percentage of total hits that occurred on the specified hour of the day.

**💡** Hours of less activity should be considered good days for maintenance and content improvement.

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## Activity Level by Length of Visit

This page shows the number and percentages of visits and page views over selected visit lengths.



### Activity Level by Length of Visit - Help Card

**? Page Views** - Number of page views from visitors who viewed your page for the specified duration of time.

**Visit Duration (Minutes)** - Number of minutes your Web site was viewed. Visit lengths are tracked to a maximum of 60 minutes.

**Visits** - Number of visitors who viewed your page for the specified duration of time.

**% of Total Page Views** - Percentage of page views from visitors who viewed your page for the specified duration of time.

**% of Total Visits** - Percentage of visitors who viewed your page for the specified duration of time.

**💡** This information tells you how many visitors view your site for specific intervals of time.


---

## Number of Views per Visit

This section shows you how many visitors viewed one page, how many viewed two pages, etc.


| Number of Pages Viewed per Visit |                  |                   |
|----------------------------------|------------------|-------------------|
| Number of Pages Viewed           | Number of Visits | % of Total Visits |
| 0 pages                          | 127,103          | 26.10%            |
| 1 page                           | 284,289          | 58.39%            |
| 2 pages                          | 48,461           | 9.95%             |
| 3 pages                          | 12,451           | 2.55%             |
| 4 pages                          | 5,217            | 1.07%             |
| 5 pages                          | 2,602            | 0.53%             |
| 6 pages                          | 1,710            | 0.35%             |
| 7 pages                          | 1,057            | 0.21%             |
| 8 pages                          | 711              | 0.14%             |
| 9 pages                          | 492              | 0.10%             |
| 10 pages                         | 418              | 0.08%             |
| 11 or more pages                 | 2,364            | 0.48%             |
| <b>Totals</b>                    | <b>486,875</b>   | <b>100%</b>       |

### Number of Views per Visit - Help Card

 **Number of Pages Viewed** - The number of pages viewed, beginning with one and increasing by increments of one, being analyzed in the other columns.

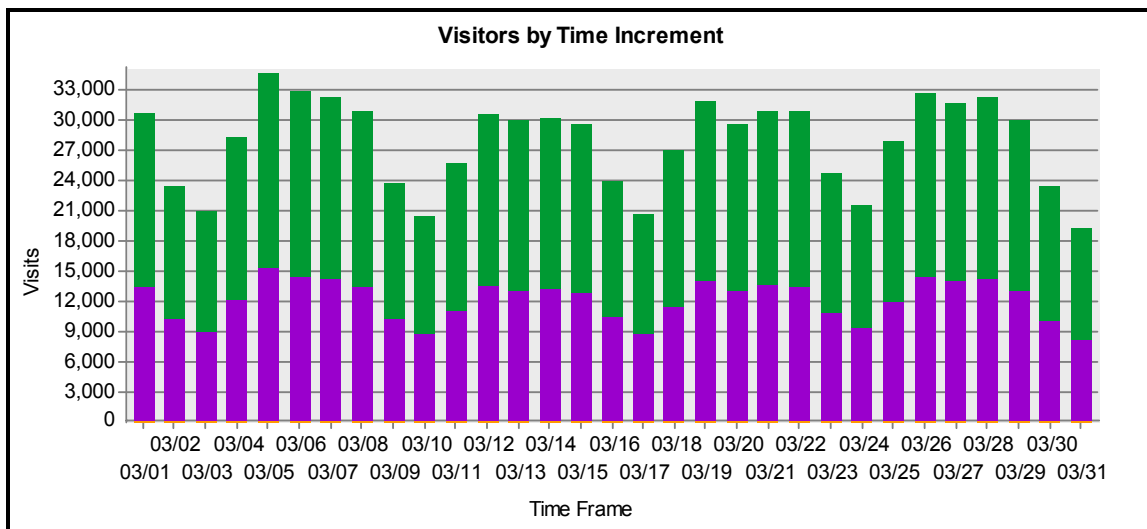
**Number of Visits** - Number of visits by people who viewed the specified number of pages. If a visitor is idle longer than the idle-time limit, WebTrends assumes the visit was voluntarily terminated. If the visitor continues to browse your site after they reach the idle-time limit, a new visit is counted. The default idle-time limit is thirty minutes. This time limit can be changed by the system administrator.

% - Percentage of total visits by people who viewed the specified number of pages.

 You can use this information to quickly find out the number and percentages of viewers who read a given number of pages on your site. If most visitors only view a few pages, it may indicate that they cannot find the content they are looking for.

## Visitors by Time Increment

This page shows how many visitors viewed your Web site and how long they stayed. The information is split up into time increments based on the duration of the log file. Visitors are typically tracked using the cookie that's been defined or by their IP addresses.



| Visitors by Time Increment |          |                 |                     |                      |                 |
|----------------------------|----------|-----------------|---------------------|----------------------|-----------------|
| Time Frame                 | Visitors | Unique Visitors | First-Time Visitors | Average Visit Length | Visitor-Minutes |
| Thu 03/01/2007             | 17,340   | 13,478          | 8                   | 00:01:17             | 22523:54        |
| Fri 03/02/2007             | 13,203   | 10,176          | 5                   | 00:01:26             | 18990:44        |
| Sat 03/03/2007             | 12,103   | 8,898           | 2                   | 00:01:11             | 14336:21        |
| Sun 03/04/2007             | 16,073   | 12,179          | 2                   | 00:01:11             | 19224:05        |
| Mon 03/05/2007             | 19,485   | 15,281          | 7                   | 00:01:27             | 28298:51        |
| Tue 03/06/2007             | 18,404   | 14,393          | 2                   | 00:01:14             | 22958:00        |
| Wed 03/07/2007             | 17,934   | 14,288          | 1                   | 00:01:16             | 22932:30        |
| Thu 03/08/2007             | 17,447   | 13,506          | 3                   | 00:01:19             | 23017:35        |
| Fri 03/09/2007             | 13,449   | 10,347          | 1                   | 00:01:20             | 17945:51        |
| Sat 03/10/2007             | 11,665   | 8,825           | 2                   | 00:01:12             | 14147:40        |
| Sun 03/11/2007             | 14,631   | 11,039          | 2                   | 00:01:10             | 17079:54        |
| Mon 03/12/2007             | 17,198   | 13,445          | 5                   | 00:01:12             | 20723:40        |
| Tue 03/13/2007             | 16,974   | 13,046          | 2                   | 00:01:20             | 22844:29        |
| Wed 03/14/2007             | 16,955   | 13,248          | 4                   | 00:01:19             | 22584:48        |
| Thu 03/15/2007             | 16,667   | 12,885          | 5                   | 00:01:20             | 22411:26        |
| Fri 03/16/2007             | 13,453   | 10,450          | 1                   | 00:01:10             | 15801:25        |
| Sat 03/17/2007             | 11,811   | 8,794           | 3                   | 00:01:07             | 13344:21        |
| Sun 03/18/2007             | 15,505   | 11,454          | 1                   | 00:01:13             | 18868:44        |
| Mon 03/19/2007             | 17,997   | 13,957          | 5                   | 00:01:20             | 24275:51        |
| Tue 03/20/2007             | 16,582   | 13,094          | 6                   | 00:01:22             | 22678:35        |

| <b>Visitors by Time Increment</b> |                 |                        |                            |                             |                        |
|-----------------------------------|-----------------|------------------------|----------------------------|-----------------------------|------------------------|
| <b>Time Frame</b>                 | <b>Visitors</b> | <b>Unique Visitors</b> | <b>First-Time Visitors</b> | <b>Average Visit Length</b> | <b>Visitor-Minutes</b> |
| Wed 03/21/2007                    | 17,246          | 13,612                 | 3                          | 00:01:15                    | 21727:15               |
| Thu 03/22/2007                    | 17,418          | 13,447                 | 1                          | 00:01:26                    | 25174:59               |
| Fri 03/23/2007                    | 13,951          | 10,822                 | 0                          | 00:01:25                    | 19769:03               |
| Sat 03/24/2007                    | 12,367          | 9,248                  | 3                          | 00:01:09                    | 14267:38               |
| Sun 03/25/2007                    | 15,901          | 11,994                 | 0                          | 00:01:05                    | 17253:42               |
| Mon 03/26/2007                    | 18,340          | 14,357                 | 2                          | 00:01:14                    | 22751:51               |
| Tue 03/27/2007                    | 17,760          | 14,029                 | 5                          | 00:01:17                    | 22909:02               |
| Wed 03/28/2007                    | 18,067          | 14,129                 | 4                          | 00:01:14                    | 22541:43               |
| Thu 03/29/2007                    | 17,011          | 13,051                 | 0                          | 00:01:17                    | 21909:36               |
| Fri 03/30/2007                    | 13,242          | 10,142                 | 1                          | 00:01:17                    | 17154:41               |
| Sat 03/31/2007                    | 10,995          | 8,266                  | 0                          | 00:01:08                    | 12624:16               |
| <b>Averages</b>                   | <b>15,715</b>   | <b>12,125</b>          | <b>2</b>                   | <b>00:01:15</b>             | <b>20099:06</b>        |
| <b>Totals</b>                     | <b>487,174</b>  | <b>375,880</b>         | <b>86</b>                  | <b>00:39:13</b>             | <b>623072:30</b>       |

| <b>Visitors by Time Increment - Help Card</b>   |
|---|
| <p><b>? Visitors</b> - Number of times a visitor came to your site during the specified time frame. If a visitor is idle longer than the idle-time limit, WebTrends assumes the visit was voluntarily terminated. If the visitor continues to browse your site after they reach the idle-time limit, a new visit is counted. The default idle-time limit is thirty minutes.</p> <p><b>Unique Visitors</b> - Individuals who visited your site during the report period. If someone visits more than once, they are counted only the first time they visit.</p> <p><b>First Time Visitors</b> - Number of visitors who had never visited your Web site before. You must use a persistent and defined cookies to get this information.</p> <p><b>Average Visit Length</b> - Average amount of time a visitor spent at your site within the given time frame. Visit lengths in one time frame are not compared with visit lengths in other time frame.</p> <p><b>Visitor-Minutes</b> -Total number of minutes your site was viewed by all visitors during the specified time frame.</p> <p><b>💡</b> You can use this information to determine which time intervals are busiest. You may want to watch for increases or decreases in traffic and consider the circumstances that may be causing the change.</p> |


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## Technical Statistics and Analysis

This page shows the reliability of your Web site. The table shows the total number of hits for the site, how many were successful, how many failed, and it calculates the percentage of hits that failed.

| Technical Statistics and Analysis |           |
|-----------------------------------|-----------|
| Total Hits                        | 6,968,118 |
| Successful Hits                   | 6,959,615 |
| Failed Hits                       | 8,503     |
| Failed Hits as Percent            | 0.12%     |
| Redirected Hits                   | 487,453   |
| Redirected Hits as Percent        | 6.99%     |
| Cached Hits                       | 487,423   |
| Cached Hits as Percent            | 6.99%     |

### Technical Statistics and Analysis - Help Card

 **Cached Hits** - Hits where the page was found in the cache of the browser, so the server did not need to transfer the file.

**Cached Hits as Percent** - Percentage of hits that were cached compared with the total number of hits.

**Redirected Hits** - Number of client requests that were redirected to other resources.

**Redirected Hits as Percent** - Percentage of client requests that were redirected to other resources.


**Failed Hits** - Number of hits where a server or client error occurred.

**Failed Hits as Percent** - Percentage of hits where a server or client error occurred.

**Hits** - A hit refers to a single action on the Web server as it appears in the log file. A visitor downloading a single file is logged as a single hit, while a visitor requesting a Web page including two images registers as three hits on the server; one hit is the request for the .html page, and two additional hits are requests for the downloaded image files. While the volume of hits is an indicator of Web server traffic, it is not an accurate reflection of how many pages are being looked at.

**Successful Hits** - Number of hits without errors. Optionally excludes redirected requests and cached hits.

**Total Hits** - Number of successful hits plus failed and redirected hits.

 Use this information for a bird's-eye view of the reliability of your Web site. Many major problems can be revealed here.

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## Dynamic Pages & Forms Errors

This page shows the number of successful form submissions and dynamic pages served compared to the number that failed.


| Dynamic Pages & Forms Errors |              |                |
|------------------------------|--------------|----------------|
| Type                         | Hits         | % of Total     |
| Failed Forms                 | 2,164        | 92.24%         |
| Successful Forms             | 182          | 7.75%          |
| <b>Total</b>                 | <b>2,346</b> | <b>100.00%</b> |

### Dynamic Pages & Forms Errors - Help Card

**? Hits** - Number of hits that failed or were successful. A hit refers to a single action on the Web server as it appears in the log file. A visitor downloading a single file is logged as a single hit, while a visitor requesting a Web page including two images registers as three hits on the server; one hit is the request for the .html page, and the two additional hits are requests for the downloaded image files. While the volume of hits is an indicator of Web server traffic, it is not an accurate reflection of how many pages are being looked at.

**Type** - Indicates whether or not hits failed or were successful.

**%** - Percentage of hits that failed or were successful.

 This page helps determine the reliability of your site.




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## Redirects

This page lists dynamic page and document redirects.

| Redirects     |                |                |
|---------------|----------------|----------------|
| Redirect Code | Hits           | % of Total     |
| 304 Cached    | 487,423        | 99.99%         |
| 301 Moved     | 30             | 0.00%          |
| <b>Total</b>  | <b>487,453</b> | <b>100.00%</b> |

### Redirects - Help Card

 **Redirects** - A dynamic page or document redirection performed by your server in response to a visitor request. Redirections are often used to increment visitor hit/click counters or as landing zones for advertising banners.

A page requested by a visitor that results in a redirection will point the visitor's browser to a different page on this or another server. The visitor sees only the final page and, unless very observant, is unaware that their request was redirected.

**Redirect Code** - The redirection (300-series) return code encountered with short description.

**Hits** - Number of redirects described in the Redirect Code column. A hit refers to a single action on the Web server as it appears in the log file.

**%** - Percentage of redirected hits that were of the specified redirect type.



Use this page to track page redirections.


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## Client Errors

This page identifies the error codes from the browsers accessing your server.

| Client Errors                 |              |                  |
|-------------------------------|--------------|------------------|
| Error                         | Hits         | % of Failed Hits |
| 404 Page or File Not Found    | 5,850        | 68.88%           |
| 406 Not Acceptable            | 2,288        | 26.93%           |
| 401 Unauthorized Access       | 330          | 3.88%            |
| 416 Unknown Client Error Code | 24           | 0.28%            |
| 405 Method Not Allowed        | 1            | 0.01%            |
| <b>Total</b>                  | <b>8,493</b> | <b>100.00%</b>   |


### Client Errors - Help Card

 **Client Errors** - An error caused by a problem on your visitor's end of the Web site connection. The server is not responsible for client errors.

**Error** - Name of the page that displays an error message. Usually, the names of these pages describe the error. Also, if you have more than one server, this column shows you how many errors of the specified type occurred on each server.

**Hits** - Number of failed hits described in the Errors column. A hit refers to a single action on the Web server as it appears in the log file. A visitor downloading a single file is logged as a single hit, while a visitor requesting a Web page including two images registers as three hits on the server; one hit is the request for the .html page, and the two additional hits are requests for the downloaded image files. While the volume of hits is an indicator of Web server traffic, it is not an accurate reflection of how many pages are being looked at.

% - Percentage of failed hits that were of the specified error type.



 Use this page to determine what maintenance is necessary.

## Page Not Found (404) Errors

This section identifies pages that returned "Page Not Found" (404) errors on the server.

| Page Not Found (404) Errors  |      |               |
|--|------|---------------|
| Target URL and Referrer  | Hits | % of 404 Hits |
| /_vti_bin/owssvr.dll?UL=1&ACT=4&BUILD=6551&STRMVER=4&CAPREQ=0<br>(no referrer) | 531  | 9.07%         |
| /MSOffice/cltreq.asp?UL=1&ACT=4&BUILD=6551&STRMVER=4&CAPREQ=0<br>(no referrer) | 524  | 8.95%         |
| /images/.jpg<br>http://waynesword.palomar.edu/arthropo.htm                     | 240  | 4.10%         |
| /photosyn1.htm<br>(no referrer)  | 239  | 4.08%         |
| /_vti_bin/owssvr.dll?UL=1&ACT=4&BUILD=6254&STRMVER=4&CAPREQ=0<br>(no referrer) | 230  | 3.93%         |
| /MSOffice/cltreq.asp?UL=1&ACT=4&BUILD=6254&STRMVER=4&CAPREQ=0<br>(no referrer) | 228  | 3.89%         |
| /1mexer8.htm<br>(no referrer)  | 125  | 2.13%         |
| /_vti_bin/owssvr.dll?UL=1&ACT=4&BUILD=2614&STRMVER=4&CAPREQ=0<br>(no referrer) | 110  | 1.88%         |
| /MSOffice/cltreq.asp?UL=1&ACT=4&BUILD=2614&STRMVER=4&CAPREQ=0<br>(no referrer) | 108  | 1.84%         |
| /lmexer1a.htm<br>(no referrer)   | 75   | 1.28%         |
| /_vti_bin/owssvr.dll?UL=1&ACT=4&BUILD=5606&STRMVER=4&CAPREQ=0<br>(no referrer) | 73   | 1.24%         |
| /MSOffice/cltreq.asp?UL=1&ACT=4&BUILD=5606&STRMVER=4&CAPREQ=0<br>(no referrer) | 72   | 1.23%         |
| /photosyn1.htm-<br>(no referrer)   | 62   | 1.05%         |
| /ecoph13/<br>(no referrer)   | 39   | 0.66%         |
| /lmexerla.htm<br>(no referrer)   | 37   | 0.63%         |
| /ecoph10/<br>(no referrer)   | 36   | 0.61%         |
| /pisept96.htm<br>(no referrer)   | 33   | 0.56%         |

| <b>Page Not Found (404) Errors</b>   |              |                      |
|--|--------------|----------------------|
| <b>Target URL and Referrer</b>   | <b>Hits</b>  | <b>% of 404 Hits</b> |
| /MSOffice/cltreq.asp?UL=1&ACT=4&BUILD=4219&STRMVER=4&CAPREQ=0<br>(no referrer) | 31           | 0.52%                |
| /_vti_bin/owssvr.dll?UL=1&ACT=4&BUILD=4219&STRMVER=4&CAPREQ=0<br>(no referrer) | 31           | 0.52%                |
| /www.africantrees.com<br>(no referrer)   | 30           | 0.51%                |
| <b>Total for Pages Above</b>   | <b>2,854</b> | <b>48.78%</b>        |

| <b>Page Not Found (404) Errors - Help Card</b>   |
|--|
| <p> This section identifies pages that returned "Page Not Found" (404) errors on the server.</p> <p><b>Tip:</b> To focus your report, consider using the Return Code filter for including or excluding return code data.</p> <p> This can be useful in identifying referring pages that are out of date and for identifying inconsistencies in the site structure.</p> |


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## Server Errors

This page lists the errors which occurred on the server.

| Server Errors       |           |                |
|---------------------|-----------|----------------|
| Error               | Hits      | % of Total     |
| 501 Not Implemented | 10        | 100.00%        |
| <b>Total</b>        | <b>10</b> | <b>100.00%</b> |


### Server Errors - Help Card

 **Server Errors** - An error caused by a problem on your server.

**Error** - Name of the page that displays an error message. Usually, the names of these pages describe the error. Also, if you have more than one server, this column shows you how many errors of the specified type occurred on each server.

**Hits** - Number of failed hits described in the Error column. A hit refers to a single action on the Web server as it appears in the log file. A visitor downloading a single file is logged as a single hit, while a visitor requesting a Web page including two images registers as three hits on the server; one hit is the request for the .html page, and the two additional hits are requests for the downloaded image files. While the volume of hits is an indicator of Web server traffic, it is not an accurate reflection of how many pages are being looked at.

**%** - Percentage of failed hits that were of the specified error type.



 Use this page to determine what maintenance is necessary.

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## Server (500 Series) Errors Detail

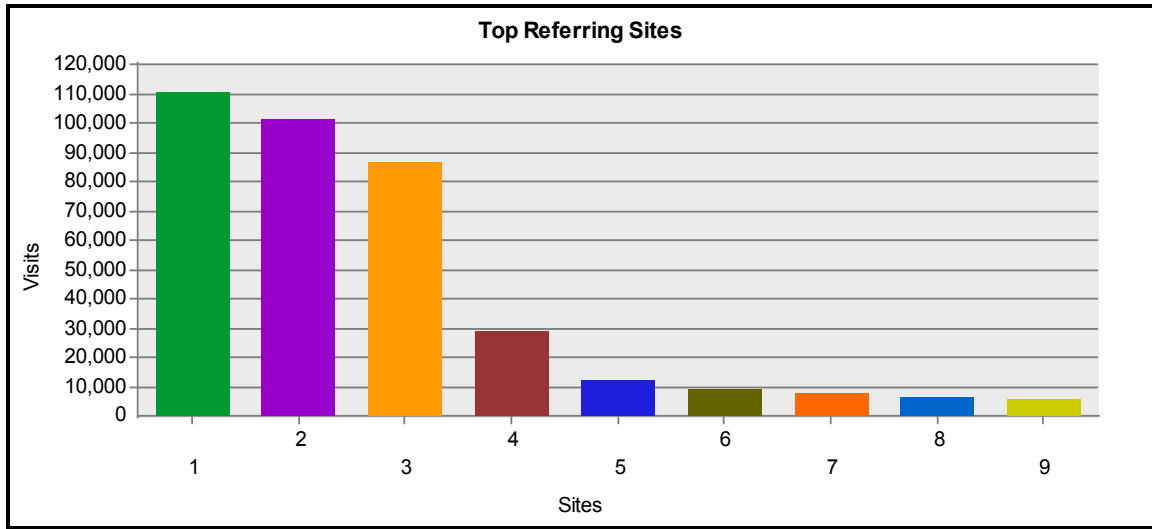
This section identifies pages that returned 500-series errors on the server.

| Server (500 Series) Errors Detail     |             |                 |
|---------------------------------------|-------------|-----------------|
| Error Code, Timestamp and URL         | Occurrences | % of 5xx Errors |
| 50103/01/2007 14:11:37<br>/mont01.htm | 1           | 10.00%          |
| 50103/01/2007 14:21:49<br>/mont01.htm | 1           | 10.00%          |
| 50103/01/2007 14:29:28<br>/mont01.htm | 1           | 10.00%          |
| 50103/01/2007 14:46:33<br>/mont01.htm | 1           | 10.00%          |
| 50103/01/2007 14:59:08<br>/mont01.htm | 1           | 10.00%          |
| 50103/01/2007 15:04:06<br>/mont01.htm | 1           | 10.00%          |
| 50103/01/2007 15:08:20<br>/mont01.htm | 1           | 10.00%          |
| 50103/01/2007 15:31:57<br>/mont01.htm | 1           | 10.00%          |
| 50103/01/2007 21:34:24<br>/mont01.htm | 1           | 10.00%          |
| 50103/02/2007 00:31:32<br>/mont01.htm | 1           | 10.00%          |
| <b>Total for Errors Above</b>         | <b>10</b>   | <b>100.00%</b>  |

| Server (500 Series) Errors Detail - Help Card  |
|--|
| <p> This section identifies pages that returned 500-series errors on the server.</p> <p><b>Tip:</b> To focus your report, consider using the Return Code filter for including or excluding return code data.</p> <p> This can be useful in identifying pages that cause server errors or other failures in the server.</p> |

## Top Referring Sites

This page identifies the domain names and numeric IP addresses that refer visitors to your site. This information will be displayed only if your server is logging this information.



| Top Referring Sites                           |                               |                |
|---|-------------------------------|----------------|
|   | Site                          | Visits         |
| 1   | http://www.google.com         | 110,482        |
| 2   | No Referrer                   | 101,817        |
| 3   | http://waynesword.palomar.edu | 86,722         |
| 4   | http://images.google.com      | 29,489         |
| 5   | http://search.yahoo.com       | 12,684         |
| 6   | http://www.google.co.uk       | 9,223          |
| 7   | http://profile.myspace.com    | 8,169          |
| 8   | http://www.google.ca          | 7,079          |
| 9   | http://search.msn.com         | 5,995          |
| 10  | http://www.ask.com            | 5,704          |
| 11  | http://www.google.com.au      | 5,505          |
| 12  | http://images.google.co.uk    | 3,351          |
| 13  | http://en.wikipedia.org       | 2,774          |
| 14  | http://www.google.co.in       | 2,577          |
| 15  | http://images.google.ca       | 2,298          |
| 16  | http://www.isnichwahr.de      | 1,857          |
| 17  | http://www.google.com.ph      | 1,607          |
| 18  | http://search.live.com        | 1,590          |
| 19  | http://aolsearch.aol.com      | 1,303          |
| 20  | http://www.teletet.org        | 1,280          |
| <b>Subtotal for the Referring Sites Above</b> |                               | <b>401,506</b> |
| <b>Total for the Log File</b>                 |                               | <b>486,875</b> |

### Top Referring Sites - Help Card


? **Referring Site** - A Web site which refers a visitor to your site by linking to it.

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### Top Referring Sites - Help Card

**Site** - Specific referring site being analyzed.

**Visits** - Number of times the specified site referred visitors to your site.

 You can use this page to determine which sites are referring the most visitors to your site. This can help when considering the most effective ways and places to attract visitors.





## Top Referring URLs

This page provides the full URLs of the sites with links to your site. This information will only be displayed if your server is logging the referrer information.

| Top Referring URLs |  |          |
|--------------------|--|----------|
|                    | URL  | Visits ▼ |
| 1                  | No Referrer  | 101,817  |
| 2                  | <a href="http://images.google.com/imgres?imgurl=http://waynesword.palomar.ed">http://images.google.com/imgres?imgurl=http://waynesword.palomar.ed</a>  | 28,152   |
| 3                  | <a href="http://profile.myspace.com/index.cfm?fuseaction=user.viewprofile&amp;friendi">http://profile.myspace.com/index.cfm?fuseaction=user.viewprofile&amp;friendi</a>  | 8,167    |
| 4                  | <a href="http://www.google.com/search?hl=en&amp;sa=X&amp;oi=spell&amp;resnum=0&amp;ct=res">http://www.google.com/search?hl=en&amp;sa=X&amp;oi=spell&amp;resnum=0&amp;ct=res</a>  | 5,266    |
| 5                  | <a href="http://images.google.co.uk/imgres?imgurl=http://waynesword.palomar.ed">http://images.google.co.uk/imgres?imgurl=http://waynesword.palomar.ed</a>  | 3,332    |
| 6                  | <a href="http://www.google.com/search?sourceid=navclient&amp;aq=t&amp;ie=UTF-8&amp;rl">http://www.google.com/search?sourceid=navclient&amp;aq=t&amp;ie=UTF-8&amp;rl</a>  | 2,972    |
| 7                  | <a href="http://waynesword.palomar.edu/aniblood.htm">http://waynesword.palomar.edu/aniblood.htm</a>  | 2,680    |
| 8                  | <a href="http://waynesword.palomar.edu/ww0601.htm">http://waynesword.palomar.edu/ww0601.htm</a>  | 2,615    |
| 9                  | <a href="http://www.google.com/search?sourceid=navclient&amp;ie=UTF-8&amp;rls=GGL">http://www.google.com/search?sourceid=navclient&amp;ie=UTF-8&amp;rls=GGL</a>  | 2,584    |
| 10                 | <a href="http://images.google.ca/imgres?imgurl=http://waynesword.palomar.ed">http://images.google.ca/imgres?imgurl=http://waynesword.palomar.ed</a>  | 2,268    |
| 11                 | <a href="http://waynesword.palomar.edu/trnov01.htm">http://waynesword.palomar.edu/trnov01.htm</a>  | 2,233    |
| 12                 | <a href="http://waynesword.palomar.edu/ww0503.htm">http://waynesword.palomar.edu/ww0503.htm</a>  | 2,092    |
| 13                 | <a href="http://waynesword.palomar.edu/plmar99.htm">http://waynesword.palomar.edu/plmar99.htm</a>  | 1,916    |
| 14                 | <a href="http://waynesword.palomar.edu/ww0504.htm">http://waynesword.palomar.edu/ww0504.htm</a>  | 1,914    |
| 15                 | <a href="http://waynesword.palomar.edu/trfeb98.htm">http://waynesword.palomar.edu/trfeb98.htm</a>  | 1,884    |
| 16                 | <a href="http://waynesword.palomar.edu/chemid1.htm">http://waynesword.palomar.edu/chemid1.htm</a>  | 1,868    |
| 17                 | <a href="http://www.isnichwahr.de/redirect573.html">http://www.isnichwahr.de/redirect573.html</a>  | 1,857    |
| 18                 | <a href="http://www.google.com/search?client=firefox-a&amp;rls=org.mozilla%3A">http://www.google.com/search?client=firefox-a&amp;rls=org.mozilla%3A</a>  | 1,838    |
| 19                 | <a href="http://waynesword.palomar.edu/trmar98.htm">http://waynesword.palomar.edu/trmar98.htm</a>  | 1,793    |
| 20                 | <a href="http://waynesword.palomar.edu/trmar99.htm">http://waynesword.palomar.edu/trmar99.htm</a>  | 1,792    |
| 21                 | <a href="http://waynesword.palomar.edu/lmexer1.htm">http://waynesword.palomar.edu/lmexer1.htm</a>  | 1,789    |
| 22                 | <a href="http://waynesword.palomar.edu/ww0502.htm">http://waynesword.palomar.edu/ww0502.htm</a>  | 1,737    |
| 23                 | <a href="http://www.google.com/search?hl=en&amp;client=firefox-a&amp;rls=org.mozi">http://www.google.com/search?hl=en&amp;client=firefox-a&amp;rls=org.mozi</a>  | 1,718    |
| 24                 | <a href="http://waynesword.palomar.edu/plsept99.htm">http://waynesword.palomar.edu/plsept99.htm</a>  | 1,703    |
| 25                 | <a href="http://waynesword.palomar.edu/trjune99.htm">http://waynesword.palomar.edu/trjune99.htm</a>  | 1,647    |
| 26                 | <a href="http://www.google.com/search?hl=en&amp;client=firefox-a&amp;channel=s&amp;rl">http://www.google.com/search?hl=en&amp;client=firefox-a&amp;channel=s&amp;rl</a>  | 1,621    |
| 27                 | <a href="http://www.google.com/search?sourceid=navclient&amp;ie=UTF-8&amp;rlz=1T4">http://www.google.com/search?sourceid=navclient&amp;ie=UTF-8&amp;rlz=1T4</a>  | 1,540    |
| 28                 | <a href="http://waynesword.palomar.edu/chemid2.htm">http://waynesword.palomar.edu/chemid2.htm</a>  | 1,486    |
| 29                 | <a href="http://waynesword.palomar.edu/plfeb99.htm">http://waynesword.palomar.edu/plfeb99.htm</a>  | 1,402    |
| 30                 | <a href="http://waynesword.palomar.edu/ww0602.htm">http://waynesword.palomar.edu/ww0602.htm</a>  | 1,327    |
| 31                 | <a href="http://www.teletet.org/?post_id=189468">http://www.teletet.org/?post_id=189468</a>  | 1,274    |
| 32                 | <a href="http://waynesword.palomar.edu/ecoph8.htm">http://waynesword.palomar.edu/ecoph8.htm</a>  | 1,207    |
| 33                 | <a href="http://waynesword.palomar.edu/vege1.htm">http://waynesword.palomar.edu/vege1.htm</a>  | 1,156    |
| 34                 | <a href="http://waynesword.palomar.edu/traug99.htm">http://waynesword.palomar.edu/traug99.htm</a>  | 1,136    |
| 35                 | <a href="http://waynesword.palomar.edu/ww0802.htm">http://waynesword.palomar.edu/ww0802.htm</a>  | 1,115    |
| 36                 | <a href="http://www.unavarra.es/genmic/genetica%20y%20mejora/cambios%20cromoso">http://www.unavarra.es/genmic/genetica%20y%20mejora/cambios%20cromoso</a><br><a href="http://www.unavarra.es/genmic/genetica%20y%20mejora/cambios%20cromosomicos%20numerosomicos%20II.htm">micos/Cambios%20cromosomicos%20numerosomicos%20II.htm</a> | 1,111    |
| 37                 | <a href="http://images.google.com.au/imgres?imgurl=http://waynesword.palomar.ed">http://images.google.com.au/imgres?imgurl=http://waynesword.palomar.ed</a>  | 1,107    |
| 38                 | <a href="http://sps.k12.ar.us/massengale/plant_taxonomy_bi.htm">http://sps.k12.ar.us/massengale/plant_taxonomy_bi.htm</a>  | 1,097    |
| 39                 | <a href="http://images.google.de/imgres?imgurl=http://waynesword.palomar.ed">http://images.google.de/imgres?imgurl=http://waynesword.palomar.ed</a>  | 1,074    |
| 40                 | <a href="http://waynesword.palomar.edu/ploct97.htm">http://waynesword.palomar.edu/ploct97.htm</a>  | 979      |
| 41                 | <a href="http://waynesword.palomar.edu/lmexer1a.htm">http://waynesword.palomar.edu/lmexer1a.htm</a>  | 938      |

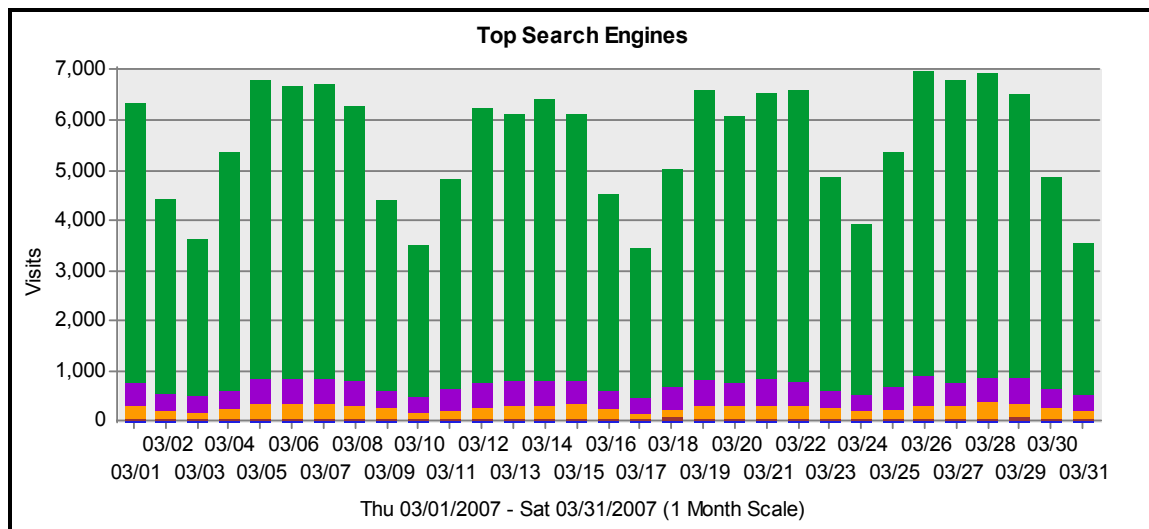
| Top Referring URLs                      |  |                |
|---|--|----------------|
|   | URL  | Visits ▼       |
| 42                                      | http://images.google.com.mx/imgres?imgurl=http://waynesword.palomar.ed | 937            |
| 43                                      | http://waynesword.palomar.edu/plaug97.htm                              | 915            |
| 44                                      | http://waynesword.palomar.edu/ecoph10.htm                              | 914            |
| 45                                      | http://waynesword.palomar.edu/ww0703.htm                               | 885            |
| 46                                      | http://waynesword.palomar.edu/slime1.htm                               | 857            |
| 47                                      | http://waynesword.palomar.edu/ecoph39.htm                              | 837            |
| 48                                      | http://images.google.com.br/imgres?imgurl=http://waynesword.palomar.ed | 799            |
| 49                                      | http://waynesword.palomar.edu/ww0902a.htm                              | 788            |
| 50                                      | http://waynesword.palomar.edu/ecoph17.htm                              | 788            |
| <b>Subtotal for the Referrers Above</b> |  | <b>214,924</b> |
| <b>Total for the Log File</b>           |  | <b>486,875</b> |

| Top Referring URLs - Help Card   |
|--|
| <p> <b>URL</b> - The full URL for the specific referring site being analyzed.</p> <p><b>Visits</b> - Number of visitors referred from the specified URL.</p> <p> You can use this information to determine the sites that provide the most referrals to your site. This can help when considering the most effective ways to attract visitors.</p> |

## Top Search Engines

The first table identifies which search engines referred visitors to your site most often. Totals in this table represent the number of searches, whether they contain one or several keywords.

The second table identifies the main keywords for each search engine.



| Top Search Engines                             |                   |                |                |
|--|-------------------|----------------|----------------|
|  | Engines           | Searches       | % of Total     |
| 1  | Google            | 184,848        | 86.25%         |
| 2  | Yahoo             | 17,047         | 7.95%          |
| 3  | Microsoft Network | 9,900          | 4.61%          |
| 4  | AOL NetFind       | 2,087          | 0.97%          |
| 5  | AltaVista         | 238            | 0.11%          |
| 6  | Mamma             | 107            | 0.04%          |
| 7  | Lycos             | 25             | 0.01%          |
| 8  | Goo               | 13             | 0.00%          |
| 9  | Ask Jeeves        | 9              | 0.00%          |
| 10   | MyNet             | 5              | 0.00%          |
| 11   | Walla.il          | 4              | 0.00%          |
| 12   | InfoSpace         | 4              | 0.00%          |
| 13   | InfoSeek          | 2              | 0.00%          |
| 14   | Rambler           | 2              | 0.00%          |
| 15   | All The Web       | 1              | 0.00%          |
| 16   | MegaSpider        | 1              | 0.00%          |
| 17   | Excite            | 1              | 0.00%          |
| <b>Total of Searches for the Engines Above</b> |                   | <b>214,294</b> | <b>100.00%</b> |
| <b>Total of Searches for the Log File</b>      |                   | <b>214,294</b> | <b>100%</b>    |

### Top Search Engines - Help Card

? FIRST TABLE

**Engines** - Specific search engine being analyzed.

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## Top Search Engines - Help Card

**Searches** - Number of visitors referred to your site from the specified search engine.

% - Percentage of visitors referred from search engines who were referred by the search engine specified.

### SECOND TABLE

**Engines** - Specific search engine being analyzed in conjunction with the keyword in the adjacent column.

**Keywords** - The keyword being analyzed in conjunction with the search engine in the adjacent column. A keyword is a single word entered into a search engine.

**Keywords Found** - Number of visitors referred to your site from the specified search engine who used the specified keyword in their search.

**Phrases** - The phrase being analyzed in conjunction with the search engine in the adjacent column. A phrase is the entire text string entered into a search engine. It can be made up of one or more keywords.

**Phrases Found** - Number of visitors referred to your site from the specified search engine who used the specified phrase in their search.

**Referrals** - Number of visitors referred to your site from the specified search engine who used the specified keywords in their search.

% - Percentage of visitors referred from search engines who used the specified search engine and keyword or phrase.



This information can give you an idea how your meta-tags are performing with each search engine.

## Top Search Phrases

The first table identifies search phrases which led the most visitors to your site, regardless of the search engine they used. The second table identifies, for each phrase, which search engines led visitors to the site.

| Top Search Phrases                            |                       |                |              |
|---|-----------------------|----------------|--------------|
|   | Phrases               | Phrases found  | % of Total   |
| 1   | flowering plants      | 2,331          | 1.08%        |
| 2   | poison oak            | 2,163          | 1.00%        |
| 3   | poison dart frog      | 1,458          | 0.68%        |
| 4   | poison dart frogs     | 1,343          | 0.62%        |
| 5   | kingdoms              | 1,132          | 0.52%        |
| 6   | mexican jumping beans | 905            | 0.42%        |
| 7   | five kingdoms         | 897            | 0.41%        |
| 8   | carnivorous plants    | 871            | 0.40%        |
| 9   | fungi                 | 831            | 0.38%        |
| 10  | bamboo                | 812            | 0.37%        |
| 11  | color blind test      | 758            | 0.35%        |
| 12  | castor bean           | 741            | 0.34%        |
| 13  | beetles               | 718            | 0.33%        |
| 14  | protozoans            | 718            | 0.33%        |
| 15  | 5 kingdoms            | 679            | 0.31%        |
| 16  | sand dunes            | 643            | 0.30%        |
| 17  | kingdom protista      | 623            | 0.29%        |
| 18  | slime mold            | 585            | 0.27%        |
| 19  | poisonous frogs       | 559            | 0.26%        |
| 20  | archaebacteria        | 544            | 0.25%        |
| <b>Total Found for the Phrases Above</b>      |                       | <b>19,311</b>  | <b>9.01%</b> |
| <b>Total of Phrases Found in the Log File</b> |                       | <b>214,294</b> | <b>100%</b>  |

### Top Search Phrases - Help Card

#### ? FIRST TABLE

**Phrases** - The specific search phrases being analyzed. A search phrase is the entire text string entered into a search engine. It can be made up of one or more keywords.

**Phrases Found** - Number of visitors referred to your site who used the specified search phrase, regardless of the search engine they used.

**%** - Percentage of referred visitors who used the specified search phrase.

#### SECOND TABLE

**Engines** - Specific search engine being analyzed in conjunction with the phrase in the adjacent column.


**Phrases** - The phrase being analyzed in conjunction with the search engine in the adjacent column. A search phrase is the entire text string entered into a search engine. It can be made up of one or more keywords.

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### Top Search Phrases - Help Card

**Searches** - Number of visitors referred to your site from the specified search engine who used the specified phrase in their search.

**%** - Percentage of visitors referred from search engines who used the specified search engine and phrase.

 How are people getting to your site? Use these tables to find out if your visitors are using the search phrases you expect. Do you need to use different keywords in page titles to make it easier for people to find your site with search engines?

## Top Search Keywords

The first table identifies keywords which led the most visitors to the site (regardless of the search engine). The second table identifies, for each keyword, which search engines led visitors to the site.


| Top Search Keywords                            |           |                |               |
|--|-----------|----------------|---------------|
|  | Keywords  | Keywords found | % of Total    |
| 1  | of        | 25,408         | 3.90%         |
| 2  | plant     | 12,578         | 1.93%         |
| 3  | the       | 11,853         | 1.82%         |
| 4  | plants    | 11,196         | 1.71%         |
| 5  | in        | 9,284          | 1.42%         |
| 6  | poison    | 7,679          | 1.17%         |
| 7  | kingdoms  | 7,170          | 1.10%         |
| 8  | tree      | 6,421          | 0.98%         |
| 9  | fruit     | 5,998          | 0.92%         |
| 10   | pictures  | 5,911          | 0.90%         |
| 11   | kingdom   | 5,859          | 0.89%         |
| 12   | dart      | 4,871          | 0.74%         |
| 13   | cell      | 4,857          | 0.74%         |
| 14   | flowering | 4,291          | 0.65%         |
| 15   | blood     | 4,191          | 0.64%         |
| 16   | animal    | 3,968          | 0.60%         |
| 17   | seed      | 3,763          | 0.57%         |
| 18   | what      | 3,589          | 0.55%         |
| 19   | life      | 3,571          | 0.54%         |
| 20   | color     | 3,429          | 0.52%         |
| <b>Total Found for the Keywords Above</b>      |           | <b>145,887</b> | <b>22.40%</b> |
| <b>Total of Keywords Found in the Log File</b> |           | <b>651,074</b> | <b>100%</b>   |

| Top Search Keywords - Help Card   |
|---|
| <p><b>? FIRST TABLE</b></p> <p><b>Keywords</b> - Specific keywords being analyzed. A keyword is a single word entered into a search engine.</p> <p><b>Keywords Found</b> - Number of visitors referred to your site with the specified keyword.</p> <p><b>%</b> - Percentage of visitors referred to your site with keywords who were referred by the keyword specified.</p> <p><b>SECOND TABLE</b></p> <p><b>Engines</b> - Specific search engine being analyzed in conjunction with the keyword in the adjacent column.</p> <p><b>Keywords</b> - The keyword being analyzed in conjunction with the search engine in the adjacent column. A keyword is a single word entered into a search engine.</p> <p><b>Searches</b> - Number of visitors referred to your site from the specified search engine who used the specified keyword in their search.</p> |

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### **Top Search Keywords - Help Card**

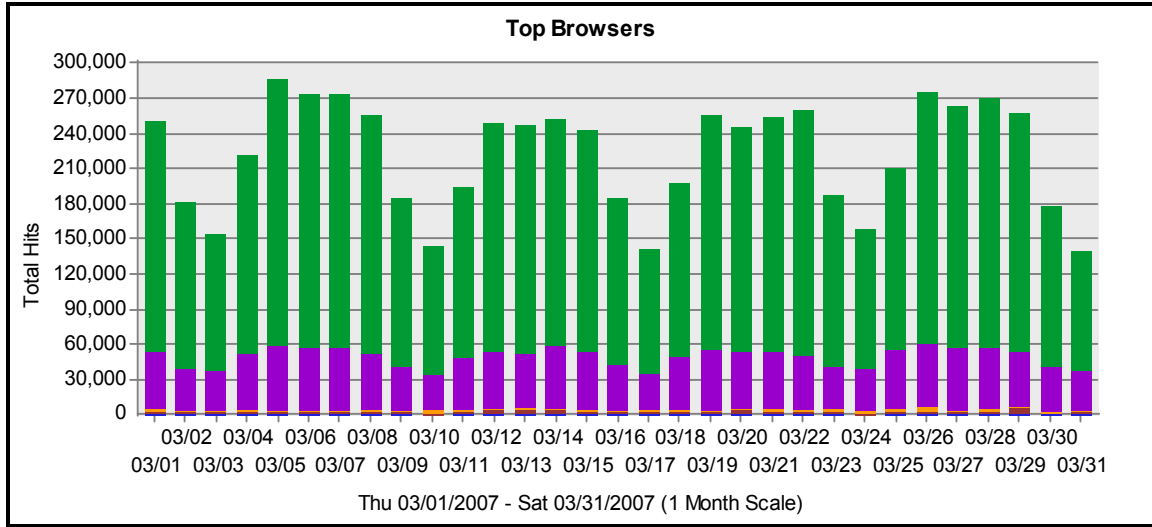
% - Percentage of visitors referred from search engines who used the specified search engine and keyword.

 At the most basic level, this section tells you which search engines are being used most frequently to find your site. You also may find that some search engines are referring visitors to your site with the keywords you expect and that other search engines are not.



## Top Browsers

This page identifies the most popular browsers used by visitors to your site. This information will only be displayed if your server is logging the browser/platform information.



### Top Browsers

|                                 | Browser                     | Hits ▼           | % of Total Hits | Visits         |
|---------------------------------|-----------------------------|------------------|-----------------|----------------|
| 1                               | Microsoft Internet Explorer | 5,347,549        | 77.61%          | 354,917        |
| 2                               | Netscape Navigator          | 1,399,299        | 20.30%          | 87,130         |
| 3                               | Others                      | 56,953           | 0.82%           | 10,051         |
| 4                               | Netscape Compatible         | 55,088           | 0.79%           | 5,105          |
| 5                               | Opera                       | 29,132           | 0.42%           | 1,822          |
| 6                               | WebTV                       | 1,710            | 0.02%           | 398            |
| 7                               | Lynx                        | 220              | 0.00%           | 41             |
| 8                               | Real Player G2              | 168              | 0.00%           | 15             |
| 9                               | QuickTime                   | 9                | 0.00%           | 0              |
| 10                              | Firefox                     | 3                | 0.00%           | 2              |
| <b>Total For Browsers Above</b> |                             | <b>6,890,131</b> | <b>100.00%</b>  | <b>459,481</b> |

### Top Browsers - Help Card

? **Browser** - Identifies each browser used by visitors.

**Hits** - Number of hits from the specified browser. A hit is a single action on the Web server as it appears in the log file. A visitor downloading a single file is logged as a single hit, while a visitor requesting a Web page including two images registers as three hits on the server; one hit is the request for the .html page, and two additional hits are requests for the downloaded image files. While the volume of hits is an indicator of Web server traffic, it is not an accurate reflection of how many pages are being looked at.

**Visits** - Number of times a visitor with the specified browser came to your site. Every visit by each individual visitor is counted. If a visitor is idle longer than the idle-time limit, WebTrends assumes the visit was voluntarily terminated. If the visitor continues to browse your site after they reach the idle-time limit, a new visit is counted. The default idle-time limit is thirty minutes. This time limit can be changed by the system administrator.

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### Top Browsers - Help Card

% - Percentage of total hits by visitors using the specified browser.



Browser data can help you determine how to configure your site for optimal viewing.


**Note:** Any hits identified as originating from a spider (an automated program that searches the Internet) are not counted in this table.

## Netscape Browsers

This page gives you a breakdown of the various versions of Netscape used by visitors to your site.

| Netscape Browsers               |                  |                  |                 |               |
|---------------------------------|------------------|------------------|-----------------|---------------|
|                                 | Browser          | Hits ▼           | % of Total Hits | Visits        |
| 1                               | Netscape 5.0     | 1,364,305        | 97.49%          | 84,929        |
| 2                               | Netscape 7.2     | 13,457           | 0.96%           | 794           |
| 3                               | Netscape 8.1.2   | 7,265            | 0.51%           | 339           |
| 4                               | Netscape 7.1     | 5,437            | 0.38%           | 303           |
| 5                               | Netscape 7.02    | 1,897            | 0.13%           | 76            |
| 6                               | Netscape 7.0     | 1,237            | 0.08%           | 61            |
| 7                               | Netscape 8.1     | 1,181            | 0.08%           | 71            |
| 8                               | Netscape 8.0.4   | 1,016            | 0.07%           | 65            |
| 9                               | Netscape 4.0     | 1,012            | 0.07%           | 142           |
| 10                              | Netscape 7.01    | 363              | 0.02%           | 19            |
| 11                              | Netscape 8.0.3.4 | 335              | 0.02%           | 18            |
| 12                              | Netscape 8.0.3.3 | 303              | 0.02%           | 19            |
| 13                              | Netscape 4.75C   | 223              | 0.01%           | 2             |
| 14                              | Netscape 4.5     | 199              | 0.01%           | 123           |
| 15                              | Netscape 4.77C   | 165              | 0.01%           | 5             |
| 16                              | Netscape 6.2.3   | 112              | 0.00%           | 9             |
| 17                              | Netscape 4.8     | 105              | 0.00%           | 7             |
| 18                              | Netscape 6.2     | 82               | 0.00%           | 3             |
| 19                              | Netscape 4.06    | 64               | 0.00%           | 1             |
| 20                              | Netscape 4.78    | 60               | 0.00%           | 4             |
| <b>Total For Browsers Above</b> |                  | <b>1,398,818</b> | <b>99.96%</b>   | <b>86,990</b> |


### Netscape Browsers - Help Card

 **Browser** - Specific version of Netscape being analyzed.

**Hits** - Number of hits by visitors with the specified version of Netscape. A hit refers to a single action on the Web server as it appears in the log file. A visitor downloading a single file is logged as a single hit, while a visitor requesting a Web page including two images registers as three hits on the server; one hit is the request for the .html page, and the two additional hits are requests for the downloaded image files. While the volume of hits is an indicator of Web server traffic, it is not an accurate reflection of how many pages are being looked at.

**Visits** - Number of visits by visitors with the specified version of Netscape. If a visitor is idle longer than the idle-time limit, WebTrends assumes the visit was voluntarily terminated. If the visitor continues to browse your site after they reach the idle-time limit, a new visit is counted. The default idle-time limit is thirty minutes. This time limit can be changed by the system administrator.

**%** - Percentage of hits from visitors with the specified version of Netscape.


 This determines which percentage of visitors use newer browser versions and whether version-specific features (such as Java Scripts) should be implemented on your site.

## Microsoft Explorer Browsers

This page gives you a breakdown of the various versions of Microsoft Internet Explorer used by visitors to your site.

| Microsoft Explorer Browsers     |                        |                  |                 |                |
|---------------------------------|------------------------|------------------|-----------------|----------------|
|                                 | Browser                | Hits ▼           | % of Total Hits | Visits         |
| 1                               | Explorer 6.0           | 3,575,321        | 66.85%          | 232,664        |
| 2                               | Explorer 7.0           | 1,682,789        | 31.46%          | 112,982        |
| 3                               | Explorer 5.0           | 21,854           | 0.40%           | 1,443          |
| 4                               | Explorer 5.5           | 21,760           | 0.40%           | 2,313          |
| 5                               | Explorer 5.01          | 16,818           | 0.31%           | 2,071          |
| 6                               | Explorer 5.23          | 9,624            | 0.17%           | 497            |
| 7                               | Explorer 5.17          | 6,623            | 0.12%           | 306            |
| 8                               | Explorer 5.22          | 2,985            | 0.05%           | 187            |
| 9                               | Explorer 5.14          | 1,430            | 0.02%           | 111            |
| 10                              | Explorer 7.0.5730.11   | 1,356            | 0.02%           | 1,142          |
| 11                              | Explorer 5.16          | 1,211            | 0.02%           | 68             |
| 12                              | Explorer 6.0b          | 1,154            | 0.02%           | 71             |
| 13                              | Explorer 4.01          | 877              | 0.01%           | 95             |
| 14                              | Explorer 6.0.2900.2180 | 725              | 0.01%           | 551            |
| 15                              | Explorer 5.21          | 601              | 0.01%           | 35             |
| 16                              | Explorer 5.15          | 526              | 0.00%           | 26             |
| 17                              | Explorer 7.0b          | 516              | 0.00%           | 48             |
| 18                              | Explorer 5.13          | 282              | 0.00%           | 27             |
| 19                              | Explorer 5.12          | 280              | 0.00%           | 22             |
| 20                              | Explorer 6.0.2800.1106 | 158              | 0.00%           | 97             |
| <b>Total For Browsers Above</b> |                        | <b>5,346,890</b> | <b>99.98%</b>   | <b>354,756</b> |


### Microsoft Explorer Browsers - Help Card

 **Browser** - Specific version of Microsoft Internet Explorer being analyzed.

**Hits** - Number of hits by visitors with the specified version of Microsoft Internet Explorer. A hit refers to a single action on the Web server as it appears in the log file. A visitor downloading a single file is logged as a single hit, while a visitor requesting a Web page including two images registers as three hits on the server; one hit is the request for the .html page, and the two additional hits are requests for the downloaded image files. While the volume of hits is an indicator of Web server traffic, it is not an accurate reflection of how many pages are being looked at.

**Visits** - Number of visits by visitors with the specified version of Microsoft Internet Explorer. If a visitor is idle longer than the idle-time limit, WebTrends assumes the visit was voluntarily terminated. If the visitor continues to browse your site after they reach the idle-time limit, a new visit is counted. The default idle-time limit is thirty minutes. This time limit can be changed by the system administrator.

**%** - Percentage of hits from visitors with the specified version of Microsoft Internet Explorer.

 This determines which percentage of visitors use newer browser versions and whether version-specific features (such as Java Scripts) should be implemented on your site.

## Visiting Spiders

This page identifies all robots, spiders, crawlers and search services (i.e. Alta Vista, Lycos, and Excite) visiting your site.

| Visiting Spiders               |  |               |                 |               |
|--------------------------------|--|---------------|-----------------|---------------|
|                                | Spider   | Hits          | % of Total Hits | Visits ▼      |
| 1                              | Mozilla/5.0 (compatible; Yahoo! Slurp; http://help.yahoo.com/help/us/ysearch/slurp)    | 22,361        | 38.80%          | 19,778        |
| 2                              | Baiduspider ( http:  | 1,021         | 1.77%           | 1,021         |
| 3                              | Mozilla/5.0 (compatible; Yahoo! DE Slurp; http://help.yahoo.com/help/us/ysearch/slurp) | 1,332         | 2.31%           | 396           |
| 4                              | Mozilla/5.0 (compatible; Yahoo! Slurp China; http://misc.yahoo.com.cn/help.html)       | 214           | 0.37%           | 213           |
| 5                              | CazoodleBot  | 640           | 1.11%           | 200           |
| 6                              | Mozilla/5.0 (compatible; Exabot/3.0; http://www.exabot.com/go/robot)                   | 194           | 0.33%           | 148           |
| 7                              | Speedy Spider (Entireweb; Beta   | 421           | 0.73%           | 116           |
| 8                              | IRLbot   | 2,230         | 3.86%           | 106           |
| 9                              | Mozilla/5.0 (compatible; Exabot-Images/3.0; http://www.exabot.com/go/robot)            | 2,475         | 4.29%           | 105           |
| 10                             | sogou spider   | 454           | 0.78%           | 104           |
| 11                             | Gigabot  | 215           | 0.37%           | 103           |
| 12                             | Mozilla/5.0 (compatible; Googlebot/2.1; http://www.google.com/bot.html)                | 3,614         | 6.27%           | 98            |
| 13                             | Mozilla/4.0 (compatible; MSIE 6.0; Windows NT 5.1; QihooBot 1.0 qihooBot@qihoo.net)    | 154           | 0.26%           | 90            |
| 14                             | Mozilla/4.0 (compatible; MSIE 6.0; Windows NT 5.0; .NET CLR 2.0.50727; MSIECrawler)    | 2,612         | 4.53%           | 77            |
| 15                             | Yahoo-MMCrawler  | 8,653         | 15.01%          | 66            |
| 16                             | RedBot   | 1,425         | 2.47%           | 52            |
| 17                             | Mozilla/4.0 (compatible; BOTW Spider; http://botw.org)                                 | 46            | 0.07%           | 42            |
| 18                             | Mozilla/4.0 (compatible; MSIE 6.0; Windows NT 5.1; SV1; MSIECrawler)                   | 176           | 0.30%           | 36            |
| 19                             | Jyxbot   | 808           | 1.40%           | 30            |
| 20                             | spider-on-the-fly 20q v4.256 Discover Life www.discoverlife.org                        | 88            | 0.15%           | 28            |
| <b>Total For Spiders Above</b> |  | <b>49,133</b> | <b>85.26%</b>   | <b>22,809</b> |

### Visiting Spiders - Help Card

**? Hits** - Number of times the specified spider hit your site. A hit refers to a single action on the Web server as it appears in the log file. A visitor downloading a single file is logged as a single hit, while a visitor requesting a Web page including two images registers as three hits on the server; one hit is the request for the .html page, and the two additional hits are requests for the downloaded image files. While the volume of hits is an indicator of Web server traffic, it is not an accurate reflection of how many pages are being looked at.

**Spider** - An automated program which searches the Internet.

**Visits** - Number of times the specified spider visited your site.

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### Visiting Spiders - Help Card

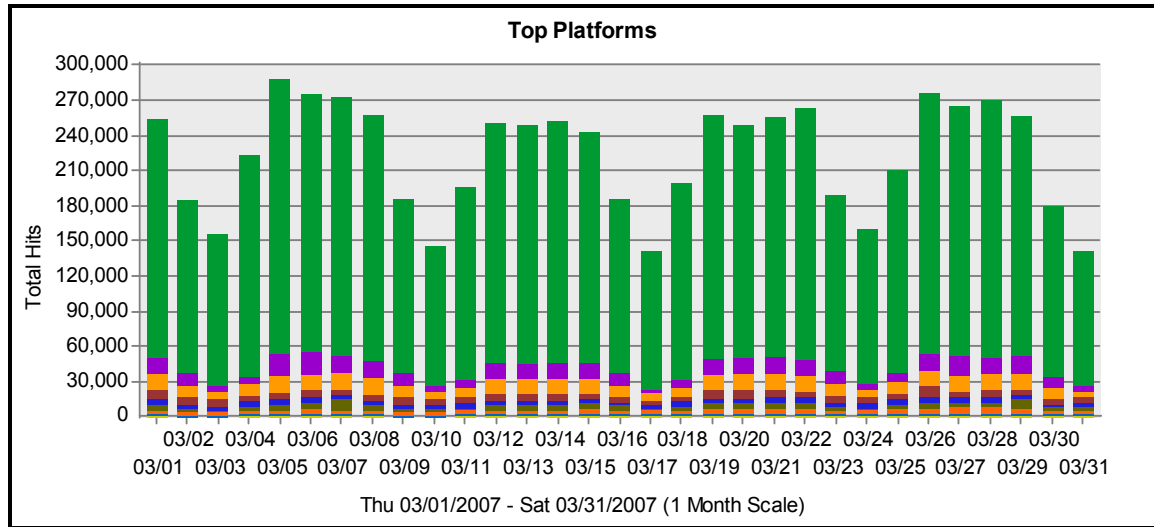
% - Percentage of total spider hits by the specified spider.



This information is important for a Webmaster trying to block spiders that tax the server. It also tells you what kind of automated attention you have attracted to your site.

## Top Platforms

This page identifies the operating systems most used by the visitors to the site. This information will only be displayed if your server is logging the browser/platform information.



| Top Platforms                    |                   |                  |                 |                |
|----------------------------------|-------------------|------------------|-----------------|----------------|
|                                  | Platform          | Hits ▼           | % of Total Hits | Visits         |
| 1                                | Windows XP        | 5,626,814        | 80.98%          | 372,203        |
| 2                                | Windows 2000      | 354,948          | 5.10%           | 21,996         |
| 3                                | Macintosh PowerPC | 344,121          | 4.95%           | 18,690         |
| 4                                | Others            | 170,482          | 2.45%           | 40,472         |
| 5                                | Macintosh         | 124,167          | 1.78%           | 7,181          |
| 6                                | Windows 98        | 124,066          | 1.78%           | 8,222          |
| 7                                | Windows NT        | 121,982          | 1.75%           | 7,907          |
| 8                                | Windows ME        | 41,753           | 0.60%           | 3,064          |
| 9                                | Linux             | 28,093           | 0.40%           | 1,969          |
| 10                               | Windows 95        | 10,053           | 0.14%           | 826            |
| 11                               | SunOS             | 964              | 0.01%           | 71             |
| 12                               | Windows Win32s    | 269              | 0.00%           | 57             |
| 13                               | HP Unix (HP9000)  | 24               | 0.00%           | 1              |
| 14                               | Windows 3.x       | 18               | 0.00%           | 2              |
| <b>Total For Platforms Above</b> |                   | <b>6,947,754</b> | <b>100.00%</b>  | <b>482,661</b> |

### Top Platforms - Help Card

**? Hits** - Number of hits by visitors using the specified platform. A hit refers to a single action on the Web server as it appears in the log file. A visitor downloading a single file is logged as a single hit, while a visitor requesting a Web page including two images registers as three hits on the server; one hit is the request for the .html page, and the two additional hits are requests for the downloaded image files. While the volume of hits is an indicator of Web server traffic, it is not an accurate reflection of how many pages are being looked at.

**Platform** - The specified platform being analyzed. "Platform" refers to the operating system.

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### Top Platforms - Help Card

**Visits** - Number of visits by people using the specified platform. If a visitor is idle longer than the idle-time limit, WebTrends assumes the visit was voluntarily terminated. If the visitor continues to browse your site after they reach the idle-time limit, a new visit is counted. The default idle-time limit is thirty minutes. This time limit can be changed by the system administrator.

% - Percentage of hits by visitors using the specified platform.



This information is useful when determining what content to include on your Web site.



## Debug Statistics

This page reports the amount of memory that WebTrends uses in its internal tables.

| <b>Debug Statistics</b> |              |             |                 |
|-------------------------|--------------|-------------|-----------------|
| <b>Table</b>            | <b>Count</b> | <b>Text</b> | <b>Data</b>     |
| Top404Errors            | 1,534        | 102,026     | 163,200         |
| TopAdClicks             | 0            | 0           | 0               |
| TopAds                  | 0            | 0           | 0               |
| TopAdViews              | 0            | 0           | 0               |
| TopAuthUsers            | 0            | 0           | 0               |
| TopBrowsers             | 10           | 124         | 1,856           |
| TopCities               | 0            | 0           | 0               |
| TopClientErrors         | 5            | 123         | 676             |
| TopCompanies            | 282,712      | 4,512,163   | 35,616,448      |
| TopContentGroups        | 0            | 0           | 0               |
| TopCountries            | 65           | 195         | 8,404           |
| TopDocuments            | 1,006        | 43,146      | 148,448         |
| TopDownloads            | 21           | 917         | 3,248           |
| TopEntryPoint           | 870          | 37,192      | 131,320         |
| TopExit                 | 878          | 37,490      | 133,080         |
| TopExplorer             | 34           | 530         | 5,356           |
| TopExtensions           | 14           | 58          | 2,144           |
| TopFormErrors           | 2            | 30          | 312             |
| TopForms                | 36           | 1,517       | 4,440           |
| TopHours                | 24           | 288         | 5,280           |
| TopNetscape             | 45           | 644         | 6,372           |
| TopPages                | 1,007        | 43,188      | 148,576         |
| TopPaths                | 1            | 16          | 100             |
| TopPlatforms            | 14           | 159         | 2,768           |
| TopQueries              | 0            | 0           | 0               |
| TopReferers             | 126,547      | 8,432,122   | 12,935,468      |
| TopReferringSites       | 3,983        | 106,134     | 478,252         |
| TopSearchEngines        | 17           | 152         | 2,452           |
| TopSearchKeywords       | 20,917       | 193,411     | 2,430,572       |
| TopServerErrors         | 1            | 20          | 128             |
| TopSinglePage           | 855          | 36,604      | 128,164         |
| TopSpiders              | 114          | 5,111       | 15,992          |
| TopStates               | 0            | 0           | 0               |
| TopSuffixes             | 7            | 70          | 1,160           |
| TopUploads              | 0            | 0           | 0               |
| TopUsers                | 285,293      | 4,058,810   | 35,938,448      |
| TopUserSessions         | 163          | 679         | 23,232          |
| TopVisitors             | 3            | 25          | 532             |
| TopWeekdays             | 7            | 28          | 1,988           |
| Time to Process Report  |              |             | <b>00:21:30</b> |

### Debug Statistics - Help Card

**?** **Count** - Number of entries in the specified table.

**Data** - Amount of memory used by the data structure, not including the text strings.

**Table** - Specified table being analyzed.

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### Debug Statistics - Help Card

**Text** - Amount of memory used by the text strings in the table.



Use this information to determine which tables consume the most memory. Use it as a guideline for setting maximum memory limits in the Limit Memory Usage dialog box.

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## Glossary

| <b>Glossary</b>                                      |   |
|--|---|
| <b>Authentication</b>                                | Technique that limits access to Internet or intranet resources to those visitors who identify themselves by entering a username and password.   |
| <b>Average Time to Serve Documents</b>               | Average amount of time it took to serve each document during the specified time interval. The time to serve spans from the time your server gets a page request until it transmits all the data.  |
| <b>Average Time to Serve Dynamic Pages and Forms</b> | Average amount of time it took to serve each dynamic page or form during the specified time interval. The time to serve spans from the time your server gets a page request until it transmits all the data.  |
| <b>Bandwidth</b>                                     | Measure (in kilobytes of data transferred) of the traffic on a site.  |
| <b>Browser</b>                                       | A program used to locate and view Web pages. These include Netscape, Mosaic, Microsoft Internet Explorer, and others.   |
| <b>Client</b>  | The browser used by a visitor to a Web site.  |
| <b>Client Errors</b>                                 | An error occurring due to an invalid request by the visitor's browser. Client errors are in the 400-range. See the "Return Code" glossary entry for more information.   |
| <b>Company Database</b>                              | The database installed and used by WebTrends to look up the company name, city, state, and country corresponding to a specific domain name.   |
| <b>Cookies</b>                                       | Files containing information about Web site visitors. This information can include the visitor's username, preferences, etc. The information is provided by visitors during their first visit to a Web site. The server records this information in a text file and stores it on the visitor's hard drive. At the beginning of later visits, the server looks for a cookie and configures itself based on the information provided. |
| <b>Documents</b>                                     | Pages that were defined as "documents" in Options. Typically, pages are defined as a document if the content is static, such as complete HTML pages. However, you can define dynamic pages and forms as documents if you choose.  |
| <b>Domain Name</b>                                   | The text name corresponding to the numeric IP address of a computer on the Internet. For example, www.webtrends.com is a domain name.   |
| <b>Domain Name Lookup</b>                            | The process of converting a numeric IP address into a text name (for example, 204.245.240.194 is converted to www.webtrends.com).   |
| <b>Dynamic Pages and Forms</b>                       | Pages that are generated dynamically based on values selected by a visitor. They are generated with variables, and do not exist anywhere in a static, predictable form. WebTrends counts any file with an HTTP Post command or a Get command with a "?" as a dynamic page/form.   |
| <b>Entry File</b>                                    | The first file the visitor downloaded when entering your Web site.  |

| <b>Glossary</b>            |   |
|----------------------------|---|
| <b>Entry Page</b>          | The first page a visitor viewed when entering your Web site. If a visit consists only of hits to non-page files, that visit has no entry page. This can cause the total number of entry pages to be less than the total number of visits.   |
| <b>Exit Page</b>           | The last page a visitor viewed before leaving your Web site. If a visit consists only of hits to non-page files, that visit has no exit page. This can cause the total number of exit pages to be less than the total number of visits.   |
| <b>File Type</b>           | Identifies types of files by their file extension. For example, a file named graphic.gif is identified as type 'gif.'   |
| <b>Filters</b>             | A means of narrowing the scope of a report by specifying ranges or types of data to include or exclude.   |
| <b>Forms</b>               | Scripted pages which pass variables back to the server. These pages are used to gather information from visitors. WebTrends counts any file with an HTTP Post command as a form.  |
| <b>HTML</b>                | Hypertext Markup Language. It is the programming language for static Web pages. It usually includes hypertext links between related objects and documents.  |
| <b>HTTP</b>                | Hypertext Transfer Protocol. It is a standard method of transferring data between a Web server and a Web browser.   |
| <b>Hit</b>                 | A single action on the Web server as it appears in the log file. A visitor downloading a single file is logged as a single hit, while a visitor requesting a Web page including two images registers as three hits on the server; one hit is the request for the .html page, and two additional hits are requests for the downloaded image files. While the volume of hits is an indicator of Web server traffic, it is not an accurate reflection of how many pages are being looked at. |
| <b>Home Page</b>           | The main or introductory page of a Web site. The home page provides visitors with an overview and links to the rest of the site. It often contains or links to a table of contents.   |
| <b>Home Page URL</b>       | The URL for the home page of the site analyzed in the report.   |
| <b>IP Address</b>          | Internet Protocol Address. It is a series of four one-to three-digit numbers separated by periods. It is used to identify a computer connected to the Internet. For example, 212.6.125.76 is an IP address.   |
| <b>Log File</b>            | A file created by a Web or proxy server which contains information about the server's activity.   |
| <b>Median Visit Length</b> | Median of non-zero length visits in the log. Half the visit lengths are longer than the median, and half are shorter. This number is often closer to the "typical" visit length than the average visit length. Numbers that are wildly atypical can skew the average, but will not skew the median so much.   |
| <b>Page</b>                | Any document, dynamic page, or form. Documents are user-defined in Options, but typically include all static content, such as complete html pages.  |

| <b>Glossary</b>           |  |
|---------------------------|--|
|                           | Dynamic pages are created with variables and do not exist anywhere in a static form. Forms are scripted pages which get information from a visitor and pass it back to the server.   |
| <b>Path Through Site</b>  | The sequence of pages a visitor views, from the entry page to the exit page.   |
| <b>Paths from Start</b>   | With the exception of the starting page, the path a visitor takes to a destination or exit page.   |
| <b>Platform</b>           | Refers to the operating system, such as Linux or Windows 98.   |
| <b>Protocol</b>           | An established method of transmitting data from one computer to another.   |
| <b>Referrer</b>           | URL of a Web page that refers visitors to your site.   |
| <b>Return Code</b>        | <p>The return status of the request which specifies whether the transfer was successful and why.</p> <p><b>Possible "Success" codes are:</b></p> <p><b>200 = Success:</b> OK<br/> <b>201 = Success:</b> Created<br/> <b>202 = Success:</b> Accepted<br/> <b>203 = Success:</b> Partial Information<br/> <b>204 = Success:</b> No Response<br/> <b>300 = Success:</b> Redirected<br/> <b>301 = Success:</b> Moved<br/> <b>302 = Success:</b> Found<br/> <b>303 = Success:</b> New Method<br/> <b>304 = Success:</b> Not Modified</p> <p><b>Possible "Failed" codes are:</b></p> <p><b>400 = Failed:</b> Bad Request<br/> <b>401 = Failed:</b> Unauthorized<br/> <b>402 = Failed:</b> Payment Required<br/> <b>403 = Failed:</b> Forbidden<br/> <b>404 = Failed:</b> Not Found<br/> <b>500 = Failed:</b> Internal Error<br/> <b>501 = Failed:</b> Not Implemented<br/> <b>502 = Failed:</b> Overloaded Temporarily<br/> <b>503 = Failed:</b> Gateway Timeout</p> |
| <b>Returning Visitors</b> | Visitors who already had a cookie from your site before they visited.  |
| <b>Server</b>             | A computer that hosts information available to anyone accessing the Internet or an internal intranet.  |
| <b>Server Error</b>       | An error occurring on the server. Web server errors have codes in the 500 range.   |
| <b>Single Access Page</b> | A page on your Web site that visitors open, then exit from, without viewing any other page. To qualify the visit must be to a page with a valid document type. If the visit is to a document with a different type (such as a graphic or sound file), the file does not count as a single access page, and the visit is not included in the total. Such visits are often the result of other sites referencing a specific downloadable file or graphic on your site. In these cases, a visit may have a single hit to a non-document type file, and will not be counted in the percentage calculations.  |
| <b>Spider</b>             | An automated program which searches the  |

| <b>Glossary</b>                 |  |
|---------------------------------|--|
|                                 | internet.  |
| <b>Suffix (Domain Name)</b>     | See Top-Level Domain.  |
| <b>Time Interval</b>            | A one-year report displays monthly time increments. A one-quarter report displays weekly time increments. A one-month report or a one-week report displays daily time increments. A daily report displays hourly time increments. An hour-long interval marked 12:00, for example, includes all activity between 12:00 and 12:59.  |
| <b>Top-Level Domain</b>         | <p>The suffix of a domain name is the top-level domain. A top-level domain is generic (.com, edu, .museum, .name, etc) or a country code (.uk, .de, .jp, .us, etc.). The top-level domain can be used to identify the type of web site. The following is a partial list of how this report categorizes top-level domains:</p> <p><b>ARPANET:</b> .arpa</p> <p><b>Commercial:</b> .com .co .com.[country code] .co.[country code] .firm.co .firm.ve .ltd.uk</p> <p><b>Education:</b> .edu .edu.[country-code] .ed.[country code] .ac.[country code] .school.[country code] .k12.[country code] .re.kr .sch.uk .edunet.tn</p> <p><b>International:</b> .int .int.co .int.ve .intl.tn</p> <p><b>Government:</b> .gov .gov.[country code] .gove.[country code] .go.[country code]</p> <p><b>Military:</b> .mil .mil.[country code]</p> <p><b>Network:</b> .net .ad.jp .ne.kr .net.[country code]</p> <p><b>Organization:</b> .org .or .org.[country code] .or.[country code]</p> |
| <b>URL</b>                      | Uniform Resource Locator. It is a means of identifying an exact location on the Internet. For example, <a href="http://www.webtrends.com/html/info/default.htm">http://www.webtrends.com/html/info/default.htm</a> is the URL which defines the location of the page Default.htm in the /html/info/ directory on the NetIQ Corporation Web site. As the previous example shows, a URL is comprised of four parts: Protocol Type (HTTP), Machine Name (webtrends.com), Directory Path (/html/info/), and File Name (default.htm).   |
| <b>Unique Visitors</b>          | Individuals who visited your site during the report period. If someone visits more than once, they are counted only the first time they visit.   |
| <b>Visit</b>                    | All the activity of one visitor to a Web site. If a visitor is idle longer than the idle-time limit, WebTrends assumes the visit ended. If the visitor continues to browse your site after they reach the idle-time limit, a new visit is counted. The default idle-time limit is thirty minutes, but can be changed in Options.   |
| <b>Visit Duration (Minutes)</b> | Number of minutes your Web site was viewed by a  |

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| <b>Glossary</b> |  |
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|  | visitor. |
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| <b>Visitor-Minutes</b> | Total number of minutes your site was viewed by all visitors during the specified report period. |
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